

SECTION III.D OPTIONAL FORMS

FORM18 ADVERTISING AND SPONSORING OPPORTUNITIES

DEADLINE: 22 DECEMBER 2017

Stand out from your competition and turn attendees into YOUR customers

The opportunities are reserved on a first-come, first-served basis

Please return form to: Messe Muenchen Shanghai Co., Ltd. 11th Floor, PINGAN Fortune Tower 1088 Yuanshen Road, Pudong New Area Shanghai 200122/ P.R.China Tel.: +86 (0)21 2020 5500 Fax: +86 (0)21 2020 5688 eMail: alyssa.lu@mm-sh.com Contact Person: Ms. Alyssa Lu / ext. 862	Company:	
	Address:	
	Tel:	Fax:
	Email:	
	Person in charge:	
	Signature:	Date:
	Hall / Booth No.:	

The ISPO Beijing 2018 exhibitors have the opportunities to rent the advertising space at the CNCC fairground.

		Unit Price RMB	Quantity	Total RMB
	Curtain Wall AD	(incl. release + production, per show period)		
<input type="checkbox"/>	E1: 18 m x 18m	RMB 150,000/pc		
<input type="checkbox"/>	E2: 18 m x 20m	RMB 150,000/pc		
<input type="checkbox"/>	E3: 18 m x 22m	RMB 150,000/pc		
<input type="checkbox"/>	E4: 18 m x 26m	RMB 150,000/pc		
◇	Located at outdoor east square, 4 pcs in total			
◇	Material: digital printing in mesh			
Deadline of design submission				2017.12.29



		Unit Price RMB	Quantity	Total RMB
	Advertisement Board - Outside	(incl. release + production, per show period)		
<input type="checkbox"/>	6m(w) x 4m(h)	RMB 15,000/pc		
◇	Located at outdoor east square, 8 pcs in total			
◇	Material: Steel structure + PVC (to be punched by machine to vent wind)			
Deadline of design submission				2017.12.29



		Unit Price RMB	Quantity	Total RMB
	Advertisement Board - Inside	(incl. release + production, per show period)		
<input type="checkbox"/>	5m(w) x 3.5m(h)	RMB 12,000/pc		
◇	Located at first floor, connected first floor and ground floor			
◇	Material: Steel structure + PVC			
Deadline of design submission				2017.12.29



		Unit Price RMB	Quantity	Total RMB
	Wall Advertisement	(incl. release + production, per show period)		
<input type="checkbox"/>	9.35 m(w) x 4.7m(h)	RMB 35,000/pc		
◇	On west wall of foyer, above the entrance, 8 pcs in total			
◇	Material: Light box + PVC			
Deadline of design submission				2017.12.29



Note

- **Only a limited number of the above advertising offers are available.** The bookings for advertising and sponsoring opportunities will be assigned by first-come-first-served basis. In case of any dispute, organizer reserves the right to make the final decision.
- **For advertising opportunities, please submit us your layout ready for print with a high resolution digital file (Format: jpg-; Resolution: 50dpi-72dpi on the scale of 1:1; 5cm bleed each edge) on CD-ROM by courier or via FTP-Server.**
- Production cost incurred as a result of advertising material being supplied in an incorrect format will be charged to the exhibitor.
- After the deadline of design submission, late orders may not be accommodated. If accepted and available, a surcharge of 50% must be levied.
- For changes of confirmed and invoiced orders, a surcharge of 30% (50% 2 weeks before build-up and for on-site orders) must be levied.
- For changes of confirmed and invoiced orders, a surcharge of 50% must be levied.
- Cancelled orders are not refundable.
- All orders will only be processed upon receipt of full payment one week before the show.
- **The exhibitors should take over the bank charges when transferring the payment.**

SECTION III.D OPTIONAL FORMS

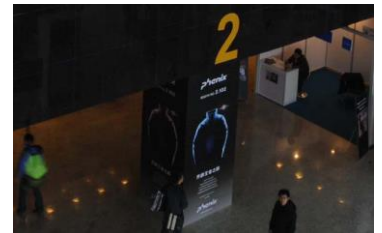
ADVERTISING AND SPONSORING OPPORTUNITIES (CONT'D)

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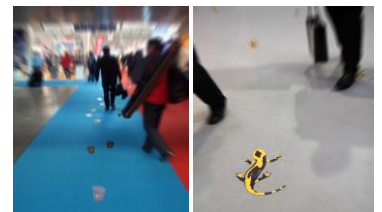
		Unit Price RMB	Quantity	Total RMB
	Pillar Advertisement	(incl. release + production, per show period)		
<input type="checkbox"/>	1.5m x 1.5m x 3.6m(h)	RMB 16,000/pc		
◇	Located at the entrance of exhibition hall, in the foyer			
◇	1 pc per hall, 4 pcs in total			
◇	Material: wooden made with laminated finishings and digital printing			
Deadline of design submission				2017.12.29



		Unit Price RMB	Quantity	Total RMB
	Logo Advertisement	(incl. release + production, per show period)		
<input type="checkbox"/>	At the entrance	RMB 10,000/pc		
<input type="checkbox"/>	On the aisle	RMB 5,000/pc		
◇	3 pcs per hall, located at hall entrance, interchange of main passages and outside your booth. The location is subject to the final confirmation of MM-SH.			
◇	Dimension: 2m x 2m (at the entrance), 1.5m x 1.5m (on the aisle)			
◇	Material: Digital printing			
◇	The design of company logo/trademarks should be provided by the exhibitors.			
Deadline of design submission				2017.12.29



		Unit Price RMB	Quantity	Total RMB
	Footprint	(incl. release + production, per show period)		
<input type="checkbox"/>	0.3m x 0.3m	RMB 20,000/set		
◇	Located at the registration area, main passages to your booth			
◇	1 set per hall, 6 pcs in total			
◇	Dimension: not larger than 0.3m*0.3m			
◇	Material: Digital printing			
◇	The design of footprint should be provided by the exhibitors.			
Deadline of design submission				2017.12.29



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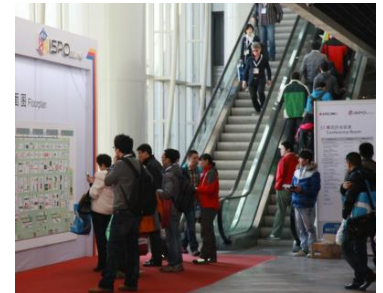
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		Unit Price RMB	Quantity	Total RMB
	Carpet Advertisement	(incl. release + production, per show period)		
<input type="checkbox"/>	1 Carpet Ad (max 6 pcs)	RMB 10,000		
<input type="checkbox"/>	1 set Carpet Ads (max 3 sets)	RMB 15,000		
<input type="checkbox"/>	3 set of Carpet Ads	RMB 40,000		
◇	Located at the grand connection positions of the hand elevator from the lobby in front of hall 1 to the 3 rd layer, and the hand elevator from the first layer to underground layer. 3 elevators (3 set of Carpet Ads) in total. Every set has 2 Carpet Ads (up and down grand connection).			
◇	Dimension: each 4m x 2m			
◇	Max 3 sets / Max 6 pcs Carpet Ads			
◇	Customer should offer the graphic.			
Deadline of design submission				2017.12.29



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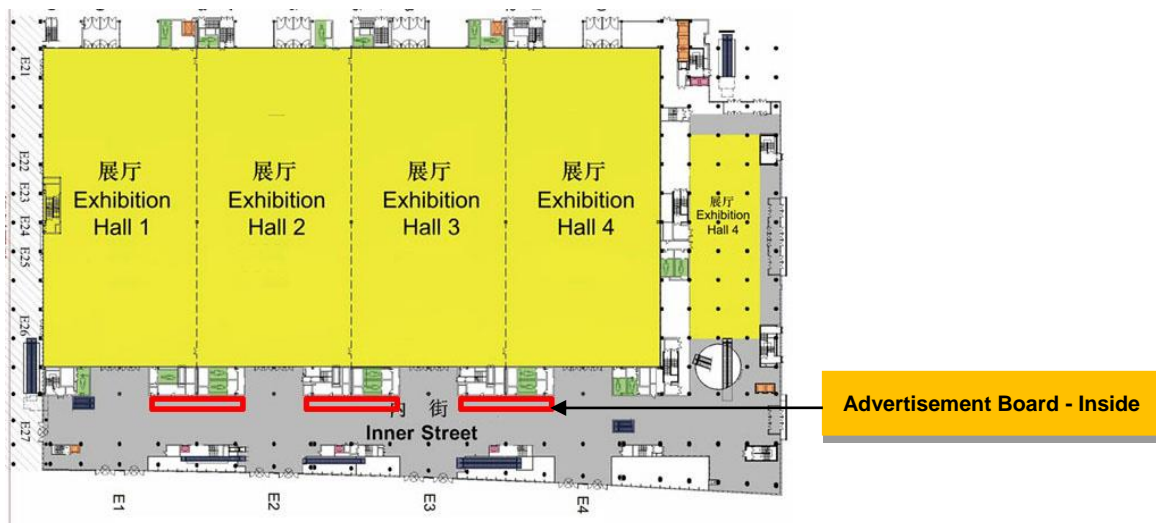
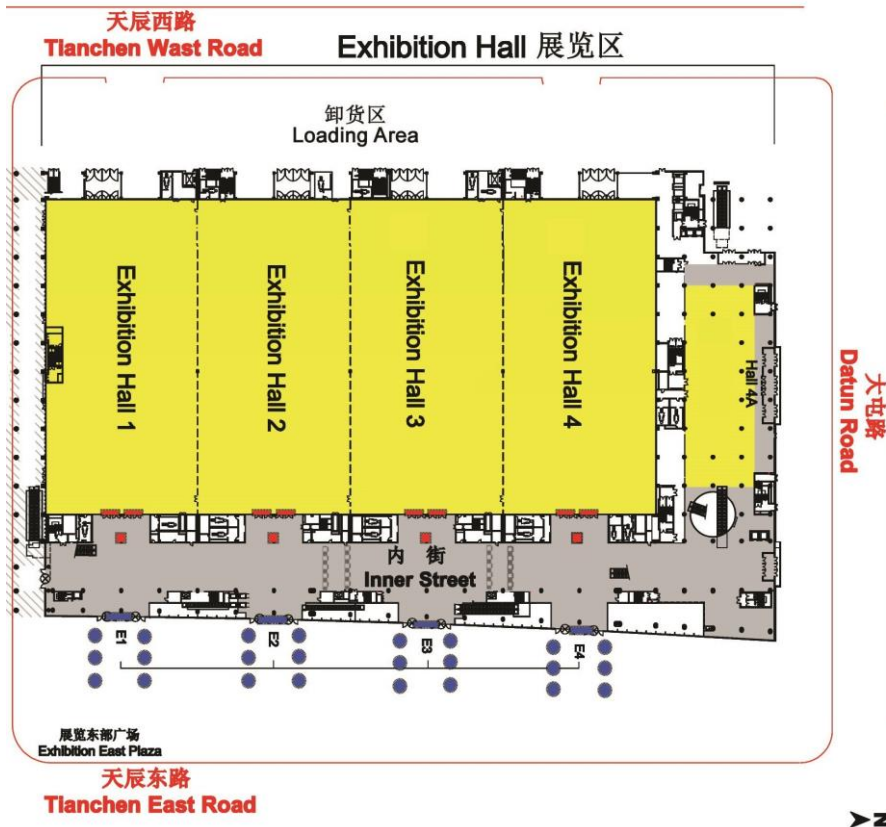
SECTION III.D OPTIONAL FORMS

ADVERTISING AND SPONSORING OPPORTUNITIES (CONT'D)

DEADLINE: 22 December 2017

ADVERTISING LAYOUT

- 户外广告板 Advertisement Board
- ▬ 序厅串旗 Bunchy Flag
- ▬ 序厅墙体灯箱广告 Wall Advertisement
- ▬ 户外玻璃幕墙广告 Curtain Wall AD
- 入口包柱广告 Pillar Advertisement

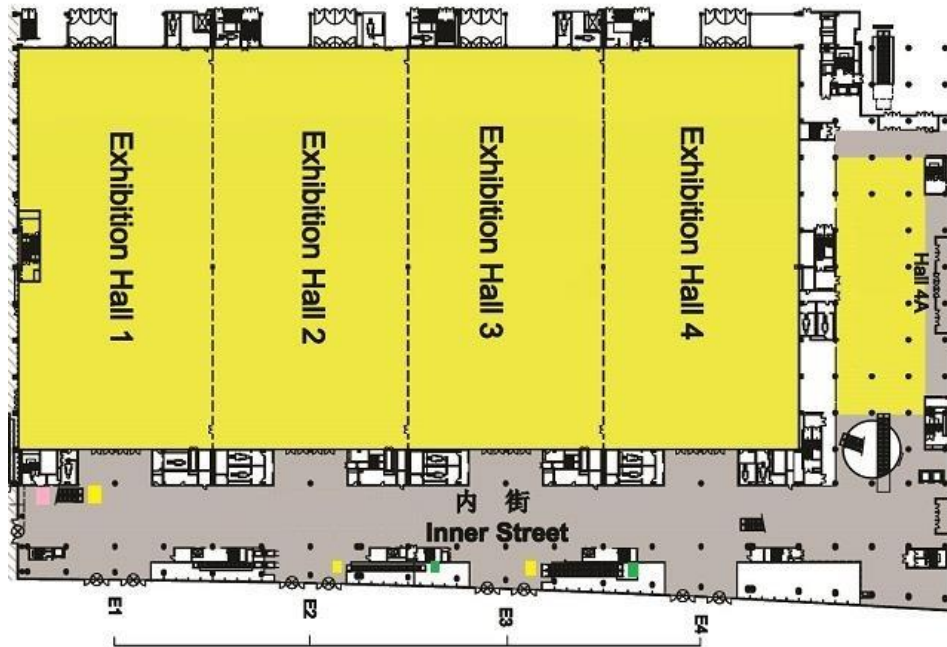


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ADVERTISING AND SPONSORING OPPORTUNITIES (CONT'D)

DEADLINE: 22 December 2017

ADVERTISING LAYOUT



-  The 3rd layer Carpet Ad
-  The first layer Carpet Ads
-  The underground layer Carpet Ads

SECTION III.D OPTIONAL FORMS

FORM19 FASHION SHOW STAGE RENTAL

DEADLINE: 22 DECEMBER 2017

Please return form to: Messe Muenchen Shanghai Co., Ltd. 11th Floor, PINGAN Fortune Tower 1088 Yuanshen Road, Pudong New Area Shanghai 200122/ P.R.China Tel.: +86 (0)21 2020 5500 Fax: +86 (0)21 2020 5688 eMail: alyssa.lu@mm-sh.com Contact Person: Ms. Alyssa Lu / ext. 862	Company:	
	Address:	
	Tel:	Fax:
	Email:	
	Person in charge:	
	Signature:	Date:
	Hall / Booth No.:	

Place a checkmark in the appropriate boxes:

Yes, we confirm to rent the Fashion Show Stage to hold the following event:

- | | |
|---|---|
| <input type="checkbox"/> Fashion Show | <input type="checkbox"/> Forum / Seminar |
| <input type="checkbox"/> Brand-own activities | <input type="checkbox"/> Others, please indicate: _____ |

Participation costs:

- Standard Stage Rental** **RMB 20,000 / Hour**
- Price including: Stage + tiring-room + Audio & Video system + Fashion show lighting
 - Fits to hold Fashion Show.

- Basic Stage Rental** **RMB 10,000 / Hour**
- Price including: Stage + Audio & Video system + basic lighting
 - Fits to hold the events which don't need stage effect lighting.

Please mark the required duration of rental:

Date:	<input type="checkbox"/> 24 January 2018	<input type="checkbox"/> 25 January 2018	<input type="checkbox"/> 26 January 2018	<input type="checkbox"/> 27 January 2018
Start Time:				
End Time:				

We confirm to use the following event info via ISPO Beijing communication tools (official website, official Visitor Planner, on-site Billbord, etc)

- We confirm **not** to public it via organizer's communication tools.
- Please use the following info via organizer's communication tools.

Event Name (English): _____

Event Name (Chinese): _____

Date & Time: _____ from _____ to _____

Note

- **The billing is charged according to the total duration of the activity on stage, including the time of preparation and teardown.**
- The stage will be rented to exhibitors on a first come, first served basis.
- The payment must be settled 2 weeks before build-up, and the bank charges when transferring the payment should be responsible by the exhibitors.
- The rehearsal is only available in the afternoon of January 23, 2018. Please contact and make the reservation in advance.