

ISPO Beijing 2018 Matchmaking: E-commerce Session

Date: January 24, 13:00-17:00

Location: 3F Conference Area M3.342

NO.	LOGO	E-commerce	Investment Demand
1		7jia2.com http://www.7jia2.com	Outdoor sports, extreme sports and other related clothing, footwear, equipment, etc.
2		Alibaba.com https://www.1688.com	Merchants intersted in becoming online B2B suppliers, with experience on online operation are preferred. If no experience on online business, competitive merchants intend to expand the online market are also welcomed.
3		DangDang.com http://www.dangdang.com	Sports, outdoor sports related clothing, footwear, bag, fitting, equipment, peripheral category, etc.
4		Gome.com.cn http://www.gome.com.cn	Sports and outdoor products, clothing, footwear, cap, bag, luxury, watches and clocks, jewelry, etc.
5		Sanfo http://www.sanfo.com	Outdoor clothing, casual wear, skiwear, outdoor equipment, fishing gear, swimsuit, travel accessories, and hot style outdoor products.
6		fenqile.com https://www.fenqile.com	Outdoor, cycling and other categories of consumer scenarios, covering young customers aged from 18 to 35, to meet their demand with competitive sports, mass movement, daily fitness.
7		JD.COM https://www.jd.com	Fitness equipment, outdoor products, fitness equipment, sports footwear and clothing, etc.
8		JD Finance https://jr.jd.com	JD Finance is the largest crowdfunding platform in China, and outdoor section is the most unique section of it. Merchants who have characteristic outdoor products in need of crowdfunding can cooperate with JD Finance.
9		amazon.cn https://www.amazon.cn	Focus on the development of sports products for children and other outdoor category.
10		SUNING http://www.suning.com	Including sports clothing and footwear, outdoor clothing and footwear, outdoor equipment, fitness equipment, leisure sports products, bicycle, balance car, sports bags, outdoor bags, sports accessories.
11		KAOLA.COM https://www.kaola.com	Outdoor clothing and equipment, intelligent wearables, automobile supplies, sports and fitness category, camping equipment
12		Qudian.com http://www.qudian.com	Sports and outdoor clothing , footwear , outdoor equipment, skiwear, fitness equipment, cycling equipment

1. The e-commerce companies release their detail sourcing requirements about products category.
2. Exhibitors could apply for the onsite meeting with the products information and brand introduction.
3. ISPO will make the on-site appointment schedule in advance.
4. The e-commerce companies have one to one meeting with exhibitors, which have made appointment in advance.