

# Special Terms & Conditions of Participation ISPO Shanghai

**Duration:**

Thursday, July 5 to Saturday, July 7, 2018

**Opening hours:**

Thursday to Friday 09:00 – 17:00  
Saturday 09:00 – 16:00

**Contact:**

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**Organizer:**

Messe Muenchen Shanghai Co., Ltd.  
11th Floor, PINGAN Fortune Tower, 1088 Yuanshen Road  
Pudong New Area, Shanghai 200122, P.R. China

**Technical Management and Stand Contractor:**

Messe Muenchen Shanghai Co., Ltd.  
11th Floor, PINGAN Fortune Tower, 1088 Yuanshen Road  
Pudong New Area, Shanghai 200122, P.R. China  
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All prices indicated below are net and subject to applicable value-added tax.

## 1. Participation fees

1.1. Space rental

Stand space only (raw space minimum: 12 m<sup>2</sup>)  
Regular Price 1,120 CNY/m<sup>2</sup>  
Early Bird Price (deadline: December 31, 2017) 998 CNY/m<sup>2</sup>

Full-year package (ISPO Beijing & ISPO Shanghai)  
1,120 CNY/m<sup>2</sup> – 20% discount = 896 CNY/m<sup>2</sup>

Discount on ISPO Shanghai only.

Upper-story stand space costs 50% of the price of the respective ground floor space. Besides the rent of the stand area, the participation fees include extensive services provided by MM SH, such as consultation and planning advice, publicity work, organization, and technical assistance.

Exhibitors with booths size 12–36 m<sup>2</sup> can also apply for corner stand by extra payment of 10% on total raw space fee.

According to the regulations of PR China, exhibitors not applying from mainland China are obligated to pay 6% VAT. This amount is already included in your raw space fee.

1.2. Co-exhibitors

Permission for co-exhibitors must be requested in writing. The registration fee is **1,150 CNY** net for each co-exhibitor admitted.

1.3. Obligatory communication fee

All exhibitors (including co-exhibitors and companies at joint stands) will be charged **900 CNY** for bilingual (Engl./Chin.) listing in catalog, visitor planner and online (ref. B 17).

## 2. General Services for Exhibitors

2.1. Services

- Technical and organizational management by MM SH during preparation and event-days of ISPO Shanghai
- Participation within the specific visitor-promotion of the organizers
- Provision of an organizer's office and other service stations on-site
- Daily cleaning of the aisles
- Security and fire-protection
- Catalog entry (specifications are following with the Exhibitor's Manual)

2.2. Remarks

- 2.2.1. An Abandonment of single specific or general services is causing no claim to reduce the participation fee.
- 2.2.2. All materials and the total equipment are provided for the duration of this event on a rental basis only.

2.3. Exhibitor Manual

The Exhibitor Manual will be sent to every exhibitor with the official admission. Technical or other services within the scope of the trade fair can be ordered in compliance with the there-mentioned rules and conditions.

2.4. Criteria for acceptance

- Only brands which fulfil the following criteria can be accepted as exhibitors:
- Original trademark
  - Authentic products only
  - Specific sports/fashion distribution

Status: November 2017