

January 16–19, 2019 China International Exhibition Center (New Venue) (CIEC), Beijing

ispo.com/beijing



Please complete and return to: beijing@ispo.com Any questions, please call us: +49 89 949-20144

# application

start of space allocation: September 1, 2018

Early Bird Deadline: May 31, 2018

Company address	
company	street/p.o. box
postal code town	country
www.	
homepage	
☐ Brand Company ☐ Distributor ☐ Sales Agent	
□ Manufacturer □ Service Provider □ Functional Materials	Company Others:
Contact	
☐ Mr. ☐ Mrs. title:	
Final transport	
first name	surname
phone (south reads I are end I share as)	fax (country code + area code + phone no.)
phone (country code + area code + phone no.)	
position in the company:   PR & Marketing   Sales Depart	tment
المسا	
e-mail	
Headquarters of the parent company with full address and o	country (if different from above)
company	street/p.o. box
postal code town	country
www.	
homepage	
Contact person in China (if any)	
☐ Mr. ☐ Mrs. title:	
first name	surname
phone (country code + area code + phone no.)	faX (country code + area code + phone no.)
position in the company:   PR & Marketing   Sales Department	
position in the company. Of IX & Marketing Odales Departing	on Orroduct Department
e-mail	



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Brands please enter your brands		
1.	2.	3.
Country of origin	Country of origin	Country of origin
Product category	Product category	Product category
On the market since (optional)	On the market since (optional)	On the market since (optional)
On the Chinese market since (optional)	On the Chinese market since (optional)	On the Chinese market since (optional)
Community select your segment  Step 1: select your desired segment  Outdoor  Snowsports	: Health & Fitness □ Manufacturing & Supp	oliers
Step 2: Segment selection: Choose	the sports that relate to your products (m	ultiple selections possible):
Outdoor:	☐ Camping	☐ Trail running
☐ Mountaineering & Climbing	☐ Water sports	Outdoor travel, Events & Services
Snowsports:	☐ Snowboarding	☐ Ice Skating & Ice Hockey
□ Ski	□ Accessories	☐ Resorts, Events & Services
Health & Fitness:	☐ Sports Training Apparel & Footwear	☐ Sports Venues, Events & Services
	☐ Sports Training Equipment & Accessories	☐ Sports Rehabilitation
Manufacturing & Suppliers:	☐ Functional Fabrics	☐ Materials, Processes & Services
	☐ Accessories	

 $\Box$  Others



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Raw space (min. 12 m²)				
Regular: CNY 1,960/m² Early bird: CNY 1,666/m² (15% discort	unt)			
width x	length = m <sup>2</sup>	x CNY	= CNY	
Stand type choose your type of s	stand (final stand type depends on hall layout)			
or ow stand (min. 12 m²)  1 side open no additional discount 12–35 m², can apply for corner stand by extra payment of 10% on total raw space fee	□ corner stand (min. 36 m²) 2 sides open 36–53 m² no additional discount 54–107 m² additional 5% discount > 108 m² additional 15% discount	☐ end stand (min. 72 m²) 3 sides open 72–107 m² no additional discount > 108 m² additional 5% discount	<ul> <li>□ island stand (min. 204 m²)</li> <li>4 sides open</li> <li>&gt; 204 m²</li> <li>no additional discount</li> </ul>	
Obligatory communication fee: C	NY 1,000/exhibitor			
Shell scheme (stand package)				
If you would like to order one of ou options below. See also page 4 for more		dition to your raw space, please	tick the box and choose one of the	
□ PREMIUM □ SPARKLE CNY 385/m² CNY 470/m²	□ ECONOMIC □ EMINENCI CNY 555/m² □ CNY 810/m²	≡ x m²	= CNY TOTAL	
Promotion opportunities of interest (we will provide you information according to your choices):  Official Sponsorship  Advertising Opportunities  Accompanying Conferences & Events Sponsorship  Main Stage Rental  Meeting Room Rental  Tent Area  Market Introduction Program  Ski Resort Tour				
Does your product range include products for:  ☐ Women ☐ Children ☐ Trail-running ☐ Urban Sports ☐ Travel ☐ Others:				

The Participation Terms are recognized as legally binding in all parts. Each applicant acting on behalf of a third party shall be directly liable for meeting

place and date / company stamp and legally binding signature / please print name

the demands of MM-SH in respect of the above fair. Please read more on ispo.com/beijing.



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The registration fee is CNY 1,250 net for each co-exhibitor a	idmitted.	
The obligatory communication fee for each co-exhibitor is C		
Main exhibitor		
company		
1st co-exhibitor		
company	street/p.o. box	
postal code town	country	
Contact		
☐ Mr. ☐ Mrs. title:		
first name	surname	
phone (country code + area code + phone no.)	fax (country code + area code + phone no.)	
e-mail		
2nd co-exhibitor		
company	street/p.o. box	
postal code town	country	
Contact		
☐ Mr. ☐ Mrs. title:		
first name	surname	
phone (country code + area code + phone no.)	fax (country code + area code + phone no.)	
e-mail		
The Participation Terms are recognized as legally binding in all parts. Each applicant acting on behalf of a third party shall be directly liable for meeting the demands of MM-SH in respect of the above fair. Please read more on ispo.com/beijing.		
place and date / company stamp and legally binding signature / please print name		



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Please enter your Technical Department details if necessary:		
contact person for technical matters	e-mail	
phone (country code + area code + phone no.)	fax (country code + area code + phone no.)	

Fill in your stand size and return with the completed application form (1) + (2). Please find further details and specifications of your Shell Scheme Stand in the MM-SH Stand Packages Catalog, which you will also find on the website: ispo.com/beijing

PREMIUM min.12 m<sup>2</sup> CNY 385/m<sup>2</sup>



SPARKLE min.18 m² CNY 470/m²



CNY 555/m²



☐ EMINENCE min.18 m² CNY 810/m²

