

SECTION III.D OPTIONAL FORMS

FORM18 ADVERTISING AND SPONSORING OPPORTUNITIES

DEADLINE: 27 DECEMBER 2019

Stand out from your competition and turn attendees into YOUR customers

The opportunities are reserved on a first-come, first-served basis

Please return form to: Messe Muenchen Shanghai Co., Ltd. 11th Floor, PINGAN Fortune Tower 1088 Yuanshen Road, Pudong New Area Shanghai 200122/ P.R.China Tel.: +86 (0)21 2020 5500 Fax: +86 (0)21 2020 5688 eMail: bonnie.you@mm-sh.com Contact Person: Ms. Bonnie You / ext. 876	Company:	
	Address:	
	Tel:	Fax:
	Email:	
	Person in charge:	
	Signature:	Date:
	Hall / Booth No.:	

The ISPO Beijing 2020 exhibitors have the opportunities to rent the advertising space at the CIEC (NEW VENUE) fairground.

	Unit Price RMB	Quantity	Total RMB
Banner in South Square Corridor (incl. release + production, per show period)			
<input type="checkbox"/> 18m(L) x 2.5m(H)	RMB 31,500/pc	1	
✧ Located at at the South Square Corridor. ✧ Material: digital printing in mesh			
Deadline of design submission			2019.12.27



	Unit Price RMB	Quantity	Total RMB
Banner at South Square (on the east and west wall) (incl. release + production, per show period)			
<input type="checkbox"/> 5m(L) x 5m(H)	RMB 31,500/pc	4	
<input type="checkbox"/> 6m(L) x 5m(H)	RMB 31,500/pc	8	
✧ Located at the South Square Corridor, on the east and west wall. ✧ Material: digital printing in mesh			
Deadline of design submission			2019.12.27



	Unit Price RMB	Quantity	Total RMB
Columnar AD at the South Registration hall (incl. release + production, per show period)			
<input type="checkbox"/> 5.4m(L) x 3m(H)	RMB 15,750/pc	12	
✧ Columnar AD located at the South Registration ✧ Material: digital printing in mesh			
Deadline of design submission			2019.12.27



Note

- **Only a limited number of the above advertising offers are available.** The bookings for advertising and sponsoring opportunities will be assigned by first-come-first-served basis. In case of any dispute, organizer reserves the right to make the final decision.
- **For advertising opportunities, please submit us your layout ready for print with a high-resolution digital file (Format: jpg-; Resolution: 50dpi-72dpi on the scale of 1:1; 5cm bleed each edge) on CD-ROM by courier or via FTP-Server.**
- Production cost incurred as a result of advertising material being supplied in an incorrect format will be charged to the exhibitor.
- After the deadline of design submission, late orders may not be accommodated. If accepted and available, a surcharge of 50% must be levied.
- For changes of confirmed and invoiced orders, a surcharge of 30% (50% 2 weeks before build-up and for on-site orders) must be levied.
- For changes of confirmed and invoiced orders, a surcharge of 50% must be levied.
- Cancelled orders are not refundable.
- All orders will only be processed upon receipt of full payment one week before the show.
- **The exhibitors should take over the bank charges when transferring the payment**

SECTION III.D OPTIONAL FORMS

ADVERTISING AND SPONSORING OPPORTUNITIES (CONT'D)

DEADLINE: 27 DECEMBER 2019

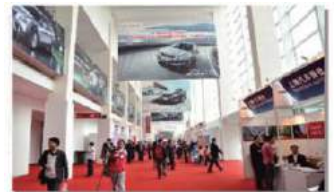
Please return form to: Messe Muenchen Shanghai Co., Ltd. 11th Floor, PINGAN Fortune Tower 1088 Yuanshen Road, Pudong New Area Shanghai 200122/ P.R.China Tel.: +86 (0)21 2020 5500 Fax: +86 (0)21 2020 5688 eMail: bonnie.you@mm-sh.com Contact Person: Ms. Bonnie You / ext. 876	Company:	
	Address:	
	Tel:	Fax:
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	Person in charge:	
	Signature:	Date:
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	Unit Price RMB	Quantity	Total RMB
Columnar AD at East Registration hall	(incl. release + production, per show period)		
<input type="checkbox"/> circular columnar 2.7m(L) x3m(H)	RMB 5,250/pc	14	
<input type="checkbox"/> square columnar 1.1m(L) x0.86m(W)x 3m(H)	RMB 5,250/pc	2	
✧ Columnar AD located at the East Registration hall. ✧ Material: digital printing in mesh			
Deadline of design submission			2019.12.27



	Unit Price RMB	Quantity	Total RMB
Banner in main corridor	(incl. release + production, per show period)		
<input type="checkbox"/> 6m(L) x4m(H)	RMB 25,200/pc	18	
✧ Located at the main corridor, both side AD. ✧ Material: digital printing in mesh			
Deadline of design submission			2019.12.27



	Unit Price RMB	Quantity	Total RMB
Columnar AD in main corridor	(incl. release + production, per show period)		
<input type="checkbox"/> 0.96m(L) x0.76m(W)x3.5m(H)	RMB 5,250/pc	40	
✧ Located at the main corridor, square columnar. ✧ Material: digital printing in mesh			
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ADVERTISING AND SPONSORING OPPORTUNITIES (CONT'D)

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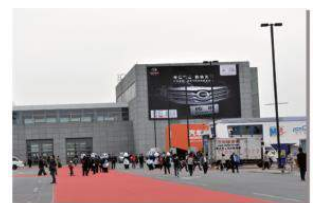
	Unit Price RMB	Quantity	Total RMB
Wall AD at South Square Main Entrance (incl. release + production, per show period)			
<input type="checkbox"/> 12m(L) x 13m(H)	RMB 126,000/pc	1	
✧ Located at the south square main entrance. ✧ Material: digital printing in mesh			
Deadline of design submission			2019.12.27



	Unit Price RMB	Quantity	Total RMB
South Wall AD at South Square (incl. release + production, per show period)			
<input type="checkbox"/> E-1/E-2: 28m(L) x 6m(H)	RMB 71,400/pc	2	
<input type="checkbox"/> E-3: 20m(L) x 6m(H)	RMB 50,400/pc	1	
✧ Located at South square south wall. ✧ Material: digital printing in mesh			
Deadline of design submission			2019.12.27



	Unit Price RMB	Quantity	Total RMB
Wall AD outside East Registration Hall (incl. release + production, per show period)			
<input type="checkbox"/> 16m(L) x 10m(H)	RMB 52,500/pc	2	
✧ Located at outside the East registration hall. ✧ Material: digital printing in mesh			
Deadline of design submission			2019.12.27



	Unit Price RMB	Quantity	Total RMB
Road banner (incl. release + production, per show period)			
<input type="checkbox"/> 1.5m(H) x 0.5m(W)	RMB 1,575/pc		
✧ Located from the gate NO.7 to the south entrance/South registration, sold at least 6pcs. ✧ Material: Light box + PVC			
Deadline of design submission			2019.12.27



Note

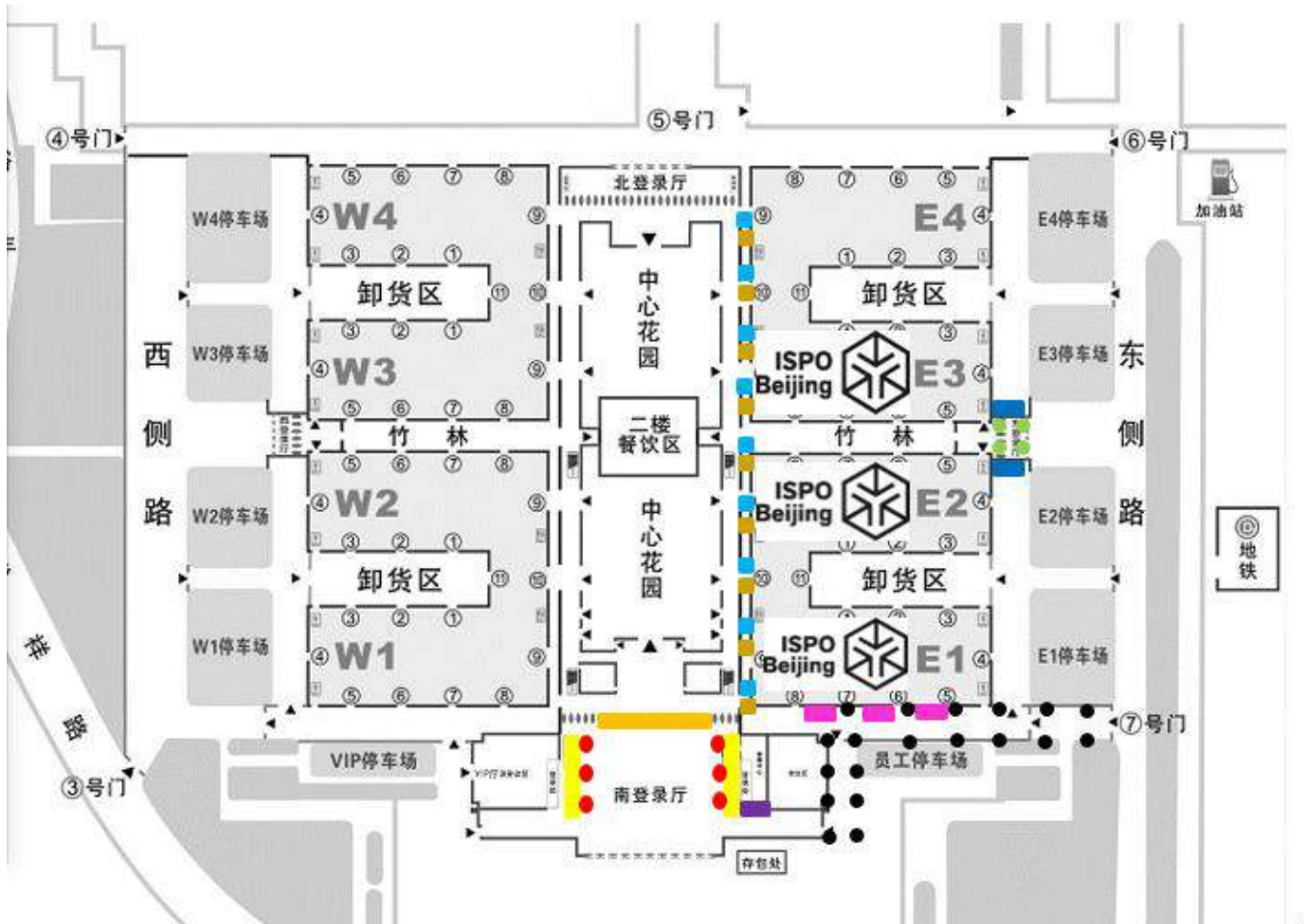
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ADVERTISING AND SPONSORING OPPORTUNITIES (CONT'D)

DEADLINE: 27 December 2019

ADVERTISING LAYOUT



- Banner in South Square Corridor
- Banner at South Square (on the east and west wall)
- Columnar AD at the South Registration hall
- Columnar AD at East Registration hall
- Banner in main corridor
- Columnar AD in main corridor
- Wall AD at South Square Main Entrance
- South Wall AD at South Square
- Wall AD outside East Registration Hall
- Road banner