



Press Release

**NIPI ITALIA Maker of THINDOWN® and DuPont Biomaterials Launch Next Generation Version of the Innovative Real Down Fabric**

**ISPO Spotlights New THINDOWN® + Sorona®, the World's First Down Fiber Fabric Boosted by Partially Bio-based SORONA® Fibers**

**Sorona®**, the partially bio-based polymer made of 37% annually renewable plant-based ingredients and **THINDOWN®**, the world's first and only 100% down fabric, worldwide patented by NIPI (Natural Insulation Products Inc.) and entirely produced in Italy, are taking part in the digital edition of **ISPO Munich**, from February 1-5, 2021.

The fair will be the stage to introduce the latest disruptive idea of the unique fabric: THINDOWN® combined with SORONA® fiber, a blend that brings together the best of nature and science, exploring original performance attributes through sustainable ingredients. This collaboration brings together two innovative leaders in the materials space who joined forces to revolutionize down applications and create a new category of insulation.

THINDOWN® + SORONA® combines all the benefits of real down-like warmth, lightness and breathability with the softness, drape and stretch recovery of SORONA® fiber, through a proprietary cutting-edge process from NIPI ITALIA. Entirely produced in Italy with RDS (Responsible Down Standard) certified down, the new blended insulating fabric is available in *45, 60 and 80 grams* offering extreme versatility and application throughout different product categories and industries. Delivered in rolls, THINDOWN® + SORONA® is characterized by a uniform distribution of down enabling the absence of quilted sections, offering an outstanding barrier to the passage of cold and preventing leakage of down.

SORONA® fiber is made from partially plant-based ingredients and allows incredible performance, contributing to widening the offer of the most sustainable THINDOWN® lines, all GRS (Global Recycled Standard) certified: THINDOWN® *Recycled*, made of 100% post-consumer recycled fibers, THINDOWN® *Fiberfill*, made of upcycled down fibers and THINDOWN® *Hybrid*, a unique blend of recycled down, feathers and fibers.

*"At NIPI ITALIA we are constantly researching new product developments for our fabric," says Paolo Bodo Global CEO and reference shareholder of NIPI. "We are pleased to partner with DuPont, the creator of some of the world's most outstanding fibers. This prestigious collaboration will lay the foundation of a long-lasting partnership and will be the cornerstone for consolidating our presence in the performance and outdoor industries."*

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### **About THINDOWN® by NIPI**

THINDOWN® by NIPI (Natural Insulation Products Inc.) is the world's first and only down fabric. Using a proprietary process, THINDOWN® transforms traditional down filling into a seamless sheet of material, revolutionizing down insulation. It offers all the benefits of down in a thin versatile material – reducing cold spots and seepage associated with traditional quilted down – and can be used across apparel and footwear applications for the ultimate warmth and comfort.

THINDOWN® is born from the intuition of Canadian Ron Reuben, leading expert in down products, who succeeded in patenting the THINDOWN® process, later acquired by NIPI, where Mr. Reuben is a primary shareholder. In this capacity he masterminded the recent partnership with DuPont.

THINDOWN® is available in *Duck* and *Goose*, in the THINDOWN® *Active* version, consisting of a special blend of down and polyester, THINDOWN® *Recycled* version, made of 100% recycled down, THINDOWN® *Fiberfill*, created with the reuse of down fibers, THINDOWN® *Hybrid*, a unique blend of down, feather and fibers and the latest THINDOWN® + SORONA®, combining real down and partially plant based SORONA® fibers. #THINNOVATION

*Thindown® is a registered trademark of NIPI (Natural Insulation Products Inc.).*

### **ABOUT SORONA®**

DuPont™ Sorona® polymer is a breakthrough bio-based, high performance polymer offering unique benefits for the apparel industry. Sorona®—made from 37 percent renewable plant-based ingredients—offers a high-performing, responsibly sourced material option. Fibers made with Sorona® polymer are currently used in various apparel applications, including athleisure and athletic wear, insulation, swimwear, outerwear, suiting, faux fur, and more. Sorona® offers unique performance benefits, including incredible softness, stretch and recovery, and inherent stain resistance while minimizing the impact on the environment.

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