

# ISPO AWARD WINNERS 2024



**OutDoor**  
by ISPO

ISPO  
Award



 EUROPEAN  
OUTDOOR  
GROUP

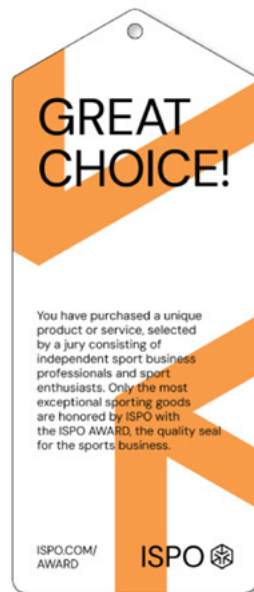


# THE ISPO AWARD

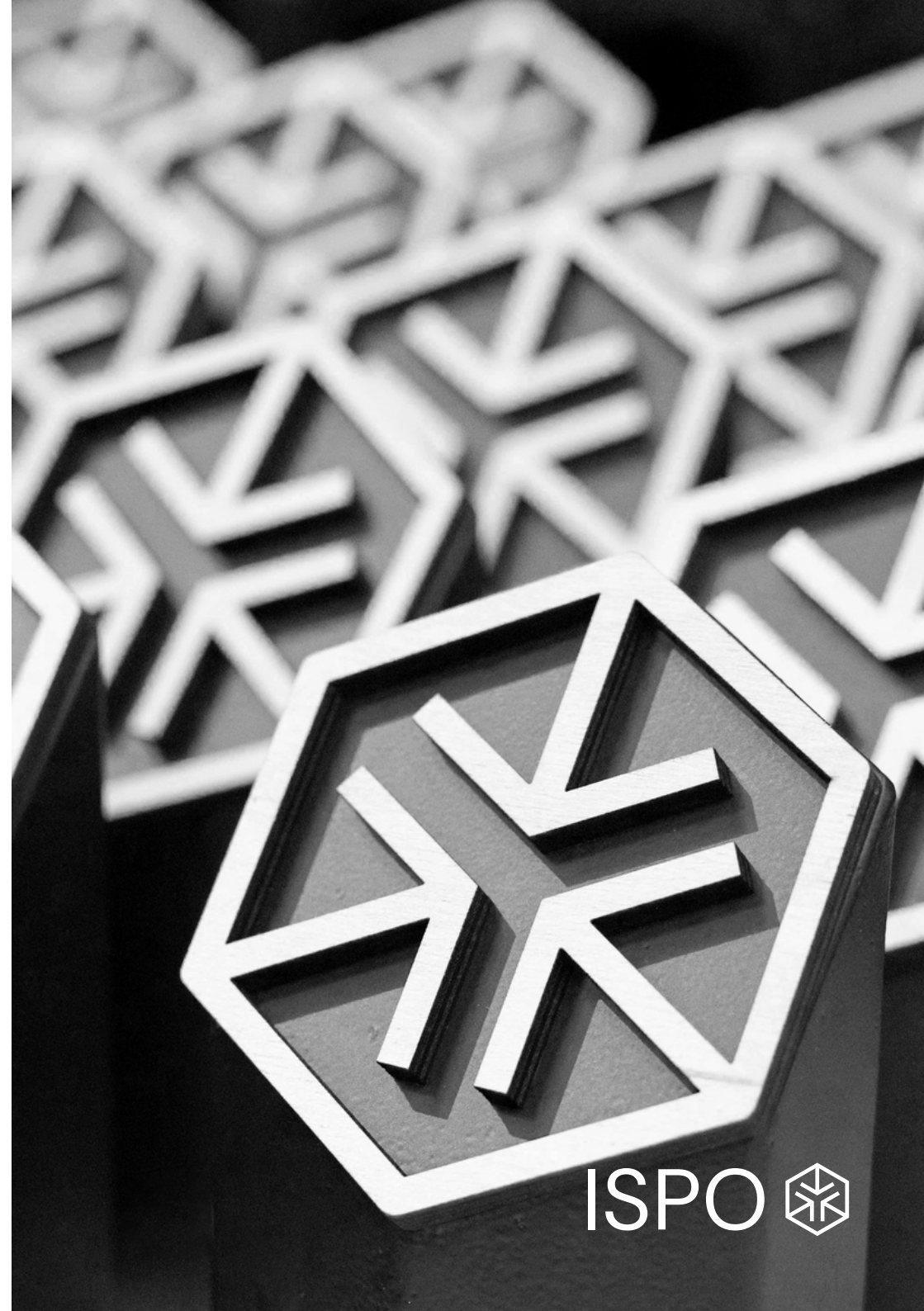
ISPO  
AWARD  
2024



WINNER



Every year, ISPO honors the outstanding products of the sporting goods industry with the ISPO Award. Independent expert juries evaluate several hundred submissions, including those from non-exhibitors, according to wellfounded criteria. This high-caliber selection is a welcome guidance for the sports industry and serves as a decision-making basis for specialist retailers when selecting the next product range and supports consumers in choosing the optimal product for them. The ISPO Award has established itself as a sustainable seal of quality in the sports industry. ISPO Award – The best in sport.



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# THE MAP

## Atrium

- Party Area
- Beer Garden
- OutDoor by ISPO Cinema powered by EOFT

Entrance West



## Award Winners

### Hall A1 Booth

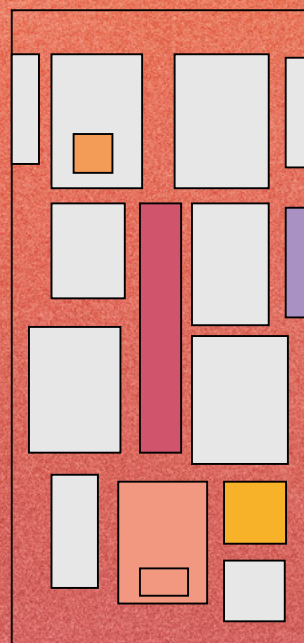
No normal coffee	A1.556
Mammut	A1.441
Deuter	A1.444
Komperdell	A1.400
Edelrid	A1.443
	A1.614
Climbing Technology	A1.445
Keen	A1.300
Rab	A1.202

### Hall A2

Sea to Summit	A2.502
Bach Equipment	A2.103
Turbat	A2.509
Ildio	A2.515
Naturehike	A2.630-1

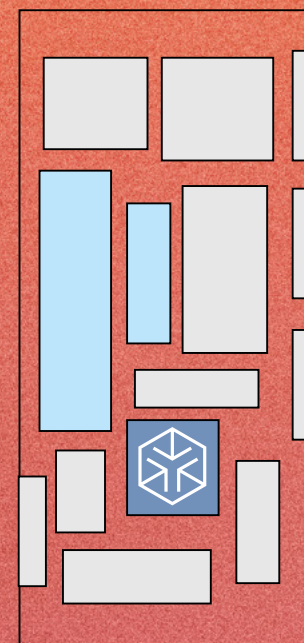
### Hall A3

Trollkids	A3.501
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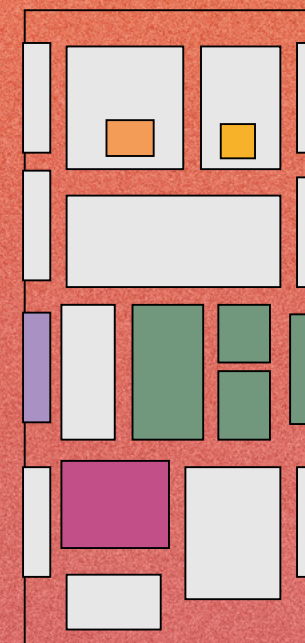
## Hall A1

- Trailrunning Test Track supported by SALTY Trailrunning
- Climbing Hub & Orange Stage
- Italian Village
- Showrooms
- Start-up Area



## Hall A2

- Watersports Hub
- ISPO Award



## Hall A3

- Sustainability Hub & Green Stage in partnership with VAUDE
- Textrends Award
- Scandinavian Village
- French Village
- Showrooms

**OutDoor**  
by ISPO



# THE JURY

## TECHNICAL EDITORS



### **Andi Spies**

Jury Member ISPO Award 2024  
Sports journalist  
Founder of the content studio  
Textkommissariat and Editor at  
large ISPO.com, works as a  
action & outdoor sports jour-  
nalist for more than 25 years.



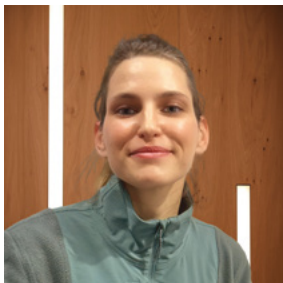
### **Prof. Dr. Martina Wengenmeir**

Jury Member ISPO Award 2024  
Sports journalist  
A smarty pants when it comes  
to mountain sports – which  
makes her right at home writing  
about them as well as in the  
lecture hall.



### **Dr. Regina Henkel**

Jury Member ISPO Award 2024  
Sports journalist  
For more than 20 years as a  
trade journalist in the inter-  
national fashion and sports  
segment, the accomplished  
expert has seen many innovati-  
ons come and go.



### **Anne-Marie Keglmaier**

Consumer expert and Member  
of the ISPO Collaborators Club  
Digital marketing and media  
expert with background in the  
outdoor and e-commerce sec-  
tors. Passionate about hiking,  
cycling, and water sports.



### **Jens Häussler**

Consumer expert and Member  
of the ISPO Collaborators Club  
Still owning a 1980's MTBs Jens  
has not only a sweet spot for  
fun & endurance sports but has  
been a serious contender in  
many competitions, too.



### **Sina Übelacker**

Consumer expert and Member  
of the ISPO Collaborators Club  
Sina's a very versatile sport lo-  
ver: from gym to beachvolleyball  
– the motto is "fun". But always  
with a focus on sustainable  
ressources.



## MODERATION

### **Ralf Kerkeling**

Well-known sports journalist  
and industry expert



### **Dorina Osztrogonácz**

Consumer expert and Member  
of the ISPO Collaborators Club  
A passionate climber and  
mountaineer who writes about  
her mountain adventures  
and mindfulness on her blog  
odorina.de



### **Harald Angerer**

Consumer expert and Member  
of the ISPO Collaborators Club  
Trail runner and winter sports  
enthusiast (auffimuasi.at), who  
was taking part for the second  
time and, as a native Tyrolean,  
had a real home game



### **Julia »Jules« Topp**

Consumer expert and Member  
of the ISPO Collaborators Club  
A trail runner who writes about  
outdoor sports and veganism on  
her blog eatrunhike.de

# MEET THE WINNERS

## Monday, June 3:

ISPO Award Gatherings per industry:

- 11am: Bike/Commuting, Camping/Vanlife, Watersports;  
Location: ISPO Award Exhibition Area, Hall A2
- 1pm: Running /Trailrunning, Climbing, Multisport,  
Location: ISPO Award Exhibition Area, Hall A2
- 3pm: Mountaineering/Hiking,  
Location: ISPO Award Exhibition Area, Hall A2
- The Final Gathering :  
5pm, Location: Orange Stage, Hall A1.  
New this year: Next to the well known public choice, we'll also have special recognitions for the jury's favorites (Jury Choice) and retailer's choice (Retail choice). These Winners are a surprise for everyone – themselves included!

Drinks and snacks will be provided  
for all ISPO Award Gatherings.

Pictures of the ISPO Award Gatherings and the happy winners can be downloaded afterwards at [ispo.com/presse](https://ispo.com/presse)



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# THE WINNERS

Exhibitors at OutDoor by ISPO

Find out more  
about all the  
ISPO Award  
winning  
products



ISPO 



## CAMPING & VANLIFE



I'M AN EXHIBITOR  
BOOTH: A1.556

### NO NORMAL COFFEE

Coffee in a tube

**Press contact:**  
Philippe Greinacher  
[pg@nonormal.com](mailto:pg@nonormal.com)



I'M AN EXHIBITOR  
BOOTH: A2.630-1

### NATUREHIKE

FeatherBone Yugu Ultralight  
Automatic Inflatable Mat

**Press contact:**  
Xu Chong  
[xuchong@naturehike.com](mailto:xuchong@naturehike.com)

ISPO 

# CAMPING & VANLIFE



I'M AN EXHIBITOR  
BOOTH: A2.502

**SEA TO SUMMIT**  
Frontier

**Press contact:**  
Bart Glasheen  
[bart.glasheen@design-industry.com.au](mailto:bart.glasheen@design-industry.com.au)



I'M AN EXHIBITOR  
BOOTH: A2.502

**SEA TO SUMMIT**  
Detour

**Press contact:**  
Bart Glasheen  
[bart.glasheen@design-industry.com.au](mailto:bart.glasheen@design-industry.com.au)

**ISPO** 



# MOUNTAINEERING / HIKING



I'M AN EXHIBITOR  
BOOTH: A1.400

**KOMPERDELL**  
Explorer Zero Series

**Press contact:**  
Verena Helming  
vhelming@camaro.at



I'M AN EXHIBITOR  
BOOTH: A1.444

**DEUTER**  
Speed Lite Pro

**Press contact:**  
Angela Vögele  
angela.voegele@deuter.com

**ISPO** 



# MOUNTAINEERING / HIKING



I'M AN EXHIBITOR  
BOOTH: A1.443, A1.614

**EDELRID**  
Pinch

**Press contact:**  
Orlando Zaddach  
o.zaddach@edelrid.de



I'M AN EXHIBITOR  
BOOTH: A1.445

**CT**  
Morfo BG

**Press contact:**  
Emanuele Gerli  
mkt@climbingtechnology.com

**ISPO** 



# MOUNTAINEERING / HIKING



I'M AN EXHIBITOR  
BOOTH: A1.441

## MAMMUT

Aenergy Ultra Mid/Low GTX

**Press contact:**

Daniela Odesser  
daniela.odesser@dani-o.com



I'M AN EXHIBITOR  
BOOTH: A1.441

## MAMMUT

9.5 Alpine Core Protect Dry Rope

**Press contact:**

Harald Schreiber  
harald.schreiber@mammut.com

ISPO 



# MOUNTAINEERING / HIKING



I'M AN EXHIBITOR  
BOOTH: A1.441

## MAMMUT

Ducan Guide HS Hooded Jacket Women

**Press contact:**  
Susanne Leutner  
[susanne.leutner@mammut.com](mailto:susanne.leutner@mammut.com)



I'M AN EXHIBITOR  
BOOTH: A3.501

## TROLLKIDS

3-in1 Functional Jacket

**Press contact:**  
Julia Baumann  
[julia.baumann@publikumslabor.de](mailto:julia.baumann@publikumslabor.de)

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# MOUNTAINEERING / HIKING



I'M AN EXHIBITOR  
BOOTH: A2.103

**BACH EQUIPMENT**  
STARHOPPER +5°C

**Press contact:**  
Stefan Schiesser  
[stefan.schiesser@outkomm.com](mailto:stefan.schiesser@outkomm.com)



I'M AN EXHIBITOR  
BOOTH: A2.509

**TURBAT**  
Maya Hood Trek Shirt

**Press contact:**  
Marian Striltsiv  
[marian@gorgany.com](mailto:marian@gorgany.com)

**ISPO** 



## MOUNTAINEERING / HIKING



I'M AN EXHIBITOR  
BOOTH: A2.515

**IDLO**  
lidlo

**Press contact:**  
Mike Temper  
[export@iidlo.com](mailto:export@iidlo.com)

## MULTISPORT



I'M AN EXHIBITOR  
BOOTH: A1.202

**RAB**  
Veil XP 30

**Press contact:**  
Sarah Kampf  
[sarah.kampf@equipuk.com](mailto:sarah.kampf@equipuk.com)

**ISPO** 



# MULTISPORT



I'M AN EXHIBITOR  
BOOTH: A1.300

**KEEN**  
Hyperport

**Press contact:**  
Jeroen Meijer  
[Jeroen.meijer@keenfootwear.com](mailto:Jeroen.meijer@keenfootwear.com)



**OutDoor**  
by ISPO



# MORE AWARD WINNERS



## BIKE / COMMUTING



### BOSIDENG

Easy Pack, Easy Go  
3-in-1 Functional Jacket

**Press contact:**  
Gabriella Liu  
[ispo\\_bosideng@163.com](mailto:ispo_bosideng@163.com)



### G-FORM

MX Spike Chest+Back Shirt

**Press contact:**  
Leah Balzotti  
[lbalzotti@g-form.com](mailto:lbalzotti@g-form.com)



### OAKLEY

ARO7

**Press contact:**  
Khanh Duong  
[khanh.duong@superneo.de](mailto:khanh.duong@superneo.de)



### VENTETE

aH-1

**Press contact:**  
Holly Galbraith  
[holly@ventete.com](mailto:holly@ventete.com)



## LIFESTYLE / ATHLEISURE



**BOSIDENG**  
Detachable 3-in-1  
Functional Jacket

**Press contact:**  
Gabriella Liu  
ispo\_bosideng@163.com

**KATHMANDU**  
Feather Flight Carry On

**Press contact:**  
Gabrielle Godfrey  
Gabrielle.Godfrey@kathmandu.com.au



**PEAK  
PERFORMANCE**  
Elevate Liner Hood

**Press contact:**  
Charlotte Mauduit  
Charlotte.mauduit@peakperformance.com



## CAMPING / VANLIFE



**TRAVELBIRD**  
SkyNest All-in-one  
Hammock Tent

**Press contact:**  
Yikun Lu  
395010245@qq.com

# MOUNTAINEERING / HIKING



## MONTANE

Torren Jacket

**Press contact:**

Johannes Wessel  
j.wessel@outdoorsports-pr.de



## HELLY HANSEN

Odin Rock Insulated Shell Jacket

**Press contact:**

Chellsey Ersdal  
chellsey.ersdal@HellyHansen.com



## MERRELL

SpeedARC Surge BOA

**Press contact:**

Jessica Price  
jessica.price@merrell.com



## ICEBREAKER

Ultralite Baselayer

**Press contact:**

Chiara Casnati  
chiara\_casnati@vfc.com



# RUNNING / TRAILRUNNING



**THE NORTH FACE**  
Summit VECTIV™ Pro 2

**Press contact:**  
Mariya Demydenko  
tnf@mcsaatchi.de



**X-BIONIC**  
terraskin X00\_C

**Press contact:**  
Patric Matuszisz  
patric.matuszisz@x-technology.com



**NNORMAL**  
Trail Copped Top

**Press contact:**  
Laura Front  
laura.front@lymbus.com



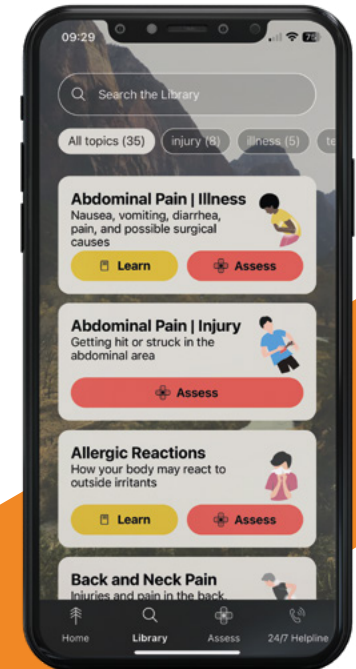
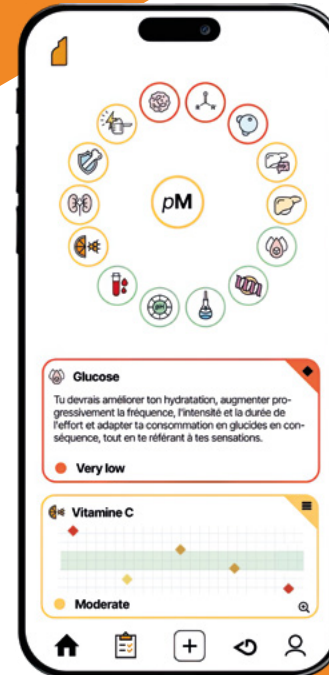
**NNORMAL**  
Kboix

**Press contact:**  
Laura Front  
laura.front@lymbus.com

RUNNING /  
TRAILRUNNING

WATERSPORTS

DIGITAL



**SILVA**  
Smini Fly

**Press contact:**  
Jennifer Östberg  
jennifer.ostberg@silva.se

**SIPABOARDS**  
Allrounder Drive

**Press contact:**  
Miha Rausl  
miha.rausl@sipaboards.com

**DOXA SPORT**  
Health App

**Press contact:**  
Jo Vargas  
mail@jovargas.net

**GOES HEALTH**  
Health App

**Press contact:**  
Camilo Barcenás  
camilo@goes.health



# YOUR DIRECT CONTACT TO ISPO AWARD

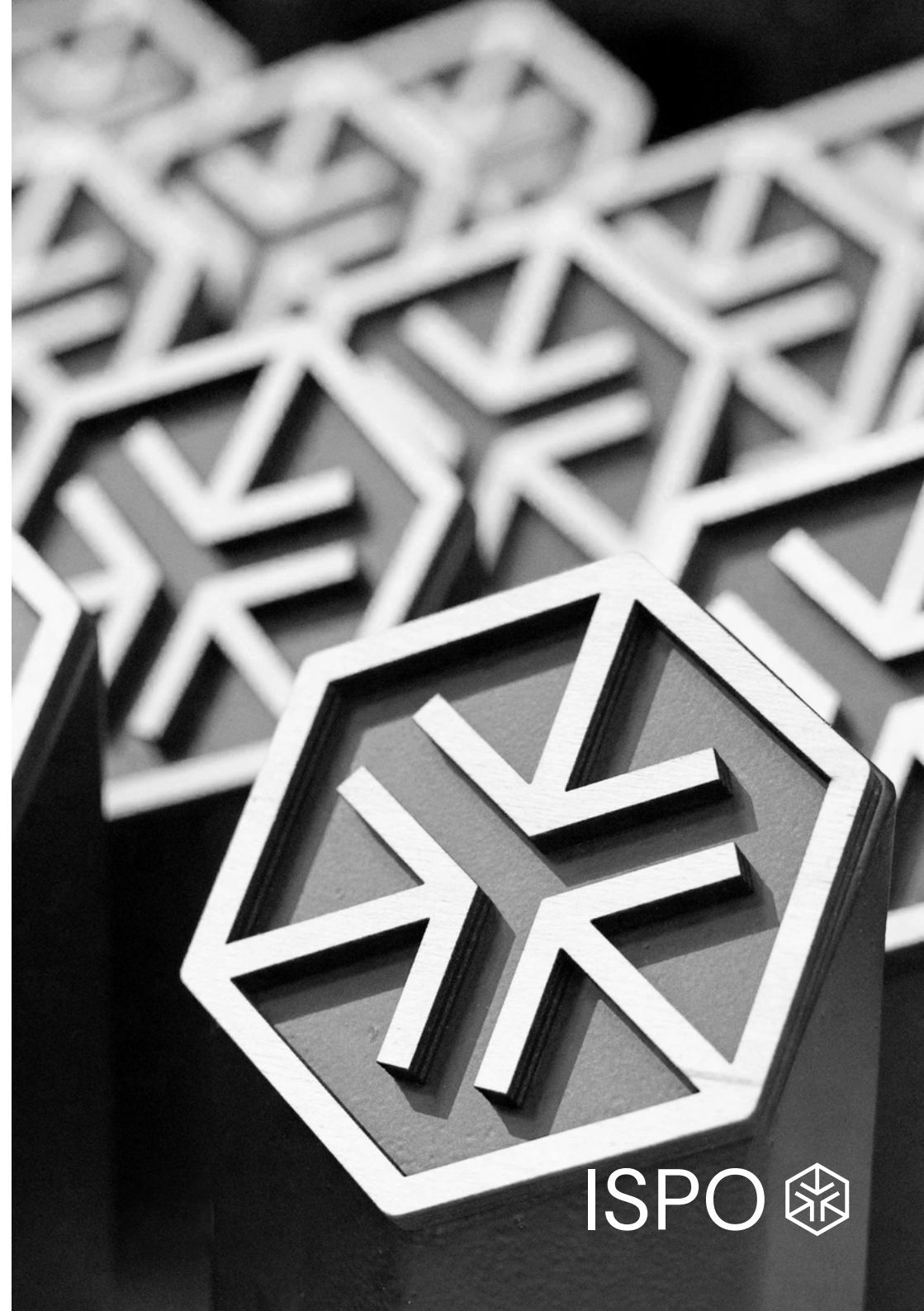
**Christina Rabl**

Projektmanagement:  
rabl@ispo.com  
+49 89 949-20193

**Caroline Reuss**

Press contact  
caroline.reuss@haebmau.de

GENERAL INFORMATION: [ISPO.COM/ISPO-AWARD](https://ispo.com/ispo-award)



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