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For immediate release

YKK are going Digital

ISPO Munich will be very different due to Covid-19 this year and for the first time ever it will be held online.

YKK are working as closely as ever with the ISPO team and showing our support by continuing with the sponsorship of the Brand New Village. ISPO Brandnew is the world's largest platform for start-ups in the sports business and we are proud to be part of it. We are looking forward to handing over the winner's trophy on Monday 1st February.

YKK are going digital utilising the ISPO platform and will showcase their new collection in a way we have never done before, we are building an interactive customer experience to showcase our new collection of fastening products. Our sales team will be able to demonstrate the exciting features showing the different colours of our zippers navigate the 360 degree of each product, study all the features of the products and order samples. If you wish to meet with our sales teams or enjoy our interactive experience, please let us know.

YKK are also hosting the following and more information can be found on www.ispo.com.

Panel Discussion

This 30 minutes panel discussion will be hosted by YKK and joined by Houdini and Eon where we will discuss our "Touchlink" technology. The name of the panel discussion is "How connected garments can help enable a circular economy and will take place on Monday 1st February.

Keynote Speech

Joao Matias will take central stage to talk about sustainability in a 15 minute keynote speech called "Environment & Community: YKK's Sustainability Journey". This will take place on Thursday 5th February.

Break out Session - Aqua

We have a 60 minute break out session where we are inviting our Marine brands to talk about our aqua range of products; the name of the session is called "Our products aren't afraid of water, YKK's aqua products by the brands that use them". This will take place on Monday 1st February.

For further information, please contact Lynn Whittingham, YKK Europe Limited, Tel: +44 (0)77 13098120

Note to Editors

YKK PHILOSOPHY CYCLE OF GOODNESS

No one prospers unless he renders benefit to others

Established 1934, 111 companies, 71 countries, 44,674 employees

over 2 million kilometres of fasteners annually

Corporate profile: http://www.ykk.com/english/corporate/group/index.html#this_is_ykk

The environment: <http://www.ykk.com/english/corporate/csr/eco/index.html>

Social media channels:

Instagram: [ykk_functional](https://www.instagram.com/ykk_functional)

Blog: <http://ykk-london-showroom.com>

<https://www.linkedin.com/company/ykk-europe-limited>

YouTube: <https://www.youtube.com/user/ykk-europe>