

# Terms and Conditions.

Messe München GmbH is the organizer of ISPO Award 2021, the quality seal for outstanding sports products.

## Participation

Participation is open to all sporting goods manufacturers that have their headquarters based in a member country of the Olympic Council, whether they are participating an ISPO exhibition – or not. They can apply for ISPO Award with all kind of sports products (from hardware, footwear, apparel & accessories e.g.) in different categories. The only products that are accepted, are those that will be launched to the market after ISPO Munich Online 2021.

## Deadline

Submission deadline for ISPO Award 2021 is **December 04<sup>th</sup>, 2020**.

## Application

The only applications accepted are those completed and submitted by the deadline. Except for the shipment of product samples applications must be submitted online at [www.ispoaward.awardsplatform.com](http://www.ispoaward.awardsplatform.com)

Multiple applications will be accepted, which means a company may submit one or more products in one or more categories. Please note that full participation fees are due per application. For example, if two applications are submitted, two application fees are incurred. All entries need to provide the copyrights of the work's intellectual property. For products not currently available on the marketplace, the submitted samples should be as they are intended to be brought to consumers.

After the final deadline on December 04, 2020 the jury meeting will take place in the middle of December.

When uploading photos, text and additional information, applicants grant Messe München GmbH the right, not subject to any temporal, geographical or content restrictions, to exercise all copyrights and ancillary copyrights for advertising and PR carried out for ISPO Award 2021. Messe München GmbH reserves the right to sublicense the content mentioned above to third parties if necessary. All applications must be in English. Applications in other languages will not be considered.

Required information for an application are:

- Complete company information
- Complete contact details of the person responsible for the entry and the person responsible for the billing
- Nomination of entry to a segment and category
- Product name and description
- Arrival of all needed information regarding the product(s) must be before the expiry of the deadline
- Logo file(s) (vectorized, ai or eps)
- At least one high-resolution product image for publication in different communication channels (squared, studio recorded photo, white background), resolution at least 2500 x 2500 pix with 300dpi, integrated clipping path around the product (shadows, reflexions and elements in the background have to be outside the clipping path), permitted file format: JPG, TIFF, EPS, PSD.
- Products/product samples in various sizes, cuts (female/male), colours - upon availability
- **A short video** (max. 1 min. in English, Format: avi, mov, mp4, mpeg, HD 1920 x 1080) explaining the most important features of the product to the jury.

Not mandatory but with a probable effect on the jury's decision:

- Marketing / advertising material

By accepting the terms and conditions on the website during the application process and by submitting the online application via the submit-button, the application is valid, and the fees will be charged, even if the product sample will not arrive in time.

## Awards

In every category there are several awardees selected from the submissions. There will be at least one Gold Winner in each category, and up to two Winners. The "Product of the Year" label will be awarded to products that are particularly outstanding for the industry.

## Benefits

ISPO will promote all Winners, Gold Winners and Product of the Years with an extensive PR and communication benefit package.

	Product of the Year	Gold Winners	Winners
Award Label	✓	✓	✓
ispo.com product Feature	✓	✓	✓
ISPO Award Winner Manual	✓	✓	✓
Hangtags or Product Stickers (Layout only)	✓	✓	✓
PR and promotional measures	✓	✓	✓
Award Trophy or Certificate	✓	✓	✓
Participation in the Award Ceremony	✓	✓	
360° foto production	✓	✓	
integration in 360° showroom	✓	✓	
Attending in Public Choice Award	✓	✓	
Award Exhibition in Munich Order Center	✓	✓	

The ISPO Award ceremony will take place during ISPO Munich Online from 01<sup>st</sup>- 05<sup>th</sup> of February 2021. The 360° foto production and showroom will be streamed during the event and will be produced for this purpose. The Public Choice Award will be selected in this context through the ISPO Open Innovation community.

## Participation fees

A participation fee will be charged for each application:

	ISPO Exhibitor	Non-Exhibitor
Early Bird (until Nov 6, 2020)	125 €	325 €
Regular	200 €	450 €

## Additional promotional fee for awardees

In the case of selection as a Winner/Gold Winner or Product of the Year participants agree to an additional promotional fee for awardees for PR and communication service charges by Messe München GmbH:

Promotional Fees for awarded products		
Winners	Gold Winners	Product of the Year
1.500 €	3.000 €	3.000 €

All of the abovementioned fees (participation fees and additional promotional fee for awardees) are net amounts excl. VAT. The Messe München GmbH is the contract partner for all applications of ISPO Award 2021.

The fees will be charged from January 2021 on to the application or billing address provided in the online application. For changing the billing address after the final deadline, a handling fee of 50,00 Euro will be charged.

## Jury

The decisions of the jury are not subject to appeal. The criteria for the product judging as well as the judging mode of ISPO Award 2021 can be find on our website: <https://www.ispo.com/en/awards/ispo-award/ispo-award-categories-criteria>

The jury meeting will be held in December 2020 at Messe München. The judges commit to confidentiality on all entries until the official announcement of all Winners, Gold Winners and Outstanding Products.

Depending on the entries, the jury has the right to cancel, rename or create categories. Entries can also be switched to other categories by the jury. The number of announced Winners, Gold Winners and Product of the Years is up to the jury.

The submitted products will be used by the jury to make an assessment that will lead to correct results in the competition. Therefore, the entered products may show signs of wear/ use or be damaged during testing. Messe München is not liable for damage to the products.

## Exclusion from the award competition

The Messe München GmbH can exclude entries from the competition at any time or deny awardees their prize if the product harms rights of others (for example: plagiarism, unauthorised copies, forgery). There will be no refund of the participation fee or other costs incurred by the participant if an entry or awardee is excluded from the award competition.

### **Shipping of material**

Participants are responsible for all shipment and insurance costs. The submitted product sample(s) must be insured over the entire course of the application, from the time of shipment to the time of return. Messe München GmbH is not responsible for any damage or loss of submitted products or documents. Submitted products will only be considered if they are received by the deadline.

Please ensure that taxes and custom duties for all submissions are paid in advance and that packaging is reusable for returning the product. A return delivery slip must be in the package for the product return. Participants are responsible for all import and export customs fees.

In case of any unpaid fees falling upon Messe München GmbH, the applicant is obligated to reimburse all such unpaid fees of Messe München GmbH.

The product return will be handled after ISPO Munich Online. The return shipping of non-winning products will be organized in February 2021. The return of winning products will be organized after ISPO Award retail tour and exhibition in Munich Order Center. For returning goods, the customer number of your logistics partner (UPS or other service company) on the registration form is required. All costs for resending the entries must be covered by the applicant.

Products that are not collected by the entering brand by end of April 2021 do not have to be returned and can be donated or disposed by the organizer. The participant can also resign the return of their product during the application process.

### **Cancellation**

The Messe München GmbH can cancel or relocate the competition at its sole discretion. The participant is not entitled to the execution of the competition. It is not possible to withdraw from the competition after the final deadline. In case of a cancellation of the competition the participant is entitled to a reimbursement of the so far incurred fees under the Terms and Conditions. All costs for resending the entries are covered by the participant. In case of a relocation of the competition or changes in the format/ concept the participant is not entitled to a reimbursement of any so far incurred fees under the Terms and Conditions. The application will still be valid and considered for the relocated competition. Further claims, especially claims for damages, are excluded.

### **Privacy Policy**

All applications are subject to the Privacy Policy of Messe München GmbH.

### **Copyrights**

All winners need to provide the copyrights of the work's intellectual property. For photos, text and additional information, winners grant Messe München GmbH the right, not subject to any temporal, geographical or content restrictions, to exercise all copyrights and ancillary copyrights for advertising and PR carried out around ISPO Award, by accepting the terms and conditions. All winners shall ensure that their work will infringe no third-party industrial property rights; and the winner shall fully indemnify Messe München GmbH from third-party claims resulting from any such infringement.

### **Liability and other provisions**

Messe München GmbH is liable for personal injury (damage arising from injury to life, body or health) caused by neglect of duty for which Messe München GmbH, its legal representatives or employees are responsible, as well as for other damage caused by intentional or grossly negligent breach of duty by Messe München GmbH, its legal representatives or employees. Messe München GmbH is also liable for any damage caused by negligent breach of cardinal duties by Messe München GmbH, its legal representatives or employees. In these cases, Messe München GmbH is liable only if the damage is typical damage and not consequential damage and then only up to at most EUR 50,000 per claim. This limitation of liability applies only to entrepreneurs, legal persons under public law or special funds under public law.

On the presentation of a legally final and binding judgment or court order, Messe München GmbH is entitled to exclude entries which breach protected rights of others (e.g. plagiarism, unauthorized copies, forgery) from the competition concerned at any stage. In this case Messe München GmbH has the right to retrospectively revoke awards already given for such entries.

If the applicant is a trader, legal person under public law or special fund under public law, Munich is considered the place of performance and the place of jurisdiction, for all financial obligations too. Only German law applies.