

Please complete and return to: shanghai@ispo.com
Any questions, please call us: +49 89 949-20144

Application Market Introduction Seminar for China

Deadline: June 14, 2019

Company address

company		street/p.o. box	
postal code	town	country	
www.			
homepage			

Contact

<input type="checkbox"/> Mr	<input type="checkbox"/> Mrs	title:	
first name		surname	
phone (country code + area code + phone no.)		fax (country code + area code + phone no.)	
position in the company: <input type="checkbox"/> managing director <input type="checkbox"/> sales director <input type="checkbox"/> marketing director <input type="checkbox"/> other:			
e-mail			

Market Introduction Seminar for China will take place on July 2, 2019, in conjunction with OutDoor by ISPO 2019, June 30–July 3, 2019.

Agenda:

Welcome speech

An introduction to the sports and outdoor industry in China

Introduction into the Chinese outdoor market with focus on retail

Distribution structure in the Chinese sports market

Networking lunch

Legal protection for selling in China

E-commerce in China

China outdoor retailing and outdoor sports participation

Q&A and discussion

Please select your preferred choice below, by marking the check boxes:

- Early bird ticket (until May 31):** **EUR 399**
 Regular seminar ticket: **EUR 499**

Confirmation

- Yes, we want to participate at the Market Introduction Seminar for China during OutDoor by ISPO 2019.

place and date/company stamp and legally binding signature/please print name

Specific terms of this application form:

Terms of payment

1. The total attendance fee to Messe Muenchen Shanghai Co., Ltd. (MM-SH) is due upon submission of this application form.
2. The applicant should pay off attendance fee via telegraphic transfer (T/T) to the designated bank account of MM-SH. Please be aware that any kind of credit card is not accepted by MM-SH.

Cancellation policies, upon official admission

1. Cancellation more than 4 weeks prior to the beginning of the seminar:
75% of the attendance fee will be refunded.
2. Cancellation within 4 weeks prior to the beginning of the seminar:
None of the attendance fee is refundable.

Responsibility and limitation of liability

The applicant shall purchase by itself personal and property insurance for its designated employees who will attend the expo, and all insurance expenses shall be borne by the applicant alone.

During OutDoor by ISPO 2019, keeping safety of personal and property is the consistent and sole responsibility of the applicant.

Notwithstanding any provision in this application form to the contrary, in no event shall MM-SH be liable to the applicant in contract, warranty, in tort (including negligence or strict liability) or otherwise for personal injury or damage to any property, loss of profits or revenue, loss of use of products or any associated equipment in the show, cost of capital, downtime costs, delays, or other third parties or any special, in-direct, incidental or consequential damages whatsoever, regardless of whether such potential damages are foreseeable or if the applicant has been advised of the possibility of such damages.

Governing law

The formation, validity, interpretation and performance of this application form shall be governed by the published and publicly available laws of People's Republic of China. Where there is no applicable PRC law on point, generally accepted international practice shall govern.

Arbitration

Any dispute arising from or in connection with this application form shall be submitted to China International Economic and Trade Arbitration Commission ("CIETAC") for arbitration which shall be conducted in Beijing in accordance with the CIETAC's arbitration rules in effect at the time of the application. The arbitral award is final and binding upon both parties.