

**Discover an
Ecosystem
of Growth:**

**Elevate Your
Startups with
ISPO Brandnew.**





**Imagine an arena where
your startups are not only
heard but are celebrated.**

**A space where
opportunities are not just
encountered but created.**

That's ISPO Brandnew

**for you –
the quintessential
festival for burgeoning
startups in Sports, Health,
Nutrition, Sustainability
Solutions and Personal
Development.**



The Benefits of ISPO Brandnew

Benefits for Your Startups

- Access to a Diverse Audience
- 50k visitors
- Speed Networking
- A Startup Competition
- 5 % discount on the price

Benefits for You, as our Partner

- Unmatched Brand Visibility
- Bring along 10 startups and get rewarded with a free partner booth at ISPO Brandnew.
- A vibrant marketplace and prime branding opportunities
- Your brand in our newsletters and social media
- A keynote / host a workshop at ISPO

Capturing the Essence: A Snapshot of ISPO Munich attendees 2022

40.000

TRADE VISITORS

40%

**IN EXECUTIVE OR
MANAGERIAL POSITIONS**

32%

**VISITORS
FROM
GERMANY**

68%

**INTERNATIONAL
VISITORS
(119 COUNTRIES)**

**General media
outreach of**

**1.5
BILLION**

**potential
customers**

**ISPO Brandnew
is not just another festival.**

**It's a powerful launchpad
that propels startups
into the stratosphere of
success.**

**This journey, however,
isn't solitary –
it's a partnership, and you,
our esteemed partner,
are at the heart of this
thriving ecosystem.**

**So, join us, and let's
write a success story
that the startup world
will remember.**

