

ISPO AWARD WINNERS 2024



OutDoor
by ISPO

ISPO
Award



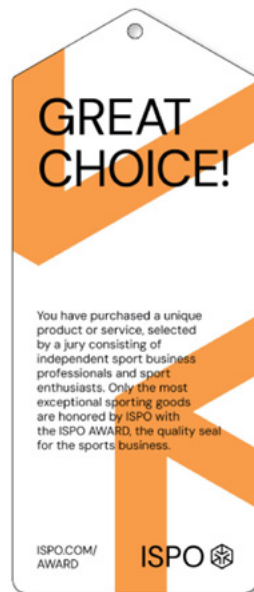
 EUROPEAN
OUTDOOR
GROUP

THE ISPO AWARD

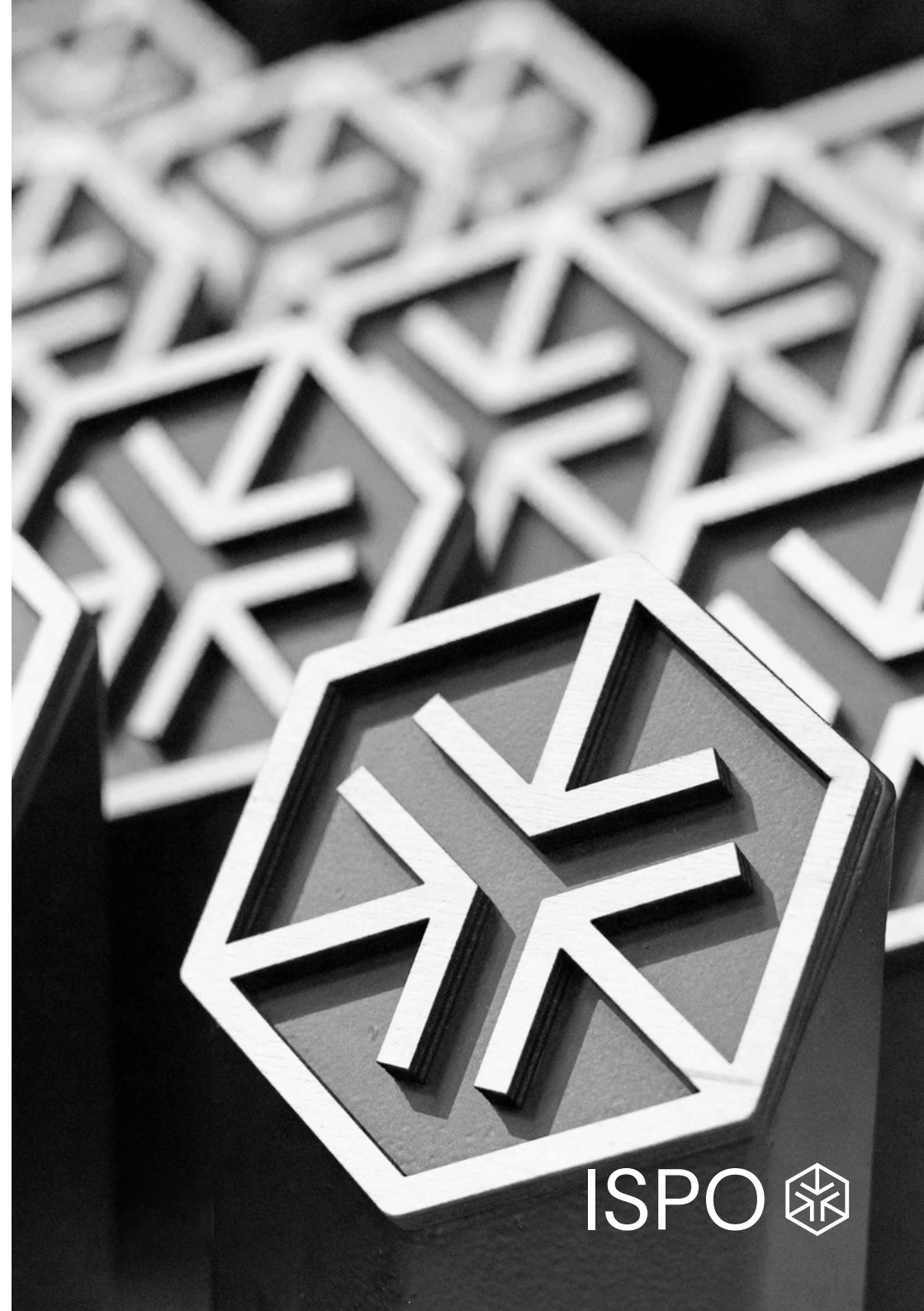
ISPO
AWARD
2024



WINNER



Every year, ISPO honors the outstanding products of the sporting goods industry with the ISPO Award. Independent expert juries evaluate several hundred submissions, including those from non-exhibitors, according to wellfounded criteria. This high-caliber selection is a welcome guidance for the sports industry and serves as a decision-making basis for specialist retailers when selecting the next product range and supports consumers in choosing the optimal product for them. The ISPO Award has established itself as a sustainable seal of quality in the sports industry. ISPO Award – The best in sport.



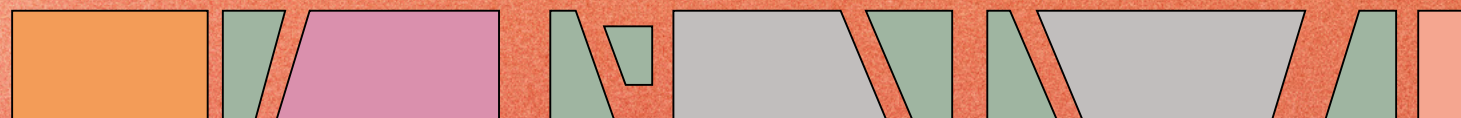
ISPO 

THE MAP

Atrium

- Party Area
- Beer Garden
- OutDoor by ISPO Cinema powered by EOFT

Entrance West



Award Winners

Hall A1 Booth

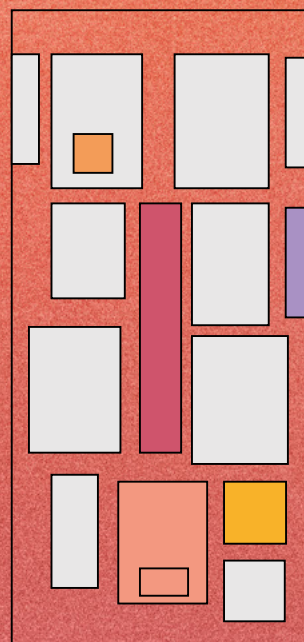
No normal coffee	A1.556
Mammut	A1.441
Deuter	A1.444
Komperdell	A1.400
Edelrid	A1.443
	A1.614
Climbing Technology	A1.445
Keen	A1.300
Rab	A1.202

Hall A2

Sea to Summit	A2.502
Bach Equipment	A2.103
Turbat	A2.509
Ildio	A2.515
Naturehike	A2.630-1

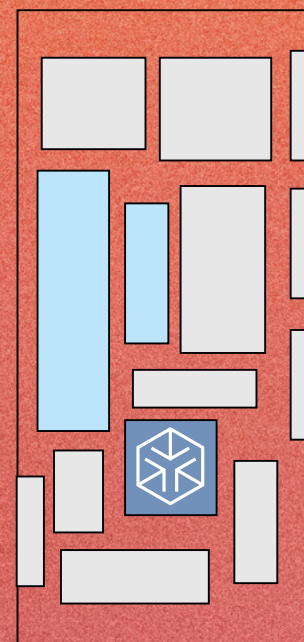
Hall A3

Trollkids	A3.501
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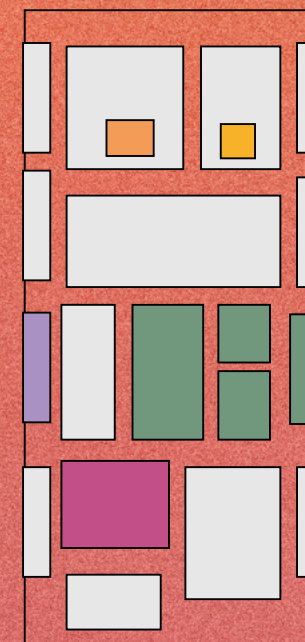
Hall A1

- Trailrunning Test Track supported by SALTY Trailrunning
- Climbing Hub & Orange Stage
- Italian Village
- Showrooms
- Start-up Area



Hall A2

- Watersports Hub
- ISPO Award



Hall A3

- Sustainability Hub & Green Stage in partnership with VAUDE
- Textrends Award
- Scandinavian Village
- French Village
- Showrooms

OutDoor
by ISPO

THE JURY

TECHNICAL EDITORS



Andi Spies

Jury Member ISPO Award 2024
Sports journalist
Founder of the content studio
Textkommissariat and Editor at
large ISPO.com, works as a
action & outdoor sports jour-
nalist for more than 25 years.



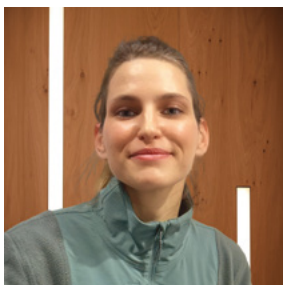
Prof. Dr. Martina Wengenmeir

Jury Member ISPO Award 2024
Sports journalist
A smarty pants when it comes
to mountain sports – which
makes her right at home writing
about them as well as in the
lecture hall.



Dr. Regina Henkel

Jury Member ISPO Award 2024
Sports journalist
For more than 20 years as a
trade journalist in the inter-
national fashion and sports
segment, the accomplished
expert has seen many innovati-
ons come and go.



Anne-Marie Keglmaier

Consumer expert and Member
of the ISPO Collaborators Club
Digital marketing and media
expert with background in the
outdoor and e-commerce sec-
tors. Passionate about hiking,
cycling, and water sports.



Jens Häussler

Consumer expert and Member
of the ISPO Collaborators Club
Still owning a 1980's MTBs Jens
has not only a sweet spot for
fun & endurance sports but has
been a serious contender in
many competitions, too.



Sina Übelacker

Consumer expert and Member
of the ISPO Collaborators Club
Sina's a very versatile sport lo-
ver: from gym to beachvolleyball
– the motto is "fun". But always
with a focus on sustainable
ressources.



MODERATION

Ralf Kerkeling

Well-known sports journalist
and industry expert



Dorina Osztrogonácz

Consumer expert and Member
of the ISPO Collaborators Club
A passionate climber and
mountaineer who writes about
her mountain adventures
and mindfulness on her blog
odorina.de



Harald Angerer

Consumer expert and Member
of the ISPO Collaborators Club
Trail runner and winter sports
enthusiast (auffimuasi.at), who
was taking part for the second
time and, as a native Tyrolean,
had a real home game



Julia »Jules« Topp

Consumer expert and Member
of the ISPO Collaborators Club
A trail runner who writes about
outdoor sports and veganism on
her blog eatrunhike.de

MEET THE WINNERS

Monday, June 3:

ISPO Award Gatherings per industry:

- 11am: Bike/Commuting, Camping/Vanlife, Watersports;
Location: ISPO Award Exhibition Area, Hall A2
- 1pm: Running /Trailrunning, Climbing, Multisport,
Location: ISPO Award Exhibition Area, Hall A2
- 3pm: Mountaineering/Hiking,
Location: ISPO Award Exhibition Area, Hall A2
- The Final Gathering :
5pm, Location: Orange Stage, Hall A1.
New this year: Next to the well known public choice, we'll also have special recognitions for the jury's favorites (Jury Choice) and retailer's choice (Retail choice). These Winners are a surprise for everyone – themselves included!

Drinks and snacks will be provided
for all ISPO Award Gatherings.

Pictures of the ISPO Award Gatherings and the happy winners can be downloaded afterwards at ispo.com/presse



ISPO 

THE WINNERS

Exhibitors at OutDoor by ISPO

Find out more
about all the
ISPO Award
winning
products



ISPO 

CAMPING & VANLIFE



I'M AN EXHIBITOR
BOOTH: A1.556

NO NORMAL COFFEE

Coffee in a tube

Press contact:
Philippe Greinacher
pg@nonormal.com



I'M AN EXHIBITOR
BOOTH: A2.630-1

NATUREHIKE

FeatherBone Yugu Ultralight
Automatic Inflatable Mat

Press contact:
Xu Chong
xuchong@naturehike.com

ISPO 

CAMPING & VANLIFE



I'M AN EXHIBITOR
BOOTH: A2.502

SEA TO SUMMIT
Frontier

Press contact:
Bart Glasheen
bart.glasheen@design-industry.com.au



I'M AN EXHIBITOR
BOOTH: A2.502

SEA TO SUMMIT
Detour

Press contact:
Bart Glasheen
bart.glasheen@design-industry.com.au

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MOUNTAINEERING / HIKING



I'M AN EXHIBITOR
BOOTH: A1.400

KOMPERDELL
Explorer Zero Series

Press contact:
Verena Helming
vhelming@camaro.at



I'M AN EXHIBITOR
BOOTH: A1.444

DEUTER
Speed Lite Pro

Press contact:
Angela Vögele
angela.voegele@deuter.com

ISPO 

MOUNTAINEERING / HIKING



I'M AN EXHIBITOR
BOOTH: A1.443, A1.614

EDELRID
Pinch

Press contact:
Orlando Zaddach
o.zaddach@edelrid.de



I'M AN EXHIBITOR
BOOTH: A1.445

CT
Morfo BG

Press contact:
Emanuele Gerli
mkt@climbingtechnology.com

ISPO 

MOUNTAINEERING / HIKING



I'M AN EXHIBITOR
BOOTH: A1.441

MAMMUT

Aenergy Ultra Mid/Low GTX

Press contact:

Daniela Odesser
daniela.odesser@dani-o.com



I'M AN EXHIBITOR
BOOTH: A1.441

MAMMUT

9.5 Alpine Core Protect Dry Rope

Press contact:

Harald Schreiber
harald.schreiber@mammut.com

ISPO 

MOUNTAINEERING / HIKING



I'M AN EXHIBITOR
BOOTH: A1.441

MAMMUT

Ducan Guide HS Hooded Jacket Women

Press contact:
Susanne Leutner
susanne.leutner@mammut.com



I'M AN EXHIBITOR
BOOTH: A3.501

TROLLKIDS

3-in1 Functional Jacket

Press contact:
Julia Baumann
julia.baumann@publikumslabor.de

ISPO 

MOUNTAINEERING / HIKING



I'M AN EXHIBITOR
BOOTH: A2.103

BACH EQUIPMENT
STARHOPPER +5°C

Press contact:
Stefan Schiesser
stefan.schiesser@outkomm.com



I'M AN EXHIBITOR
BOOTH: A2.509

TURBAT
Maya Hood Trek Shirt

Press contact:
Marian Striltsiv
marian@gorgany.com

ISPO 

MOUNTAINEERING / HIKING



I'M AN EXHIBITOR
BOOTH: A2.515

IDLO
lidlo

Press contact:
Mike Temper
export@iidlo.com

MULTISPORT



I'M AN EXHIBITOR
BOOTH: A1.202

RAB
Veil XP 30

Press contact:
Sarah Kampf
sarah.kampf@equipuk.com

ISPO 

MULTISPORT



I'M AN EXHIBITOR
BOOTH: A1.300

KEEN
Hyperport

Press contact:
Jeroen Meijer
Jeroen.meijer@keenfootwear.com



OutDoor
by ISPO

MORE AWARD WINNERS

BIKE / COMMUTING



BOSIDENG

Easy Pack, Easy Go
3-in-1 Functional Jacket

Press contact:
Gabriella Liu
ispo_bosideng@163.com



G-FORM

MX Spike Chest+Back Shirt

Press contact:
Leah Balzotti
lbalzotti@g-form.com



OAKLEY

ARO7

Press contact:
Khanh Duong
khanh.duong@superneo.de



VENTETE

aH-1

Press contact:
Holly Galbraith
holly@ventete.com

LIFESTYLE / ATHLEISURE



BOSIDENG
Detachable 3-in-1
Functional Jacket

Press contact:
Gabriella Liu
ispo_bosideng@163.com

KATHMANDU
Feather Flight Carry On

Press contact:
Gabrielle Godfrey
Gabrielle.Godfrey@kathmandu.com.au



**PEAK
PERFORMANCE**
Elevate Liner Hood

Press contact:
Charlotte Mauduit
Charlotte.mauduit@peakperformance.com



CAMPING / VANLIFE



TRAVELBIRD
SkyNest All-in-one
Hammock Tent

Press contact:
Yikun Lu
395010245@qq.com

MOUNTAINEERING / HIKING



MONTANE

Torren Jacket

Press contact:

Johannes Wessel
j.wessel@outdoorsports-pr.de



HELLY HANSEN

Odin Rock Insulated Shell Jacket

Press contact:

Chellsey Ersdal
chellsey.ersdal@HellyHansen.com



MERRELL

SpeedARC Surge BOA

Press contact:

Jessica Price
jessica.price@merrell.com



ICEBREAKER

Ultralite Baselayer

Press contact:

Chiara Casnati
chiara_casnati@vfc.com

RUNNING / TRAILRUNNING



THE NORTH FACE
Summit VECTIV™ Pro 2

Press contact:
Mariya Demydenko
tnf@mcsaatchi.de



X-BIONIC
terraskin X00_C

Press contact:
Elana Rabin
elana.rabin@hellyhansen.com



NNORMAL
Trail Copped Top

Press contact:
Laura Front
laura.front@lymbus.com



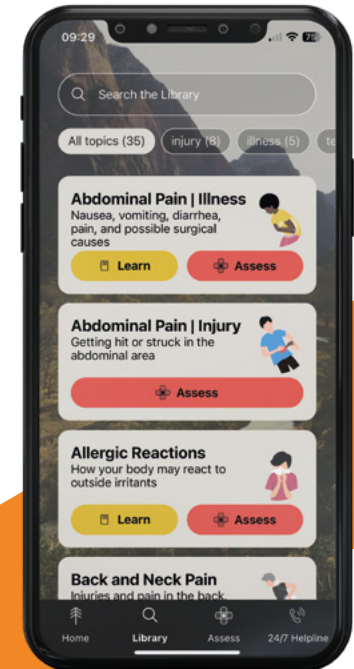
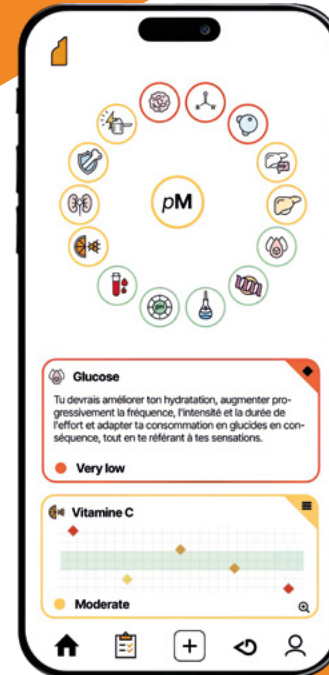
NNORMAL
Kboix

Press contact:
Laura Front
laura.front@lymbus.com

RUNNING /
TRAILRUNNING

WATERSPORTS

DIGITAL



SILVA
Smini Fly

Press contact:
Jennifer Östberg
jennifer.ostberg@silva.se

SIPABOARDS
Allrounder Drive

Press contact:
Miha Rausl
miha.rausl@sipaboard.com

DOXA SPORT
Health App

Press contact:
Jo Vargas
mail@jovargas.net

GOES HEALTH
Health App

Press contact:
Camilo Barcenas
camilo@goes.health

YOUR DIRECT CONTACT TO ISPO AWARD

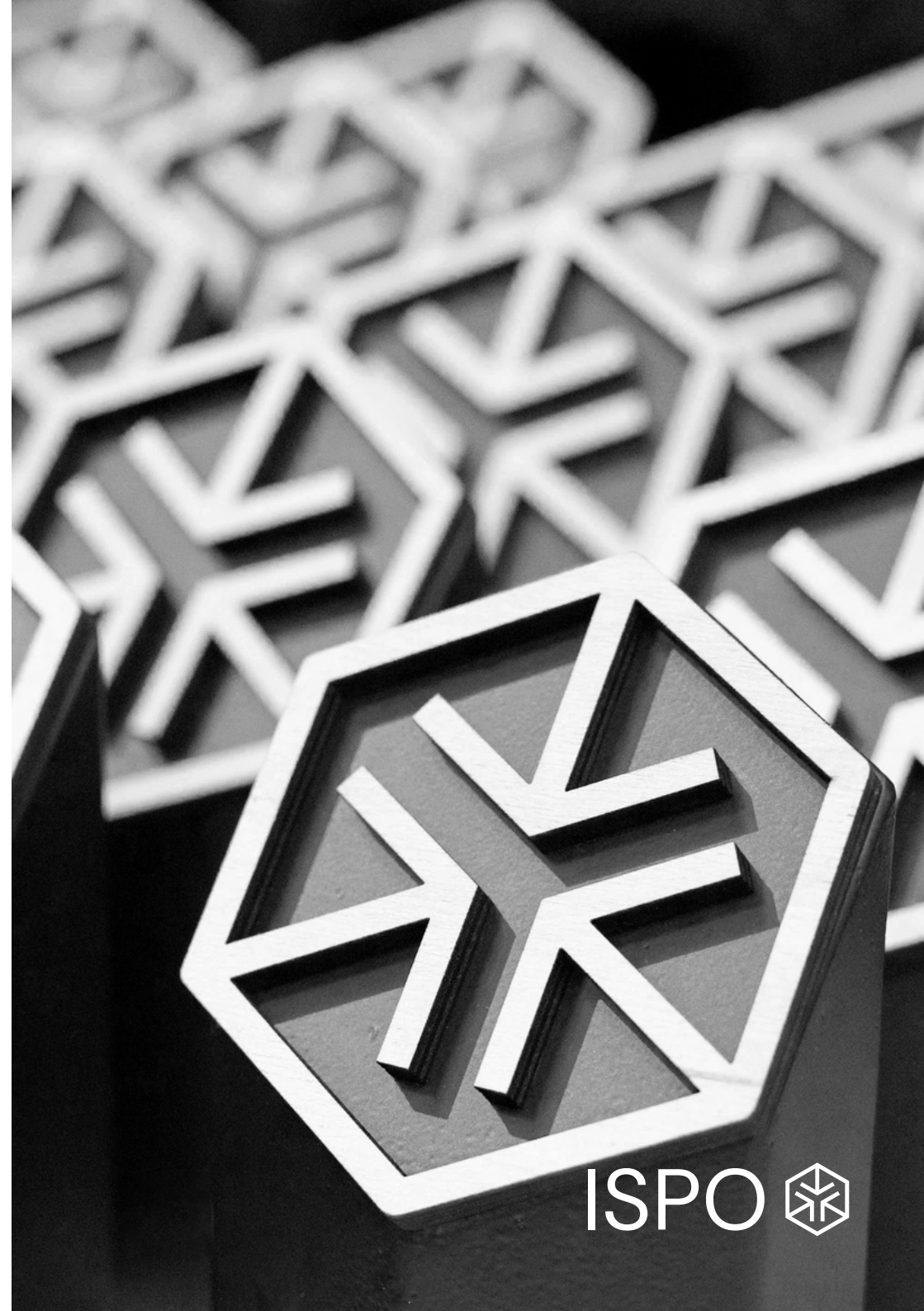
Christina Rabl

Projektmanagement:
rabl@ispo.com
+49 89 949-20193

Caroline Reuss

Press contact
caroline.reuss@haebmau.de

GENERAL INFORMATION: [ISPO.COM/ISPO-AWARD](https://ispo.com/ispo-award)



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