

# Order Form

Please complete in full and return to [info@ispo.com](mailto:info@ispo.com)

[info@ispo.com](mailto:info@ispo.com), Tel. +49 89 949-11388  
Messe München GmbH, Messegelände, 81823 München, Germany

## Company address (billing address)

Company

Street / P. O. Box

Postal code  Town

Country

VAT ID No. (required by VAT legislation)

Official company representative / Title  First name  Last name   
 Ms  
 Mr

Homepage

Manufacturer (1)  Dealer (2)  Importer (3)  Distributor with exclusive selling rights for Germany (4)  Service company (5) (multiple responses possible)

## Contact person (staff member in the company)

Title  First name  Last name   
 Ms  
 Mr

Job function

Area code  Phone

E-mail (personalized)

### Response required. Please check:

- Invoice recipients who are domiciled in **Germany** or in the **European Union**. The invoice recipient is a **company** which, independently, carries out any economic activity for the purpose of earning a sustainable income (Art. 9 MwStSystRL—Directive on value-added tax) or a **legal entity** which does not or does not exclusively carry out any economic activity. The invoice recipient hereby declares that he/she obtains the services of Messe München GmbH for his/her company, or that he/she is a legal entity for which a VAT ID has been issued. The invoice recipient's **VAT ID** is
- Invoice recipients who are domiciled in a country **outside the European Union**. The invoice recipient is a **company** which, independently, carries out any economic activity for the purpose of earning a sustainable income (Art. 9 MwStSystRL). The invoice recipient hereby declares that he/she obtains the services of Messe München GmbH for his/her company.
- Invoice recipients who are **foreign government authorities/agencies** (ministries, embassies, consulates, regional corporations, public administration) and who carry out any sovereign and economic activity (Art. 9 MwStSystRL). The invoice recipient hereby declares that he/she is a **legal entity under public law** or one of his/her (legally dependent) organizational units and that the services of Messe München GmbH are not exclusively intended for the private requirements of the staff or a partner.
- None** of the above declarations applies. In this case Messe München GmbH will invoice its services plus German value-added tax at the statutory rate, even if the invoice recipient is domiciled abroad.

For different invoice recipient, please complete form (see page 2).\*

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## Company address (please repeat)

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## Available Packages/Services (all prices in EUR plus VAT)

**Package 1: Basic EUR 2,499 plus VAT**

- “Digital Brandroom” where you can present your company through visual and content modules.
- Digital meeting room to welcome clients.
- Uncomplicated Live-Chat. Engage instantly with your visitors.
- Listing in company directory (already before the show)
- Free access for your customers via ISPO Munich invitation tool

**Package 2: Advanced EUR 8,499 plus VAT**

- All services Basic package plus:
- Advanced visibility in company directory (already before the show)
  - Additional digital meeting room
  - 60 min. slot for workshop, masterclass or table captain
  - Content integration with dedicated brand/company landing page at [ispo.com](http://ispo.com)
  - 2 content pieces (e.g. product articles) on landing page

**Package 3: Premium EUR 19,999 plus VAT**

- All services Advanced package plus:
- Premium visibility in company directory (already before the show)
  - Additional 60 min. slot for workshop, masterclass or table captain
  - Participation in a panel discussion during the main conference section
  - 2 advertorials (in Q1 & 2 2021) on landing page incl. social media outreach
  - Banner integration ISPO Editorial News in Q1 2021

## Please check in the segmentation under which category your exhibits should be listed.

### \*Different invoice recipient

Due to value-added tax legislation requirements, Messe München GmbH can only issue or rewrite invoices to an invoice recipient other than the exhibitor, if the recipient is Messe München GmbH's contractual partner concerning the services to be charged. If the exhibitor wants to designate the invoice recipient as the contractual partner of Messe München GmbH instead of him/her, he/she can request the appropriate form at [info@ispo.com](mailto:info@ispo.com). The form should be completed and signed with legally binding effect and returned to Messe München GmbH. If Messe München GmbH has already rendered services to the exhibitor at the time of receipt of the request form, Messe München GmbH will have to bill these services to the exhibitor.

### Response required. Please check:

- The Terms and Conditions for ISPO Munich Online are recognized as legally binding in all parts.

Place and date

Company stamp and legally binding signature. Please repeat name in print.

save

Segmentation >

back <



# Segmentation

Please complete in full and return to [info@ispo.com](mailto:info@ispo.com)

## Company address (please repeat)

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Please select a segment under which you would like to be listed during ISPO Munich Online 2021 (multiple responses possible) .

If multiple categories, please indicate main category/focal area: cat. no

- Adrenaline & Adventure
- Nature Escapes
- Sustainability
- Performance, Body & Mind
- Urban Culture
- Sophisticated & Exclusive
- Connected Athletics
- Creativity & Digitalization
- Team Sports & Spirit
- Textile Preview
- Sourcing

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