

July 5–7, 2019 Shanghai New International Expo Centre (SNIEC), Shanghai

ispo.com/shanghai

ISPO Shanghai 2019



Please complete and return to: shanghai@ispo.com Any questions, please call us: +49 89 949-20144

Application

start of space allocation: February 1, 2019

Early Bird Deadline: December 31, 2018

Please submit the business license, trademark/brand registration information or brand authorization agency agreement as attachments of this application form. **Company address** street/p.o. box company country postal code town www homepage □ Brand Company □ Distributor □ Sales Agent ☐ Manufacturer □ Functional Materials Company □ Service Provider Others: Contact \square Mrs. ☐ Mr. title: first name surname $phone \ \, ({\sf country} \ {\sf code} \ \, {\sf +} \ \, {\sf area} \ \, {\sf code} \ \, {\sf +} \ \, {\sf phone} \ \, {\sf no.})$ fax (country code + area code + phone no.) position in the company: □ PR & Marketing □ Sales Department □ Product Department e-mail Headquarters of the parent company with full address and country (if different from above) company street/p.o. box postal code town country WWW. homepage Contact person in China (if any) ☐ Mrs. ☐ Mr. first name surname phone (country code + area code + phone no.) fax (country code + area code + phone no.) □ PR & Marketing □ Sales Department □ Product Department position in the company:

COMPANY STAMP AND LEGAL REPRESENTATIVE OR AUTHORIZED REPRESENTATIVE SIGNATURE/DATE

e-mail



ISPO Shanghai 2019
July 5–7, 2019
Shanghai New International
Expo Centre (SNIEC), Shanghai

ispo.com/shanghai



Please complete and return to: shanghai@ispo.com Any questions, please call us: +49 89 949-20144

Application

start of space allocation: February 1, 2019

Early Bird Deadline: December 31, 2018

Brands please enter y	our brands					
1.		2.		3.		
1	ı			1	I	
Country of origin		Country of origin			Country of origin	
Product category		Product category			Product category	
On the market since (optional)		On the market since (optional)		On the market since (optional)		
On the Chinese market since (optional)		On the	On the Chinese market since (optional)		On the Chinese market since (optional)	
Community select you	ur community					
Step 1: select your de	-					
☐ Running ☐ Health	and fitness	er sports	☐ Outdoor ☐ Manufa	cturing and	suppliers \square S	ervice Providers
Step 2: Segment sele	ection: Choose the	sports	that relate to your produ	ucts (mult	iple selections	possible):
Running: Running Training Institution	☐ Running Event \$	Service	☐ Running Gear	☐ Triathl	on	☐ Trail Running
Health and fitness:						
☐ Functional	☐ Free Weights		□ Consumer Electronics	☐ Yoga/Pilates		☐ Fitness Training
Training	☐ Rehabilitation &		☐ Sports Nutrition ☐ Zur		a	Institution
☐ Circuit Training	Protection					
Water sports:						
☐ Surfing	☐ Kitesurfing		☐ Water Sports ☐ Water S		Sports	☐ Waveboard
□ Canoeing □ Kayaking			Training Institution	Event Service		☐ Stand-up Paddle
	☐ Diving					
Outdoor:						
☐ Bouldering	☐ Outdoor Accessories		· ·		☐ Backpacking	
Hiking	☐ Camping		& Resor		ort	
Manufacturing and sup	pliers:					
ODM	M ☐ Street Sports		Accessories	☐ Seamless Technology		☐ Fibers & Insulations
☐ OEM manufactory	OEM manufactory		☐ Soft Equipment	☐ Trims ☐ Second Layer		☐ Second Layer
☐ Base Layer	Coatings		☐ Outer Layer			
□ Others						



July 5-7, 2019 Shanghai New International Expo Centre (SNIEC), Shanghai

ispo.com/shanghai

ISPO Shanghai 2019



Please complete and return to: shanghai@ispo.com Any questions, please call us: +49 89 949-20144

Application

start of space allocation: February 1, 2019

Early Bird Deadline: December 31, 2018

Raw space (min. 12 m²)			
Regular: CNY 1,150/m²			
Early bird: CNY 1,025/m²			
width x	length = m ²	2 x CNY	= CNY
Stand type choose your type	of stand (final stand type depends on hall I	layout)	
□ row stand (min. 12 m²) 1 side open	 □ corner stand (min. 36 m²) 2 sides open 	☐ end stand (min. 72 m²)3 sides open	☐ island stand (min. 204 m²) 4 sides open
Obligatory communication fee	e: CNY 925/exhibitor		
Shell scheme (stand packag	e)		
If you would like to order one of options below. See also page 4		in addition to your raw space, ple	ase tick the box and choose one of the
PREMIUM SPARKLE CNY 385/m² CNY 470/m²	□ ECONOMIC □ EMIN CNY 555/m² CNY 8	NENCE 110/m² x m²	= CNY TOTAL
According to the regulations of This amount is already include	of PR China, exhibitors not apply ed in the raw space fee.	ing from mainland China are ol	bliged to pay 6% VAT.
Promotion opportunities of int	erest (we will provide you inforn	nation according to your choices	s):
☐ Official Sponsorship	□ Advertising Opportunitie	s	Conferences & Events Sponsorship
□ Main Stage Rental □ M	eeting Room Rental	n Demo Day	duction Program
Does your product range inc ☐ Women ☐ Children ☐	lude products for: Trail-running □ Urban Sports	☐ Travel ☐ Others:	

Applicants hereby confirm that they have carefully read and understood all the terms (including Special Terms & Conditions of Participation and Terms of Participation) of this application form and agree to be bound by the terms of exemption from the responsibilities of organizer and restrictions on the

Each applicant acting on behalf of a third party shall be directly liable for meeting the demands of MM SH in respect of the above fair. Applicants should use the ISPO brand identity system correctly after getting permission from the organizer. The organizer has the right of final interpretation of this application form and attachments.



July 5–7, 2019 Shanghai New International Expo Centre (SNIEC), Shanghai

ispo.com/shanghai

ISPO Shanghai 2019



Please complete and return to: shanghai@ispo.com Any questions, please call us: +49 89 949-20144

Application

start of space allocation: February 1, 2019

Early Bird Deadline: December 31, 2018

Permission for co-exhibitors must be requested in writing.

The registration fee is CNY 1,150 net for each co-exhibitor admitted.

The obligatory communication fee for each co-exhibitor is CNY 925.

Please submit the business license, trademark/brand registration information or brand authorization agency agreement as attachments of this application form.

Main exhibitor

company	
1st co-exhibitor	
company	street/p.o. box
postal code town	country
Contact	
☐ Mr. ☐ Mrs. title:	
first name	surname
phone (country code + area code + phone no.)	fax (country code + area code + phone no.)
e-mail	
2nd co-exhibitor	
company	street/p.o. box
postal code town	country
Contact	
☐ Mr. ☐ Mrs. title:	
first name	surname
phone (country code + area code + phone no.)	fax (country code + area code + phone no.)

The Participation Terms are recognized as legally binding in all parts. Each applicant acting on behalf of a third party shall be directly liable for meeting the demands of MM SH in respect of the above fair. Please read more on ispo.com/shanghai

e-mail



ISPO Shanghai 2019

July 5–7, 2019 Shanghai New International Expo Centre (SNIEC), Shanghai

ispo.com/shanghai



Please complete and return to: shanghai@ispo.com Any questions, please call us: +49 89 949-20144

Application

start of space allocation: February 1, 2019

Early Bird Deadline: December 31, 2018

Please enter your Technical Department details if necessary:		
contact person for technical matters	e-mail	
phone (country code + area code + phone no.)	fax (country code + area code + phone no.)	

Fill in your stand size and return with the completed application form (1) + (2). Please find further details and specifications of your Shell Scheme Stand in the MM SH Stand Packages Catalog, which you will also find on the website: ispo.com/shanghai

PREMIUM min.12 m² CNY 385/m²



SPARKLE min.18 m² CNY 470/m²



□ ECONOMIC min.12 m² CNY 555/m²



☐ EMINENCE min.18 m² CNY 810/m²

