



EW Main Entrance West
ISPO 520M by Highsnobiety

- A1–A3 Outdoor**
- Sustainability Hub
 - Sports Travel Hub
 - Italian Village
 - Scandinavian Village
 - French Village
 - Spanish Village
- B1 Future Lab**
- ISPO Award
 - Digitize Hub
 - Talent Hub
 - Zeitgeist
 - ISPO Brandnew
 - GameChanger SportsHub
 - ISPO Lounge
- B2 Snowsports, Sportsfashion**
- B3 Teamsports, Health and Fitness**
- Padel Village
 - Pickleball Court
 - Athletic Excellence, Running & Recovery Hub
- B4 Teamsports, Sourcing and Manufacturing**
- C1 Textrends**
ISPO Textrends Award
- C2 Textrends, Sourcing and Manufacturing**
- C3–C4 Sourcing and Manufacturing**
- Stages**
- Green Stage
 - Red Stage
 - Blue Stage
 - Yellow Stage
 - Pink Stage
 - Main Stage
 - Orange Stage