

Weltweit führende Sport-Business-Plattform

28. - 30. November 2022, ISPO Munich
04. - 06. Juni 2023 OutDoor by ISPO

The world's leading sports business platform

November 28-30, 2022, ISPO Munich
June 04.-06. June 2023, OutDoor by ISPO
www.ISPO.com



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Press Release

New date at the proven location

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OutDoor by ISPO 2023 will be held at the MOC in Munich on June 4-6

After the delayed return of the OutDoor show, the 2022 OutDoor by ISPO was an incredibly vibrant and successful event, and we are already looking forward to 2023. The new venue was not without its challenges, but the feedback from the trade has been overwhelmingly positive. We have listened to market feedback and are exceedingly pleased to announce that in 2023 we will be returning to the MOC for one more year on June 4-6. Following 2023, OutDoor by ISPO will return to Riem for 2024 and 2025.

With the change in the venue comes a change in the dates for next year. The venue matters, and the sector wants to go back to the MOC. This new time slot still allows European Outdoor Group (EOG) and OutDoor by ISPO to continue progressing the show to an earlier date as requested.

EOG President Mark Held: "The recent OutDoor by ISPO at the MOC made it absolutely clear that nothing can truly replace meeting in person. When we come together as an outdoor community to discuss global trends, show new products, highlight research and CSR initiatives or networking and socialising, there is nothing as effective or efficient over a few short days. OutDoor by ISPO perfectly mirrors the EOG's commitment to pre-competitive cooperation. These trade shows advance the association's unique position in providing the necessary neutral platform for the outdoor industry to achieve our common vision; to do global, profitable business in a way that gives back more than we take - from nature and people."

The hall areas, atria and showrooms in the MOC also provide sufficient amounts of growth potential for OutDoor by ISPO. This will enable the number of

participating brands to rise sharply once again. In addition, more outdoor space will be available for OutDoor by ISPO in 2023.

“We listen closely to our customers and we are really happy to hear all of the positive feedback that the industry expressed about this year’s OutDoor by ISPO,” Tobias Gröber, Head of the ISPO Group, said when explaining the decision to set a new date and hold the trade fair in 2023 at the Munich Order and Event Center (MOC) once again. “The majority of our partners and exhibitors urged us to also hold OutDoor by ISPO at the MOC in 2023 following the successful premiere. Now we look forward to seeing everybody once again at the MOC and on the outdoor areas in June 2023.”

Subsequently, OutDoor by ISPO will return to Messe München in Riem in 2024 (June 3-5), and 2025 (May 19-21).

Photos and graphics for OutDoor by ISPO are available online in the image database. You’ll find further information on the ISPO Group and the various platforms at <https://www.ispo.com/en/munich/exhibitors/application><https://www.ispo.com/en/about>

About OutDoor by ISPO

OutDoor by ISPO is the modern event platform in the outdoor sector. Retailers can put together a good market overview here, discover innovations and be inspired by new products. OutDoor by ISPO offers exhibitors a perfect platform to meet the entire sector and inform the most important retailers at the best possible time about the new season’s products. Trade visitors can look forward to an optimum combination of trade fair, conference and network events. Messe München and the European Outdoor Group (EOG) have been the OutDoor by ISPO organizers since 2019. In 2022 it will be held as a one-off happening in the MOC Veranstaltungs- und Ordercenter München. OutDoor by ISPO is a part of ISPO, the world’s leading platform for sport business professionals and consumer experts.

About ISPO

ISPO is the world’s leading sports network for business professionals and consumer experts. The platform was launched in 1970 and brings together an integrated range of industry-related analog and digital services under the ISPO family brand name. This includes the world’s largest multisegment trade fairs ISPO Munich, ISPO Beijing and ISPO Shanghai; the online magazine ISPO.com, and the business solutions ISPO Brandnew, ISPO Collaborators Club, ISPO Award, ISPO Academy and ISPO Textrends. With this far-reaching mix of innovation promotion, industry networking, know-how and editorial content, ISPO works 365 days a year to support companies and sports enthusiasts, and to foster passion for sport worldwide.

Messe München

Messe München is one of the leading exhibition organizers worldwide with more than 50 of its own trade shows for capital goods, consumer goods and new technologies. Every year, a total of over 50,000 exhibitors and around three million visitors take part in more than 200 events at the exhibition center in Munich, at the ICM – Internationales Congress Center München, the Conference Center Nord and the MOC Veranstaltungszentrum München as well as abroad. Together with its subsidiary companies, Messe München organizes trade fairs in China, India, Brazil, Russia, Turkey, South Africa, Nigeria, Vietnam and Iran. With a network of associated companies in Europe, Asia, Africa, and South

America, and with around 70 representatives abroad for more than 100 countries, Messe München has a truly global presence.