

The ISPO Award-

Expanded, improved and more international!

One of the most established awards in sports, the "ISPO Award", has been re-worked from the ground up and is now based at ISPO.com all year round. Due to this strategic positioning, the award will be communicated directly through the wide-ranging, mega-trend-oriented sports medium.



All year round, easier and with presence at trade fairs.

1



Sign In

Submission and content provision (possible all year round)

2



Jurymeeeting Part 1 / Preselection

First independent jury meeting: pre-selection. (4 times a year / no sample necessary yet / selection only based on the information from the application documents)

3



Sample submission

Submission of samples (for products) or test access or similar for digital services, only after a notification.

4



Jurymeeeting Part 2 / Final Decision

Second independent jury meeting (four times a year)

7



Exhibition at the trade fair

All awarded products and services will be presented at the trade fair of choice (ISPO MUNICH or OutDoor by ISPO). Additionally, the award-winning product will be presented in the accompanying Award Magazine, which every trade fair visitors receives.



6



Editorial implementation and communication timeline

Our specialized editors will implement the digital review article (native advertising article) and the full-page integration in the printed award magazine. The award winner decides when the communication shall begin and at which of the two trade fairs the exhibition should take place.



Nominee-Package

If you don't win an award, you can book the nominee package. Find more information [here](#)

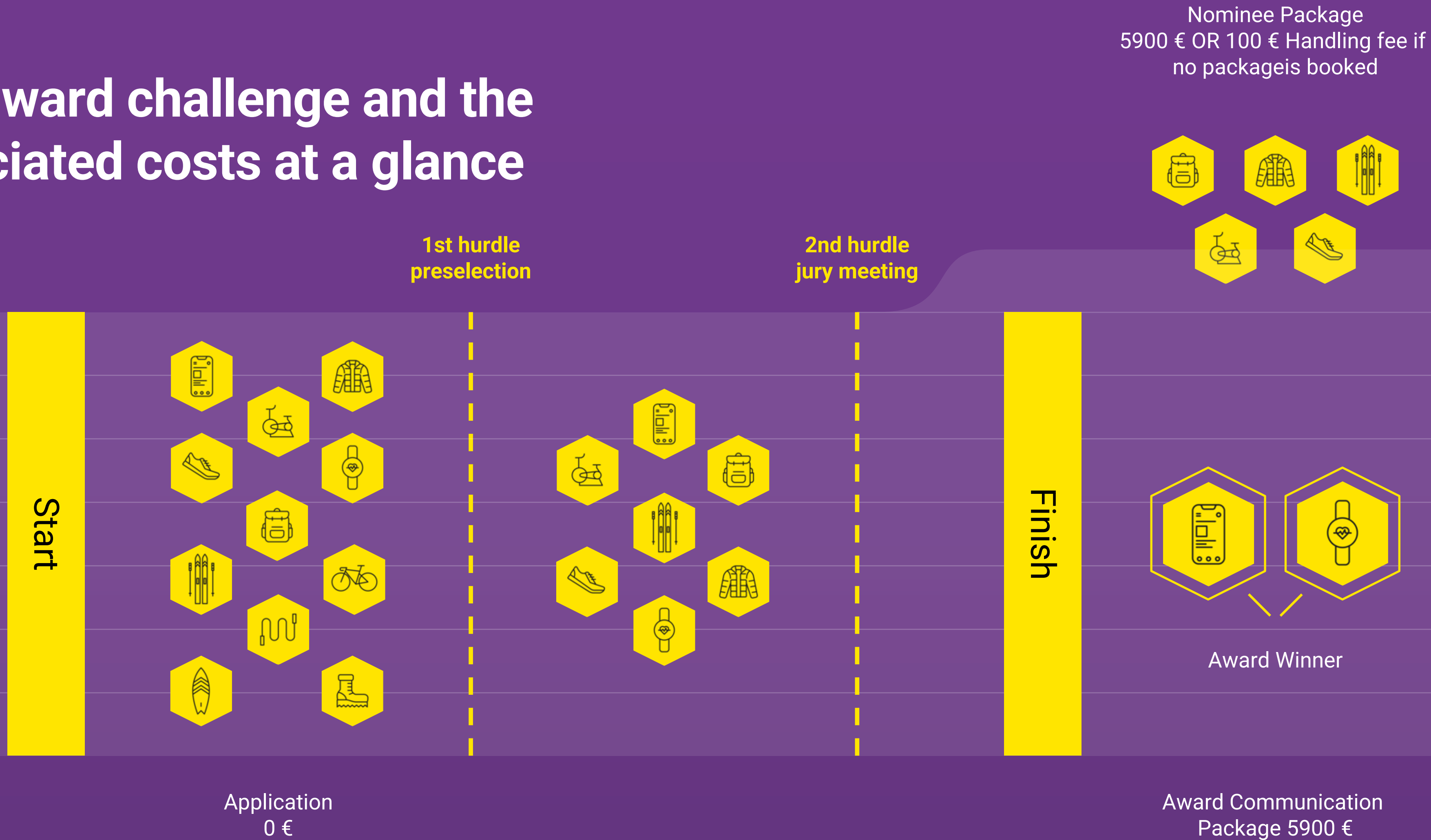
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Notification of Applicants

Shipping of hangtags, award logo and trophy to the award winner.

The award challenge and the associated costs at a glance



Timings at a glance

| | Application deadline | 1. Judging | Jury Meeting | Exhibition |
|------------------|---------------------------------|-------------------|---------------------|----------------------|
| Q2 / 2023 | 14.04.2023 | 17.04.2023 | 05.05.2023 | Outdoor by ISPO 2023 |
| Q3 / 2023 | 08.09.2023 | 11.09.2023 | 22.09.2023 | ISPO Munich 2023 |
| Q4 / 2023 | 20.10.2023 | 23.10.2023 | 03.11.2023 | ISPO Munich 2023 |

Contact

If you have any further questions, please do not hesitate to contact us.



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