SportsTechAsia
亚洲运动用品技术展

户外科技 · 智慧运动 · 时尚未来
贯穿运动科技全产业链 助力企业变革创新

Outdoor Technology • Intellectual Sport • Smart Fashion
Building Up One-Stop Platform Through
Sports Technology Innovation

亚洲运动用品技术展
Sports Tech Asia

2017 · 7 · 6 - 8

中国 / 上海浦东 / 新国际博览中心
Shanghai New International Expo Centre,
Shanghai Pudong, PR China

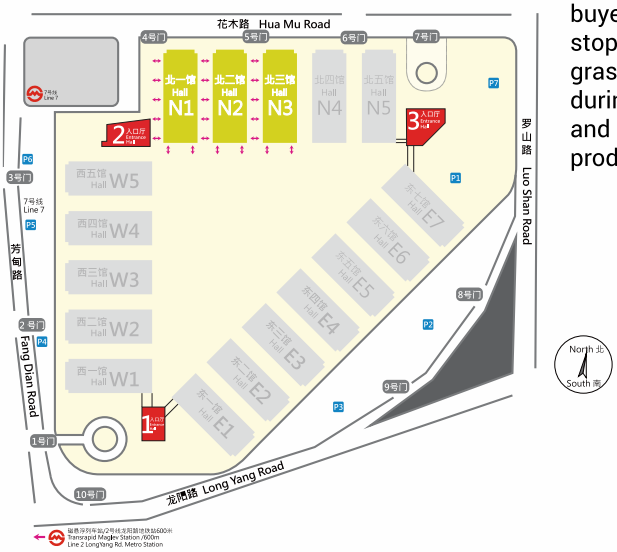
同期举行 Co-located with: ISPO SHANGHAI

乘大健康大体育之东风 助力企业变革创新

Building up industry innovation in line with the promotion of healthy lifestyle

「亚洲运动用品技术展 Sports Tech Asia」顺应上下游产业链的延伸应运而生，迎合当下运动热潮，始终站在运动科技行业最前沿，聚焦运动科技最新技术，凝聚全球优质买家和供应商，助您在行业步入升级转型期把握商机，打造健康绿色、可持续生产模式。

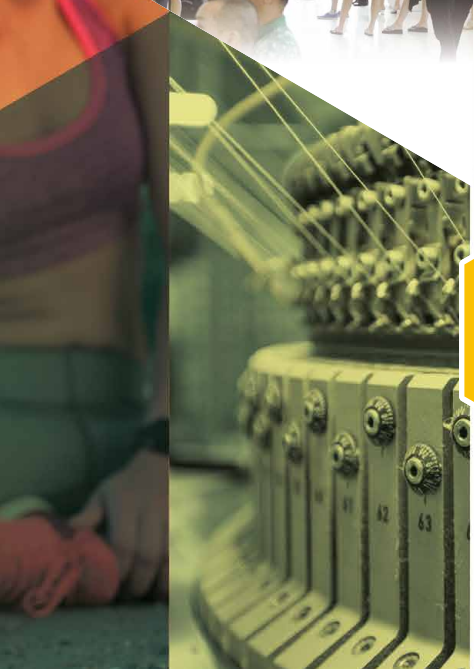
Sports Tech Asia (in short STA) is conforming to the extension of upstream and downstream industry chain and catering for the motion upsurge. Always standing out in the industry of sports technology and focusing on the latest sports technology, STA will gather global quality buyers and suppliers at one stop. It is the best platform for grasping business opportunities during industry reshuffle period and creating green sustainable production.



双展联动　共创盛举

由慕尼黑展览（上海）有限公司与拥有 30 多年机械工业展办展经验的香港雅式展览服务有限公司强强联手，并与 ISPO SHANGHAI 亚洲（夏季）运动用品与时尚展合作并举。

双方整合各自资源优势，发挥协同效应，为参展商及采购商提供更多商机及便利，力求打造亚太地区领先运动科技与运动用品配套商贸平台。



Exhibitions joint hand in hand to create a great success

Messe Munchen joins hand with Adsale Exhibition Services, a company with more than 30 years' experience in organizing international exhibitions, to launch STA, which is held concurrently with ISPO SHANGHAI.

By integrating the advanced resources of both sides, STA will provide the best business opportunities for exhibitors and buyers and strive to build the best multi-segment summer trade show for sports technology and sports products in Asia.

ISPO SHANGHAI

470+
品牌参展商
No. of Exhibitors

33,000 平方米 sq.m.
参展面积
Exhibition Area

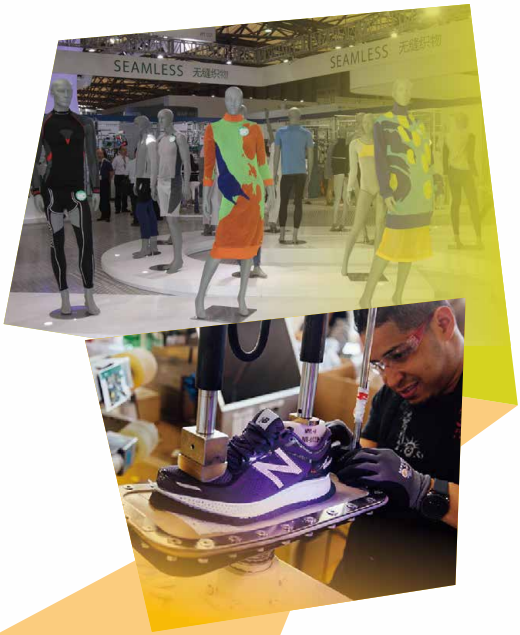
14,593+
观众数目
No. of Visitors

SportsTechAsia
亚洲运动用品技术展

六大主题展示
Six Theme Zones

网罗全面的运动科技及最新技术
Providing comprehensive access to full range of sports

- 动服鞋装备加工机械
  Machinery for Outdoor Shoes, Apparel & Gears
- 鞋底、鞋帮技术
  Technology for Outdoor Shoe Sole and Shoe Upper
- 户外用品加工机械
  Machinery for Outdoor Products
- 智能穿戴技术
  Wearable Technology
- 特殊化学品及染剂
  Special Chemicals and Dyestuff
- 新材料、新技术
  New Materials and New Technology



精彩同期活动
Hot Events and Trend Forums

无间断体验 零距离反馈
All-day Demo Amazing Experience

- 运动内衣世界
  The World of Braology in Sports
- 3D 鞋底技术体验区
  3D-printed Shoe Sole Experience Zone
- 互联网+ 时代运动产业的升级与转型
  The Upgrade and Transformation of Sports Industry in Internet Plus Era
- 新材料流行趋势及橱窗秀
  Fabric Innovation and Display Zone
- 全球运动产业自动化及智能化论坛
  Global Sports Industry Automation and Intelligence Forum
- 科技 x 创新 - 成就智能创新运动用品
  Technology x Innovation – Brings Innovation to Sports Life

SportsTechAsia
亚洲运动用品技术展

与实力买家面对面　无限商机
High Quality Buyers from Your Target Markets

同期ISPO SHANGHAI 汇聚各大运动用品品牌及生产商，目标买家触手可及。依托ISPO 系列展强大的展会背景作为买家群体基石，STA 将为展商带来一个专业而直面优势采购群体的绝佳展贸平台。

The numerous sports brands and manufacturers at ISPO SHANGHAI equal an instant access to target buyers for STA exhibitors, and vice versa. Relying on ISPO as the foundation of target buyers, STA will provide the best platform for exhibitors to reach quality buyers directly.

运动百强品牌荟集（部分 ISPO SHANGHAI 品牌展商）
Top 100 Sports Brands (Partial Exhibitors from ISPO SHANGHAI)

参展查询
Exhibitor Enquiry

雅式展览服务有限公司 Adsale Exhibition Services Ltd.

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(852) 2516 3519 (852) 2516 5024 sta@adsale.com.hk

上海办事处 Shanghai Office

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观众查询
Visitor Enquiry

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(86 21) 2020 5688/2020 5699

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主办单位 Organizers:

ADSALE 雅式 ufi Member HKCIA MEMBER Adsale Exhibition Services Ltd 雅式展览服务有限公司 Messe München

同期举行 Co-located with: ISPO SHANGHAI

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