

Please complete and return to: [beijing@ispo.com](mailto:beijing@ispo.com)  
Any questions, please call us: Tel. +49 89 949-20144

# Application Market Introduction Program for China

Deadline: December 31, 2019

## Company address

company	street/p.o. box
postal code town	country
www.	
homepage	

## Contact

<input type="checkbox"/> Mr <input type="checkbox"/> Mrs title:	
first name	surname
phone (country code + area code + phone no.)	fax (country code + area code + phone no.)
position in the company: <input type="checkbox"/> managing director <input type="checkbox"/> sales director <input type="checkbox"/> marketing director <input type="checkbox"/> other:	
e-mail	

The Market Introduction Program for China will run from February 11–13, 2020, in conjunction with ISPO Beijing 2020, February 12–15, 2020.

The Market Introduction Program for China package includes following services:

### Schedule:

- Seminar day (February 11, 2020)
- Guided tour of ISPO Beijing (February 12, 2020)
- VIP dinner (February 12, 2020 / evening)
- Guided retail tour in the city (February 13, 2020)

### Optional:

- Conferences & events at ISPO Beijing 2020 (February 12–15, 2020)
- Ski resort tour (February 15–16, 2020)

Please select your preferred choice below, by marking the check boxes:

- |                                                                                                                           |                    |
|---------------------------------------------------------------------------------------------------------------------------|--------------------|
| <input type="checkbox"/> Non-exhibitor at ISPO Beijing 2020<br>Additional person from same company receives 50% discount. | EUR 1,900 / person |
| <input type="checkbox"/> ISPO Beijing 2020 exhibitor<br>Additional person from same company receives 50% discount.        | EUR 1,300 / person |
| <input type="checkbox"/> Seminar day only                                                                                 | EUR 900 / person   |
| <input type="checkbox"/> Ski resort tour (including transportation, accommodation, equipment)                             | EUR 650 / person   |

## Confirmation

- ☐ Yes, we want to participate in the Market Introduction Program for China during ISPO Beijing 2020.

**Please note:** We recommend you to arrive in Beijing at latest by evening on February 10, 2020. Travel arrangements and Chinese Visa applications needs to be organized by the participants themselves. The program will be held under the condition that there are enough participants registered. In case of overbooking, a selection will be made according to the date of the receipt of the application.

place and date/company stamp and legally binding signature/please print name
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## Specific terms of this application form:

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### Terms of payment

1. The total attendance fee to Messe Muenchen Shanghai Co., Ltd. (MM-SH) is due upon submission of this application form.
2. The applicant should pay off attendance fee via telegraphic transfer (T/T) to the designated bank account of MM-SH. Please be aware that any kind of credit card is not accepted by MM-SH.

### Cancellation policies, upon official admission

1. Cancellation more than 4 weeks prior to the beginning of the seminar:  
75% of the attendance fee will be refunded.
2. Cancellation within 4 weeks prior to the beginning of the seminar:  
None of the attendance fee is refundable.

### Responsibility and limitation of liability

The applicant shall purchase by itself personal and property insurance for its designated employees who will attend the expo, and all insurance expenses shall be borne by the applicant alone.

During ISPO Beijing 2020, keeping safety of personal and property is the consistent and sole responsibility of the applicant.

Notwithstanding any provision in this application form to the contrary, in no event shall MM-SH be liable to the applicant in contract, warranty, in tort (including negligence or strict liability) or otherwise for personal injury or damage to any property, loss of profits or revenue, loss of use of products or any associated equipment in the show, cost of capital, downtime costs, delays, or other third parties or any special, in-direct, incidental or consequential damages whatsoever, regardless of whether such potential damages are foreseeable or if the applicant has been advised of the possibility of such damages.

### Governing law

The formation, validity, interpretation and performance of this application form shall be governed by the published and publicly available laws of People's Republic of China. Where there is no applicable PRC law on point, generally accepted international practice shall govern.

### Arbitration

Any dispute arising from or in connection with this application form shall be submitted to China International Economic and Trade Arbitration Commission ("CIETAC") for arbitration which shall be conducted in Beijing in accordance with the CIETAC's arbitration rules in effect at the time of the application. The arbitral award is final and binding upon both parties.