

July 2–4, 2020 Shanghai New International Expo Centre (SNIEC), Shanghai

ispo.com/shanghai

ISPO Shanghai 2020



Please complete and return to: shanghai@ispo.com Any questions, please call us: +49 89 949-20144

Application

start of space allocation: February 1, 2020

Early Bird Deadline: February 15, 2020

Please submit the business license, trademark/brand registration information or brand authorization agency agreement as attachments of this application form. **Company address** street/p.o. box company postal code town country www homepage □ Brand Company □ Distributor □ Sales Agent ☐ Manufacturer □ Service Provider □ Functional Materials Company Others: Contact \square Mrs. ☐ Mr. title: first name surname phone (country code + area code + phone no.) fax (country code + area code + phone no.) position in the company: □ PR & Marketing □ Sales Department □ Product Department e-mail Headquarters of the parent company with full address and country (if different from above) company street/p.o. box postal code town country www. homepage Contact person in China (if any) ☐ Mrs. ☐ Mr. first name surname phone (country code + area code + phone no.) fax (country code + area code + phone no.) □ PR & Marketing □ Sales Department □ Product Department position in the company: e-mail



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Brands please enter yo	our brands				
1.			3.	3.	
Country of origin	Cou	ıntry of origin	Country of or	igin	
Country of origin		inity of origin	Country of of	giii	
Product category		duct category	Product cate	Product category	
On the market since (optional)		the market since (optional)	On the marke	On the market since (optional)	
On the Chinese market since (optional) On the		the Chinese market since (option	onal) On the Chine	On the Chinese market since (optional)	
Community select you	ır community				
Step 1: select your de	_	rts 🗆 Outdoor 🗆 Manufa	acturing and suppliers	Service Providers Others	
Step 2: Segment selec	ction: Choose the spor	ts that relate to your produ	ucts (multiple selection	s possible):	
Running: Running Training Running Event Service Institution		e □ Running Gear	☐ Triathlon	☐ Trail Running	
Health and fitness:					
☐ Functional	☐ Free Weights	☐ Consumer Electronics	☐ Yoga/Pilates	☐ Fitness Training	
Training ☐ Circuit Training	·		□ Zumba	Institution	
Water sports:					
☐ Surfing	☐ Kitesurfing	☐ Water Sports	☐ Water Sports	□ Waveboard	
☐ Canoeing ☐ Kayaking		Training Institution	Event Service	☐ Stand-up Paddle	
	☐ Diving				
Outdoor:					
☐ Bouldering ☐ Outdoor Accessories		□ Climbing	☐ Adventure Tourism	☐ Backpacking	
☐ Hiking ☐ Camping			& Resort		
Manufacturing and supp	oliers:				
□ ODM □ Street Sports		□ Accessories	☐ Seamless Technology ☐ Fibers & Insulation		
□ OEM manufactory □ Membranes &		☐ Soft Equipment	☐ Trims ☐ Second Layer		
☐ Base Layer	Coatings	☐ Outer Layer			
□ Others					



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Raw space (min. 12 m	1 ²)				
Regular: CNY 1,150/m ² Early bird: CNY 1,058/m ²					
width x	length =	m²	x CNY	= CNY	
Stand type choose yo	ur type of stand (final stan	d type depends on hall layout)			
☐ row stand (min. 12 m²) 1 side open	□ corner stan 2 sides ope	,	end stand (min. 72 m²) 3 sides open	□ island stand (m 4 sides open	in. 204 m²)
Basic registration fee:	CNY 925/exhibitor				
Shell scheme (stand	oackage)				
•	r one of our professional page 4 for more details	. •	on to your raw space, plea	se tick the box and cho	oose one of the
	PARKLE CNY 555/m ² CNY 555/m		x m²	= CNY TOTAL	
•	ations of PR China, exh r included in the raw sp		n mainland China are ob	liged to pay 6% VAT.	
Promotion opportunitie	es of interest (we will pro	ovide you information a	ccording to your choices):	
☐ Official Sponsorship	□ Advertisi	ng Opportunities	☐ Accompanying (Conferences & Events	s Sponsorship
□ Main Stage Rental	☐ Meeting Room Re	ental	Day ☐ Market Introd	uction Program	Morning Run
	nge include products fo				
☐ Women ☐ Childre	en 🗆 Trail-running 🗇	□ Urban Sports - □ Tra	vel □ Others:		

Applicants hereby confirm that they have carefully read and understood all the terms (including Special Terms & Conditions of Participation and Terms of Participation) of this application form and agree to be bound by the terms of exemption from the responsibilities of organizer and restrictions on the rights of the exhibitors.

Each applicant acting on behalf of a third party shall be directly liable for meeting the demands of MM SH in respect of the above fair. Applicants should use the ISPO brand identity system correctly after getting permission from the organizer.

The organizer has the right of final interpretation of this application form and attachments.



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Permission for co-exhibitors must be requested in writing. The registration fee is CNY 1,150 net for each co-exhibitor admitted. The basic registration fee for each co-exhibitor is CNY 925.

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Main exhibitor

wain exhibitor				
company				
1st co-exhibitor				
company	street/p.o. box			
postal code town	country			
Contact Mr. Mrs. title:				
first name	surname			
phone (country code + area code + phone no.)	fax (country code + area code + phone no.)	fax (country code + area code + phone no.)		
e-mail				
2nd co-exhibitor				
company	street/p.o. box			
postal code town	country			
Contact				
☐ Mr. ☐ Mrs. title:				
first name	surname			
phone (country code + area code + phone no.)	fax (country code + area code + phone no.)			

e-mail

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Please enter your Technical Department details if necessary:				
contact person for technical matters	e-mail			
phone (country code + area code + phone no.)	fax (country code + area code + phone no.)			

Fill in your stand size and return with the completed application form (1) + (2). Please find further details and specifications of your Shell Scheme Stand in the MM SH Stand Packages Catalog, which you will also find on the website: ispo.com/shanghai

PREMIUM min.12 m² CNY 385/m²



SPARKLE min.18 m² CNY 470/m²



☐ ECONOMIC min.12 m² CNY 555/m²



☐ EMINENCE min.18 m² CNY 810/m²

