



ISPO Munich Online Brandrooms

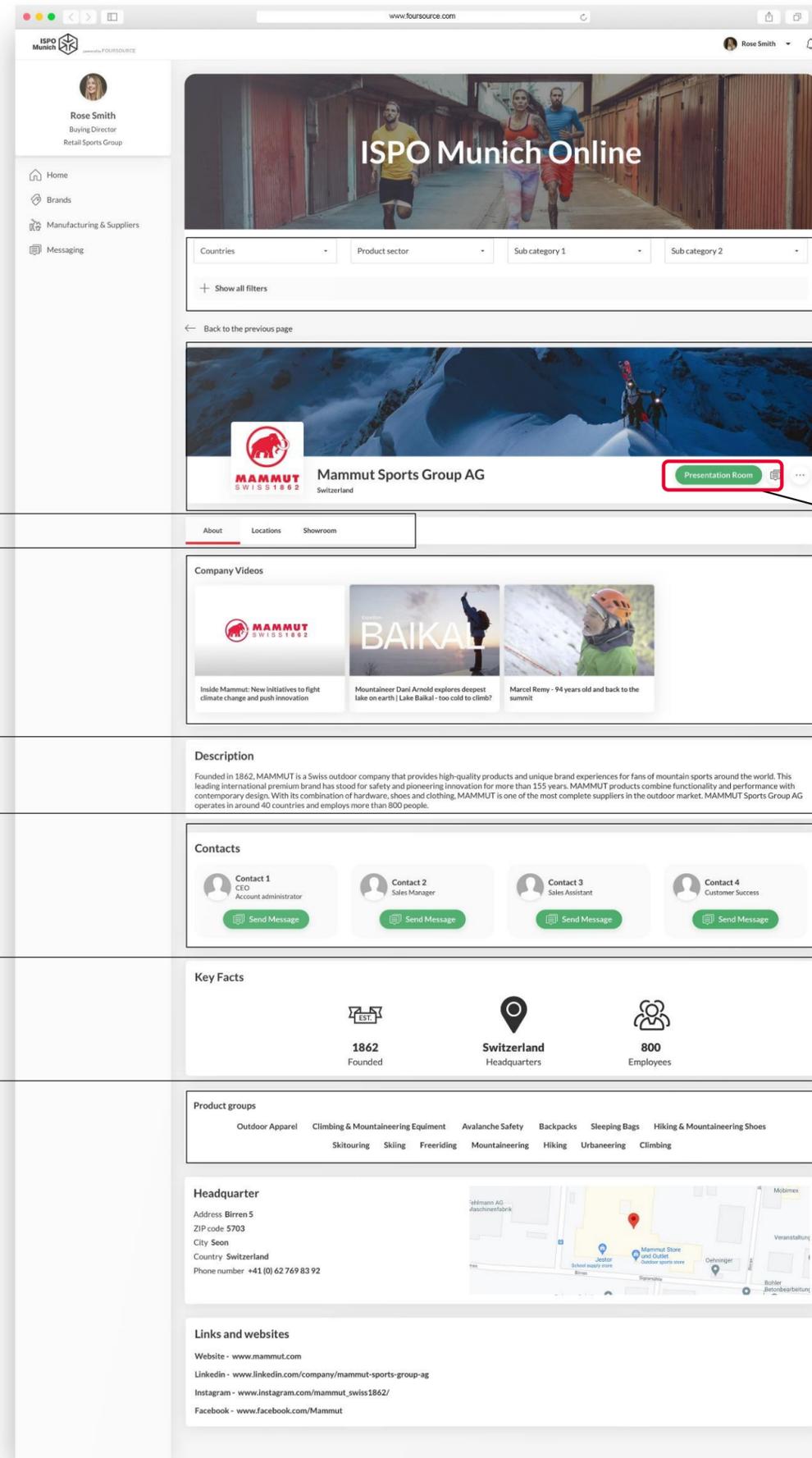
ISPO Munich Online – The Brandroom / About section

Every brandroom consists of **3 sections**:

- About (this page)
- Information about the company / brand location
- Showroom for products

Description about brand / company

Key facts can be included, like shown here – but also e.g. revenue



Filter visitor can use to search for exhibitors

Logo and brand / company name integration

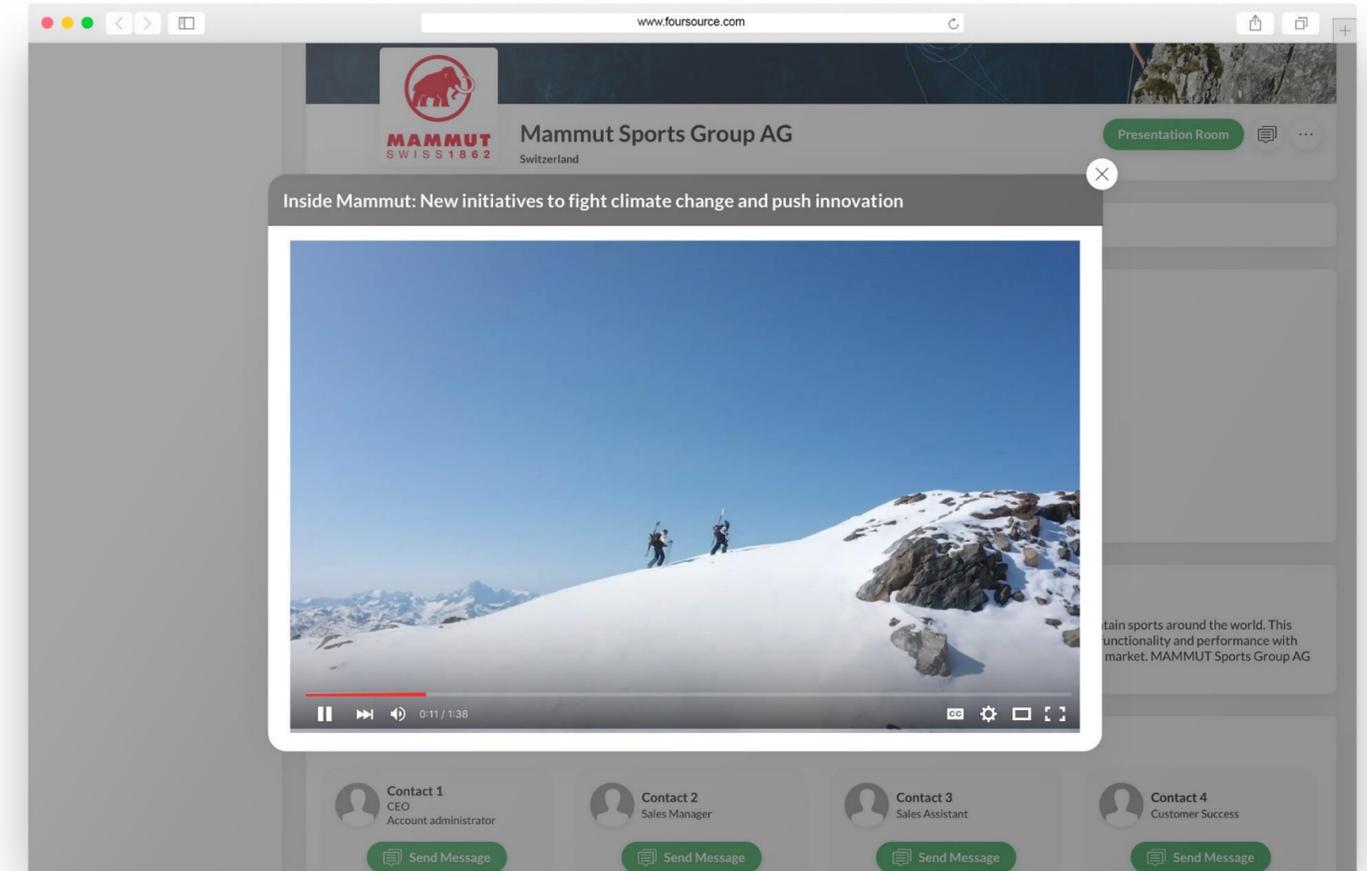
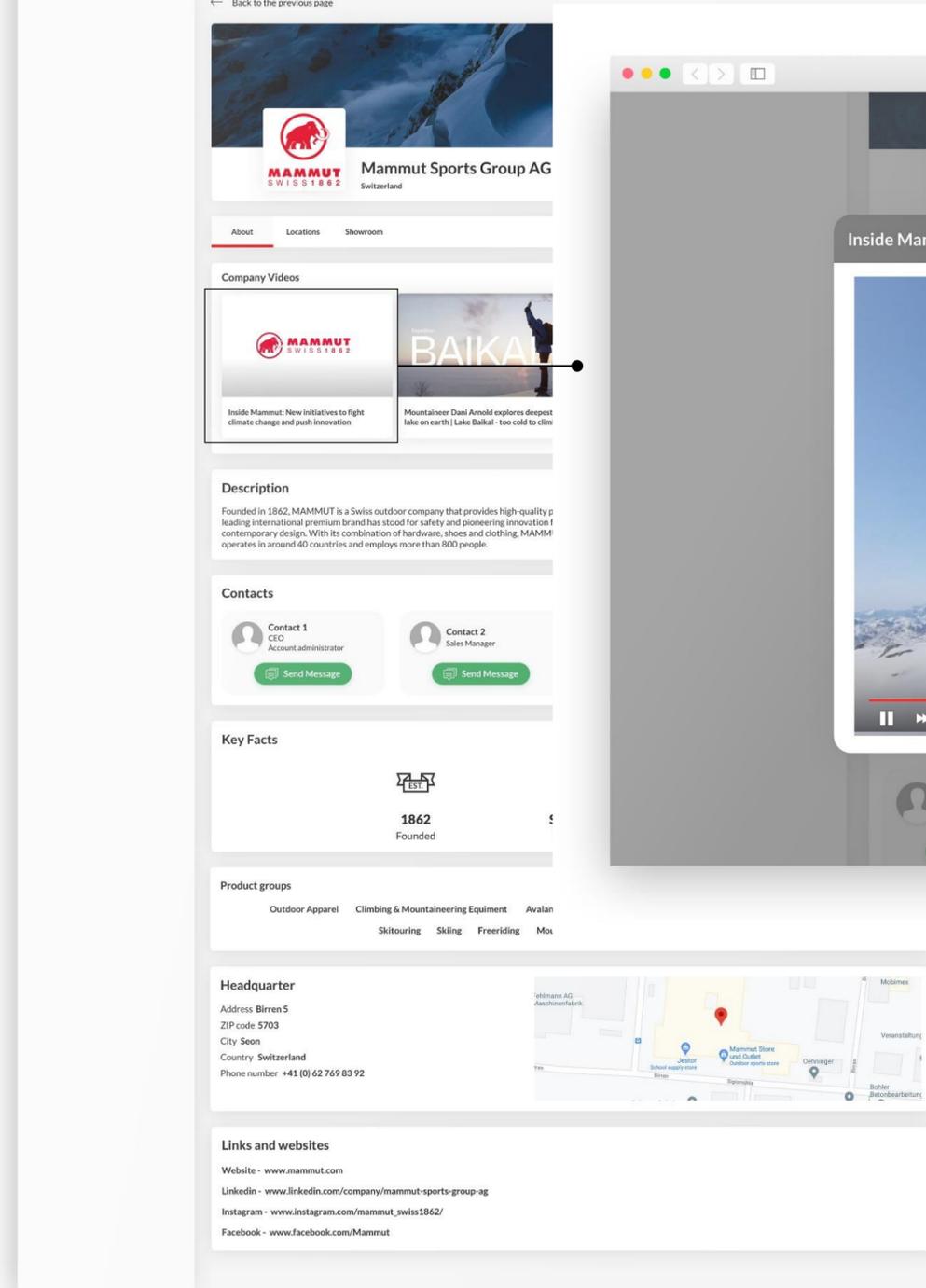
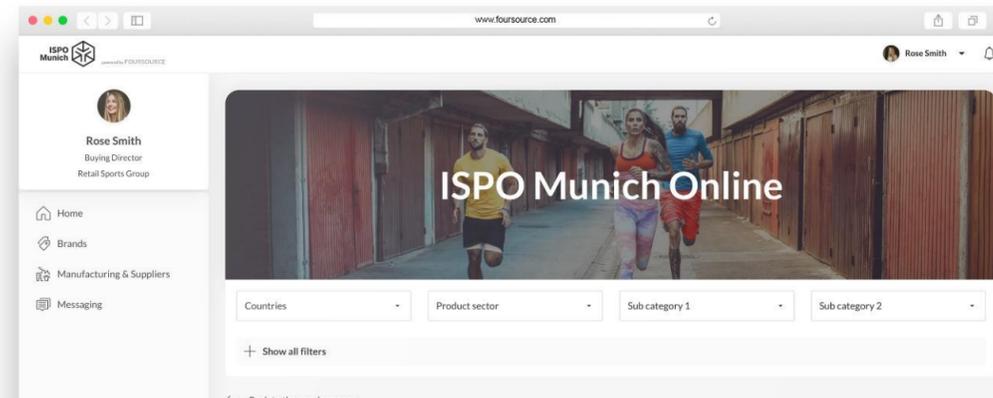
Permanent digital meeting room - coming with Advanced or higher package

Integration of **unlimited numbers of videos** – this is the space for specific content (e.g. not product related)

Integration of **unlimited numbers contacts** – by “send message” button direct messaging client enables contact to respective person

Product groups which will help to be found through filters

ISPO Munich Online – The Brandroom / Video integration



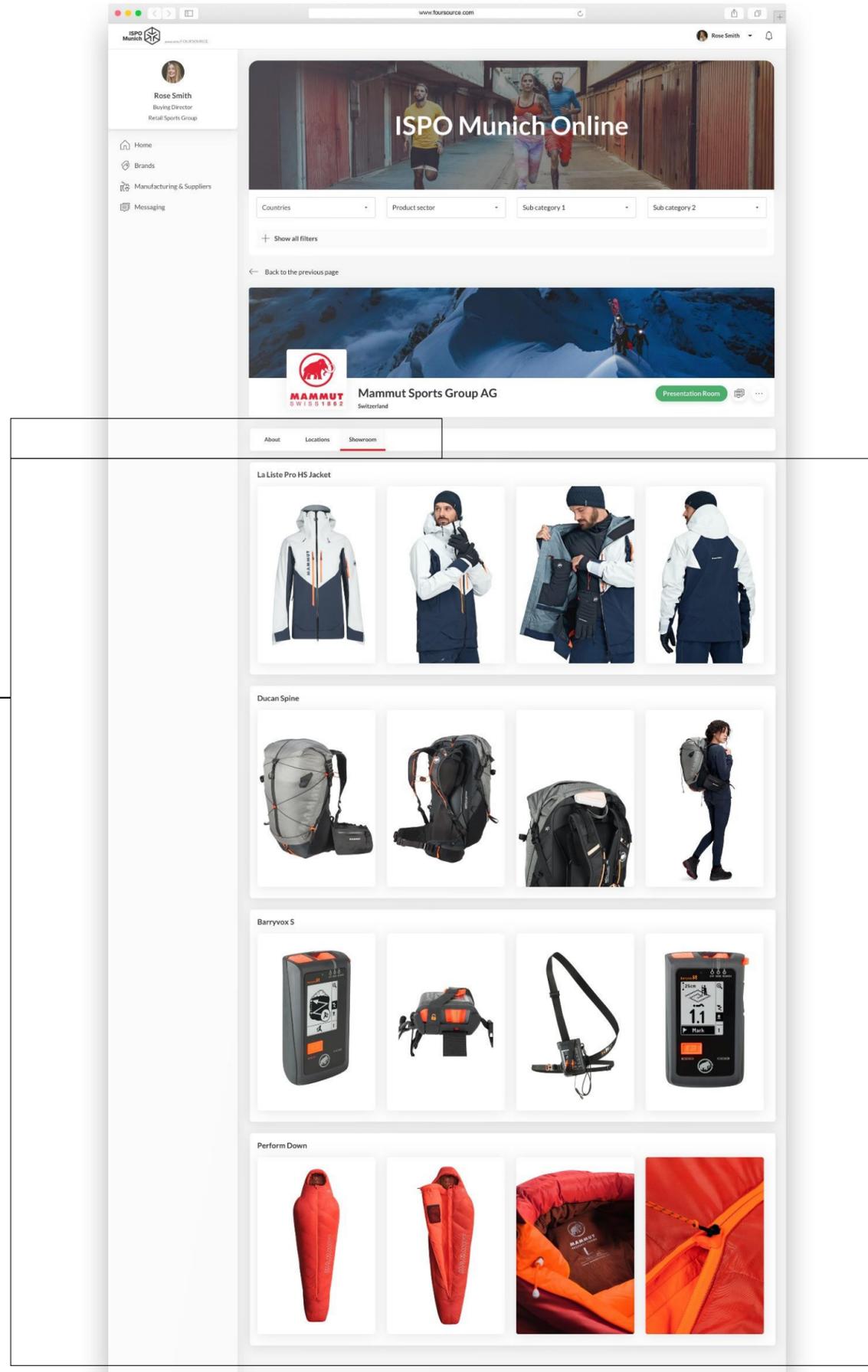
ISPO Munich Online – The Brandroom / Location section

Here – Information and pictures about the company can be shared e.g. showrooms

The screenshot shows a web browser window with the URL www.foursource.com. The page is titled "ISPO Munich Online" and features a navigation menu on the left with options: Home, Brands, Manufacturing & Suppliers, and Messaging. The main content area displays a profile for "Mammut Sports Group AG" with a red mammoth logo and the text "MAMMUT SWISS 1862". Below the profile, there are tabs for "About", "Locations", and "Showroom", with "Locations" currently selected. The "Locations" section shows the "Headquarter" address: Birren 5, ZIP code 5703, City Seon, Country Switzerland, and Phone number +41 (0) 62 769 81 81. A map shows the location in Birren, Switzerland, with nearby landmarks like Fehlmann AG Maschinenfabrik and Jestor School supply store. Below the map, there is a "Photos" section displaying a grid of images showing the interior of a Mammut store, including clothing racks, shelves, and people.

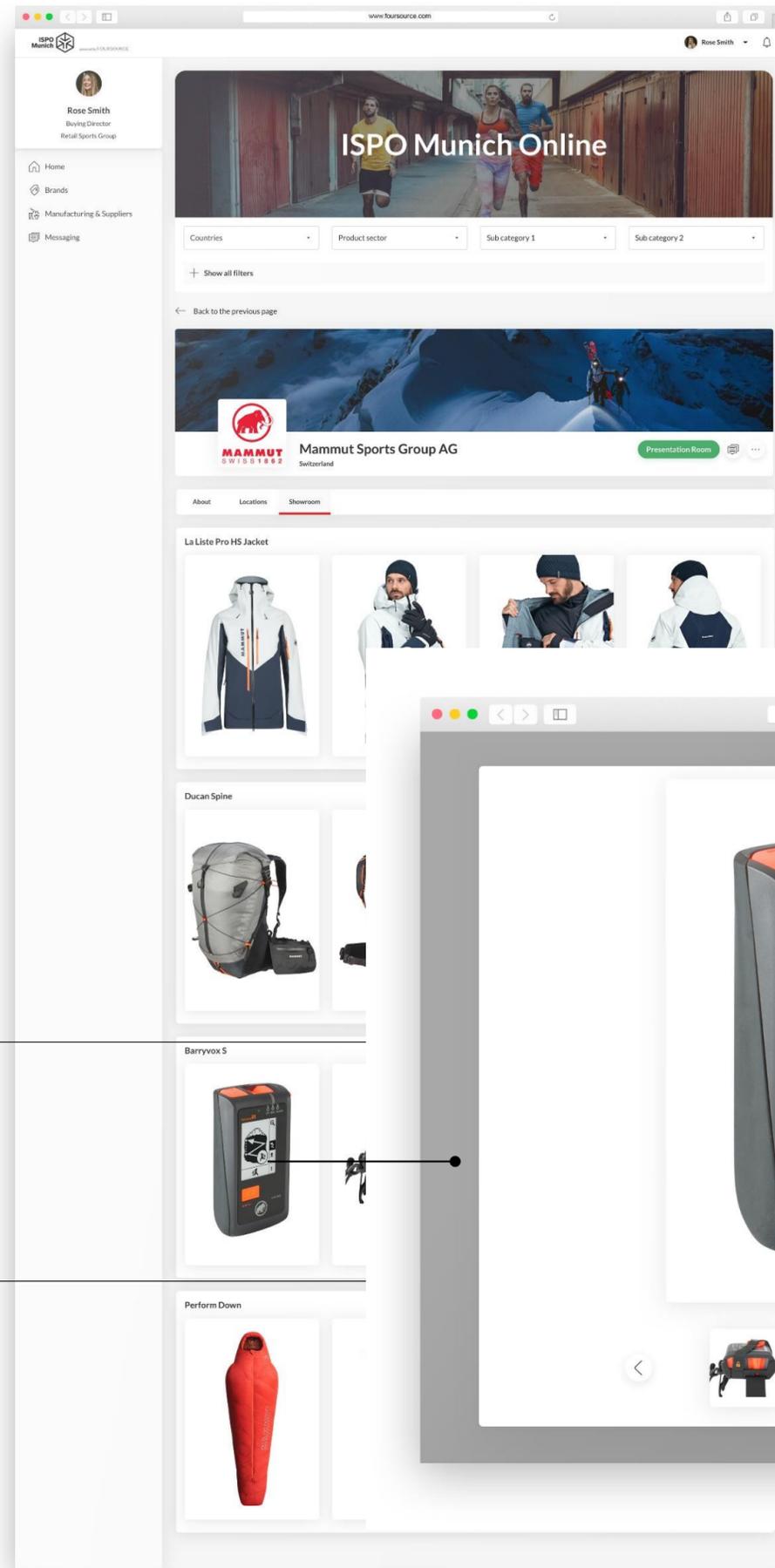
ISPO Munich Online – The Brandroom / Showroom

Unlimited numbers of pictures can be included

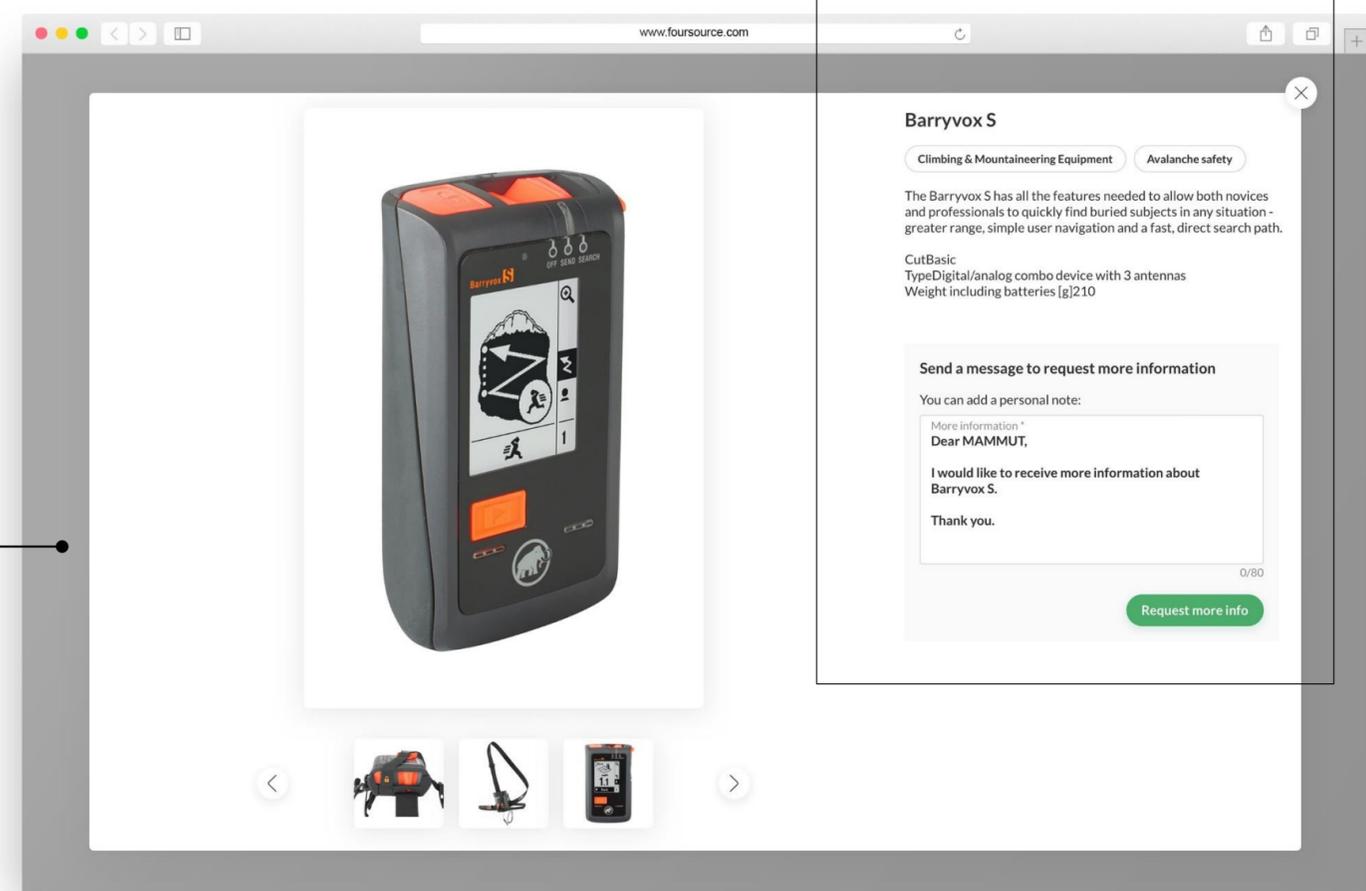


ISPO Munich 2021 Online

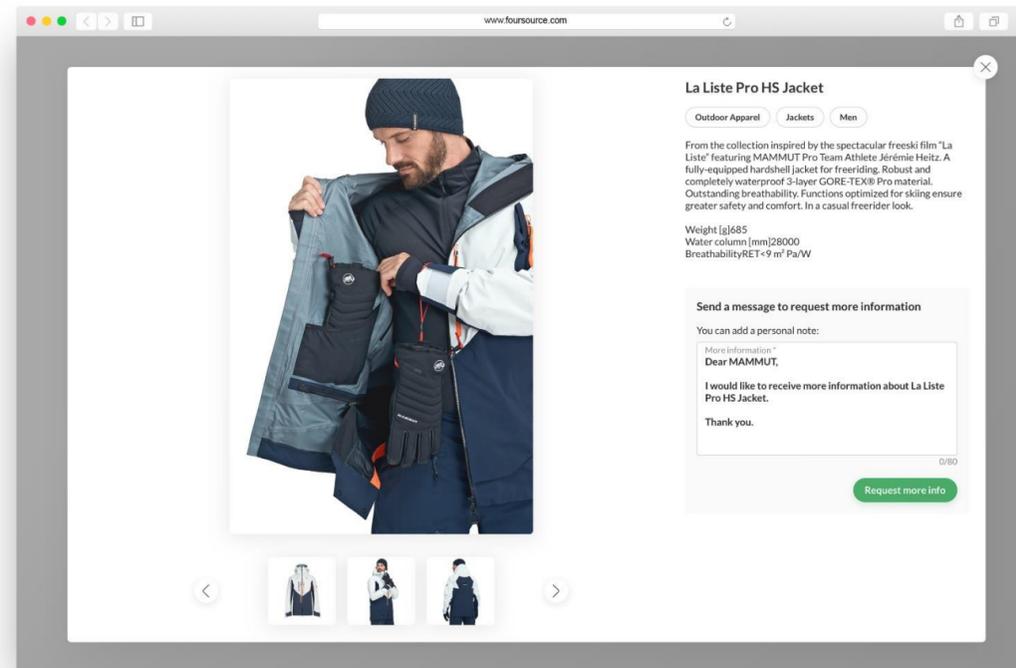
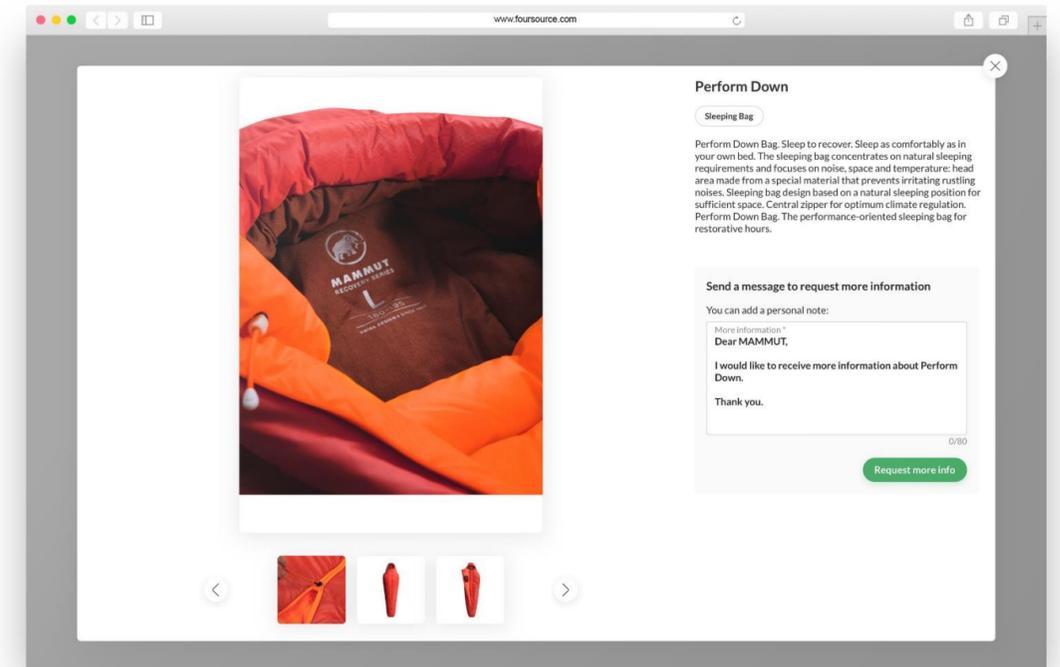
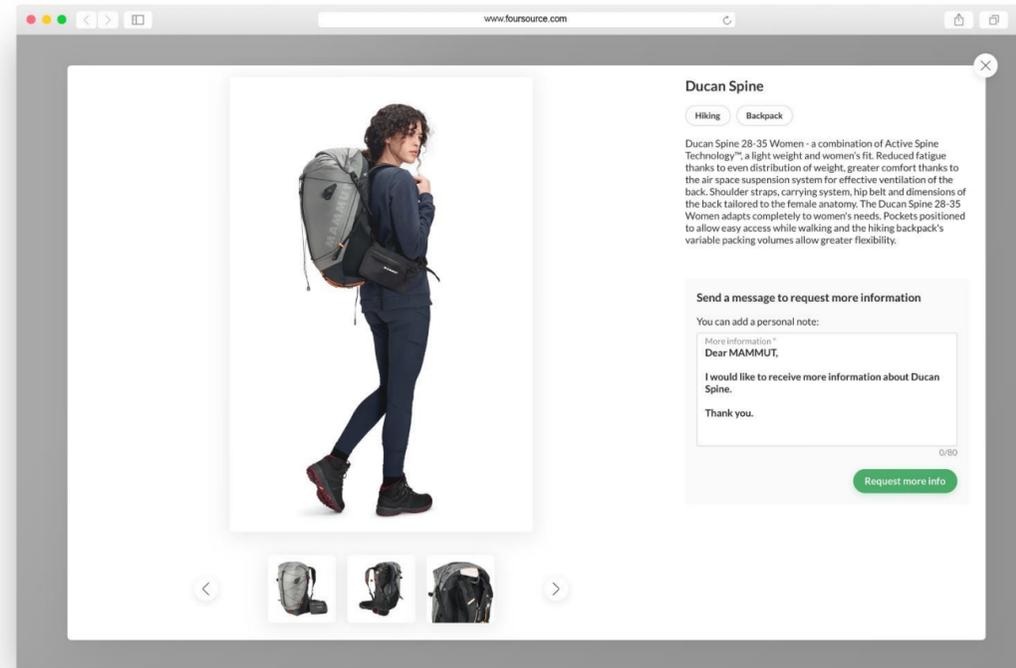
ISPO Munich Online – The Brandroom / Showroom



Product description & messaging function

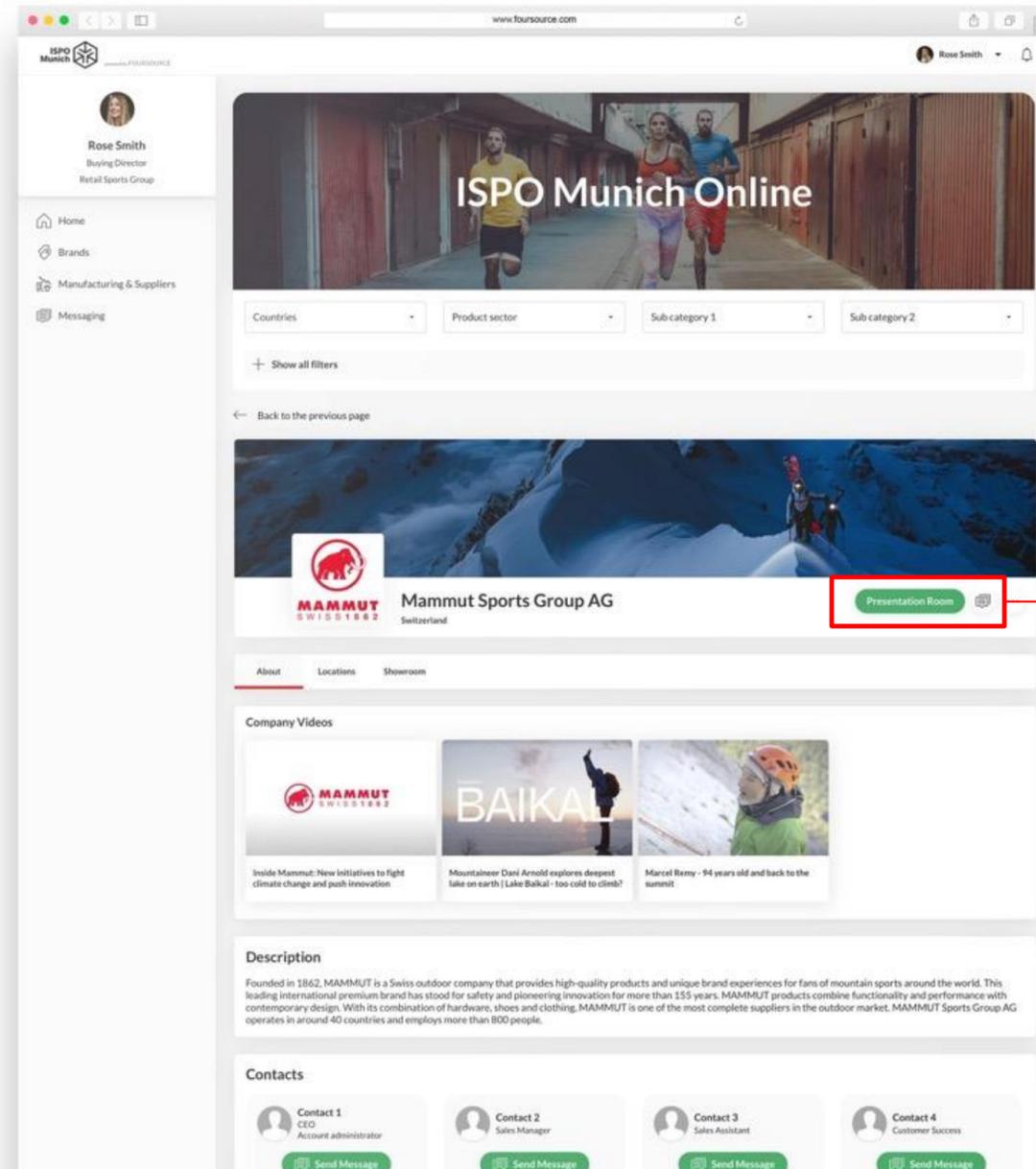


ISPO Munich Online – The Brandroom / Showroom



ISPO Munich Online – The Brandroom / Permanent Meeting Room

With Advance of higher exhibitor plans, exhibitors will have a permanent presentation room

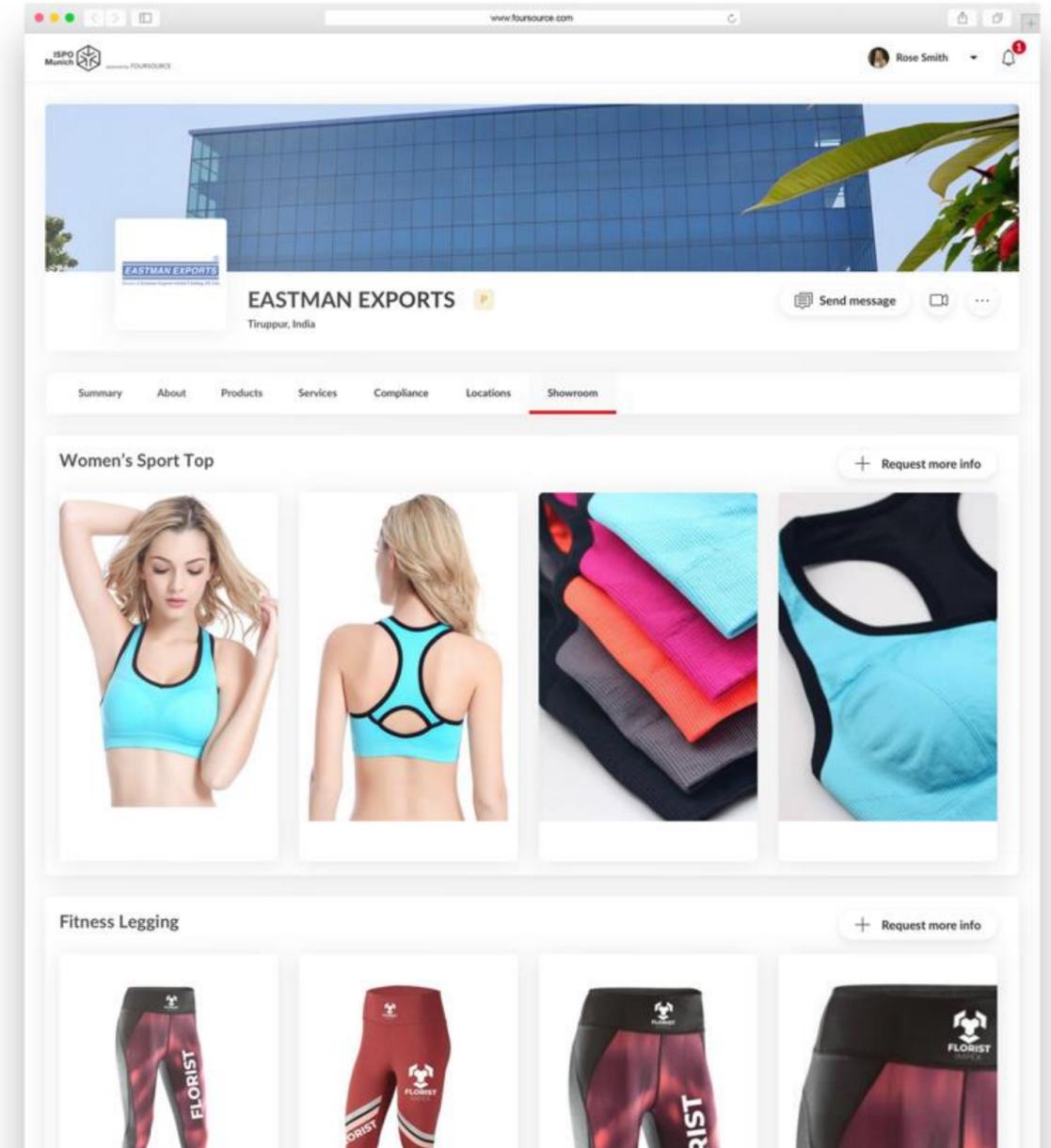
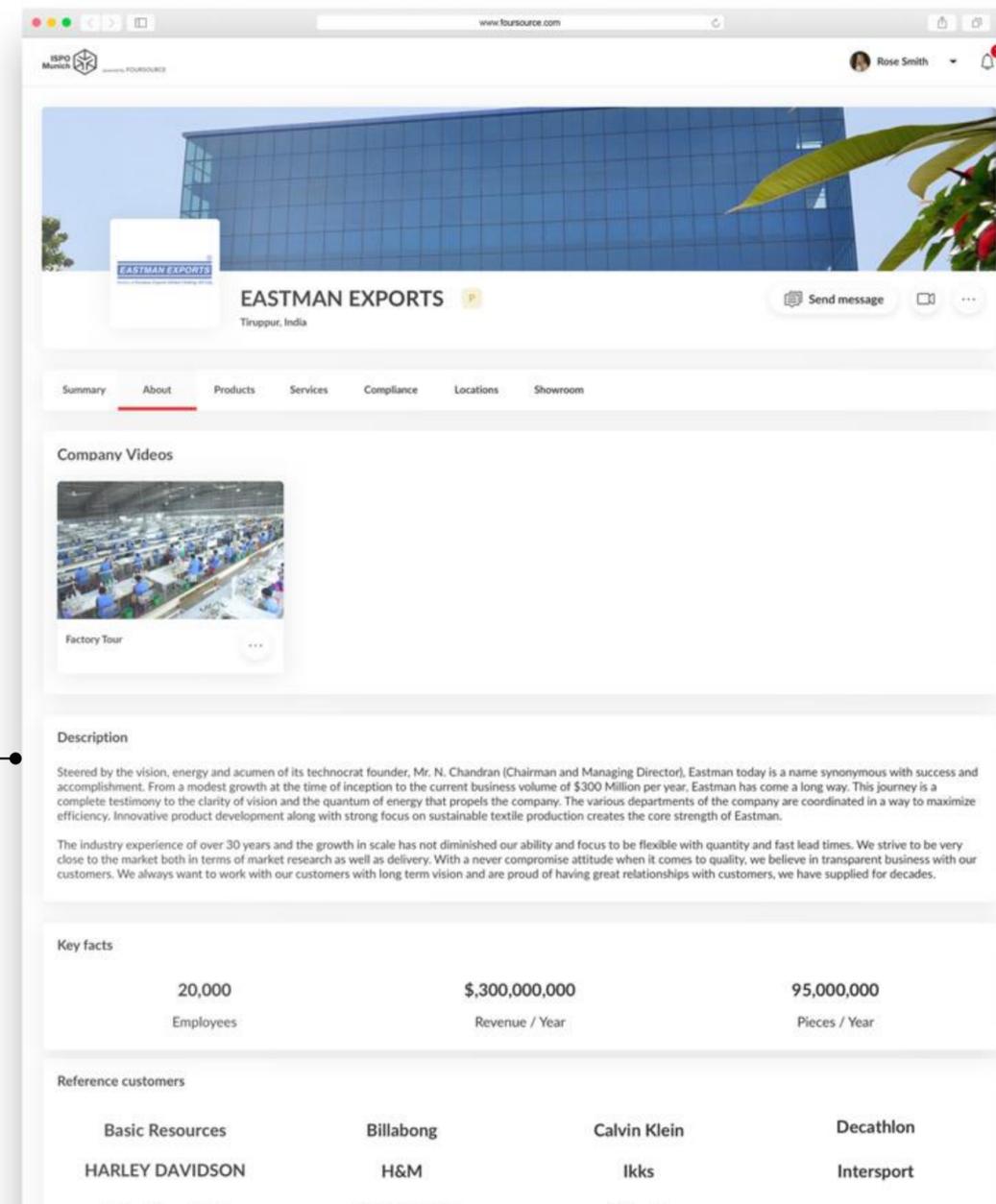


... where they can welcome visitors immediately, or invite to join company or product presentations/ webinars



ISPO Munich Online – The Brandroom / Showroom example: Apparel manufacturers

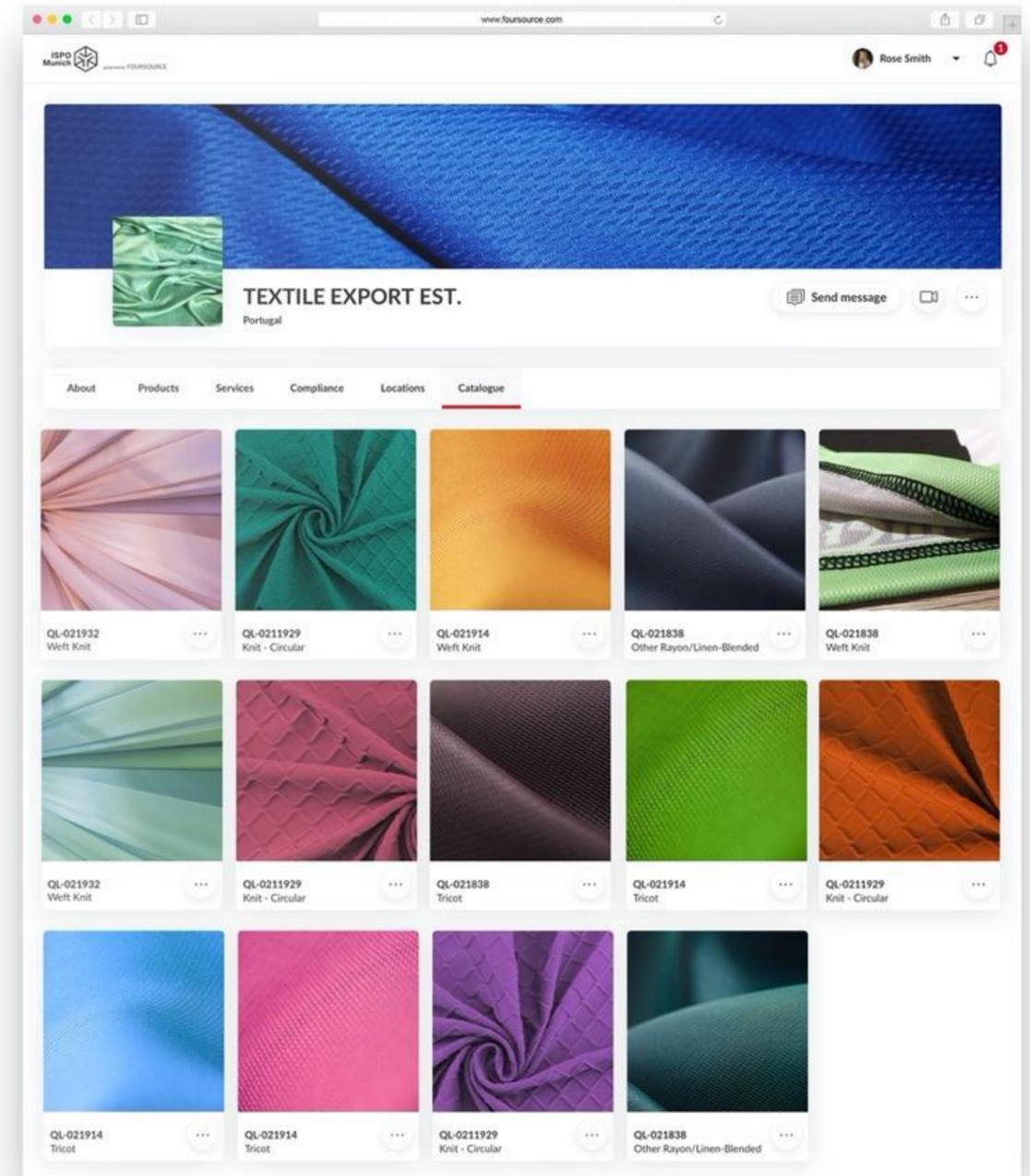
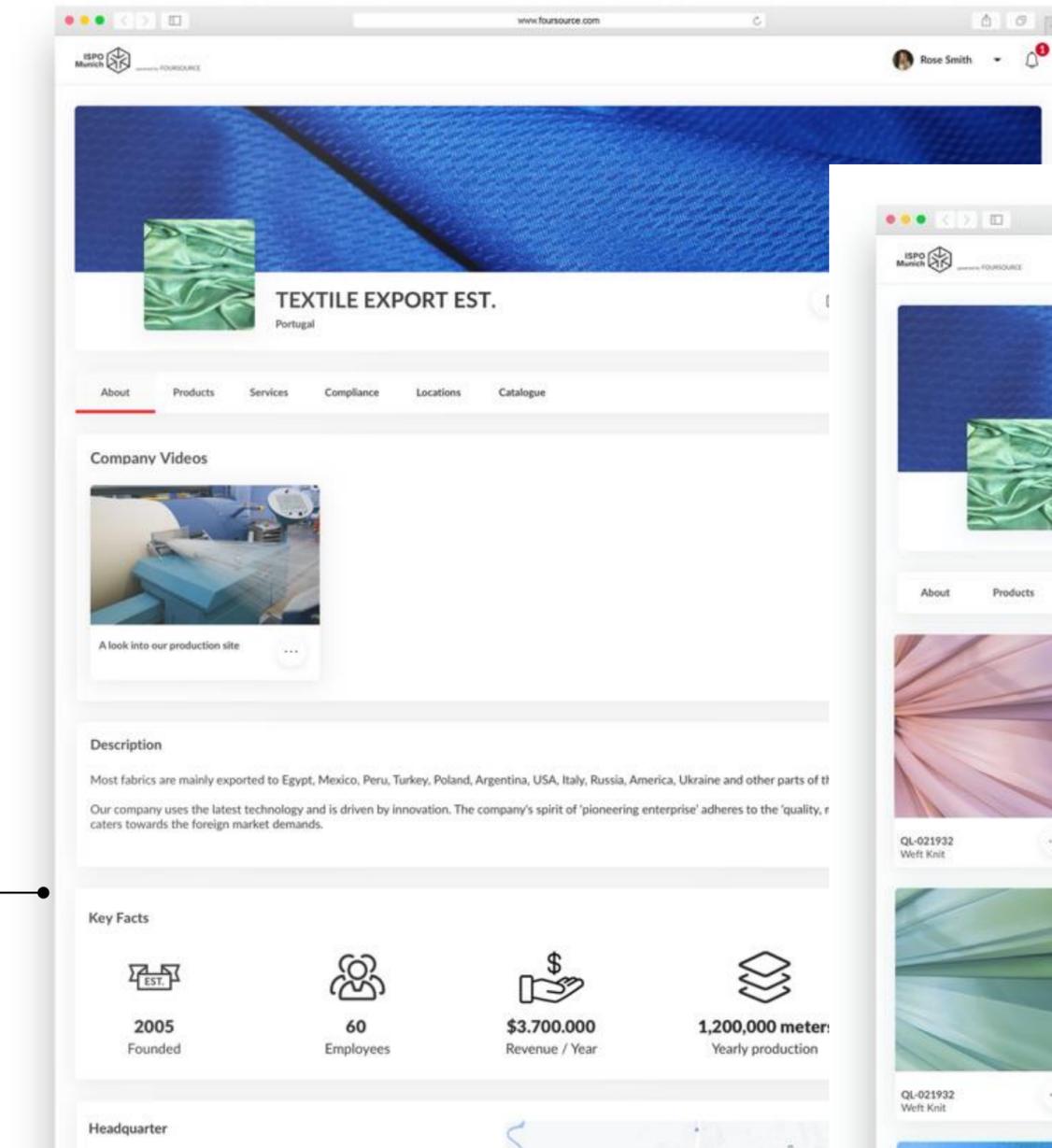
Visitors can explore apparel manufacturer profiles and will find the latest product developments in virtual showrooms



ISPO Munich Online – The Brandroom / Showroom example: Fabric manufacturers

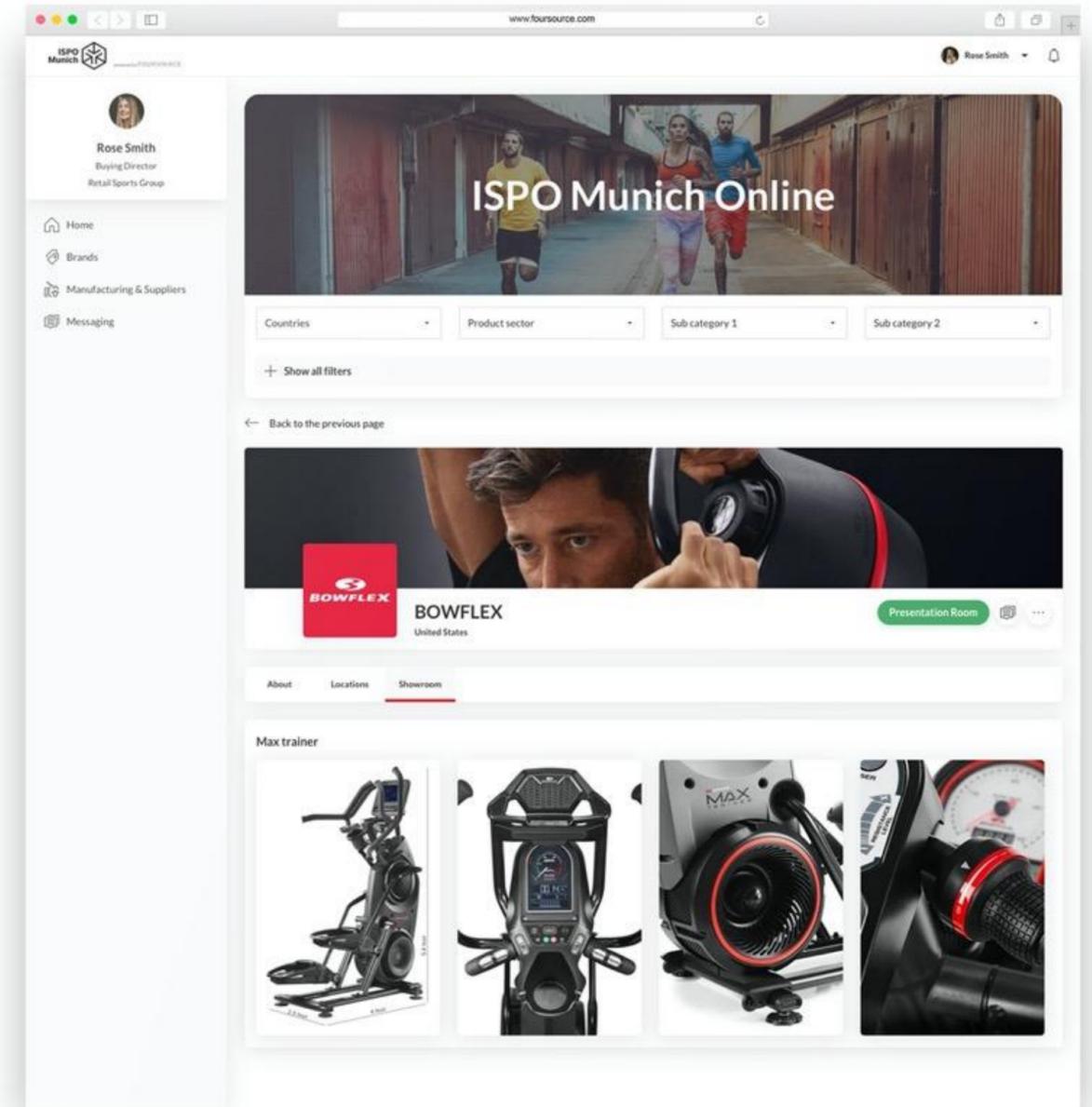
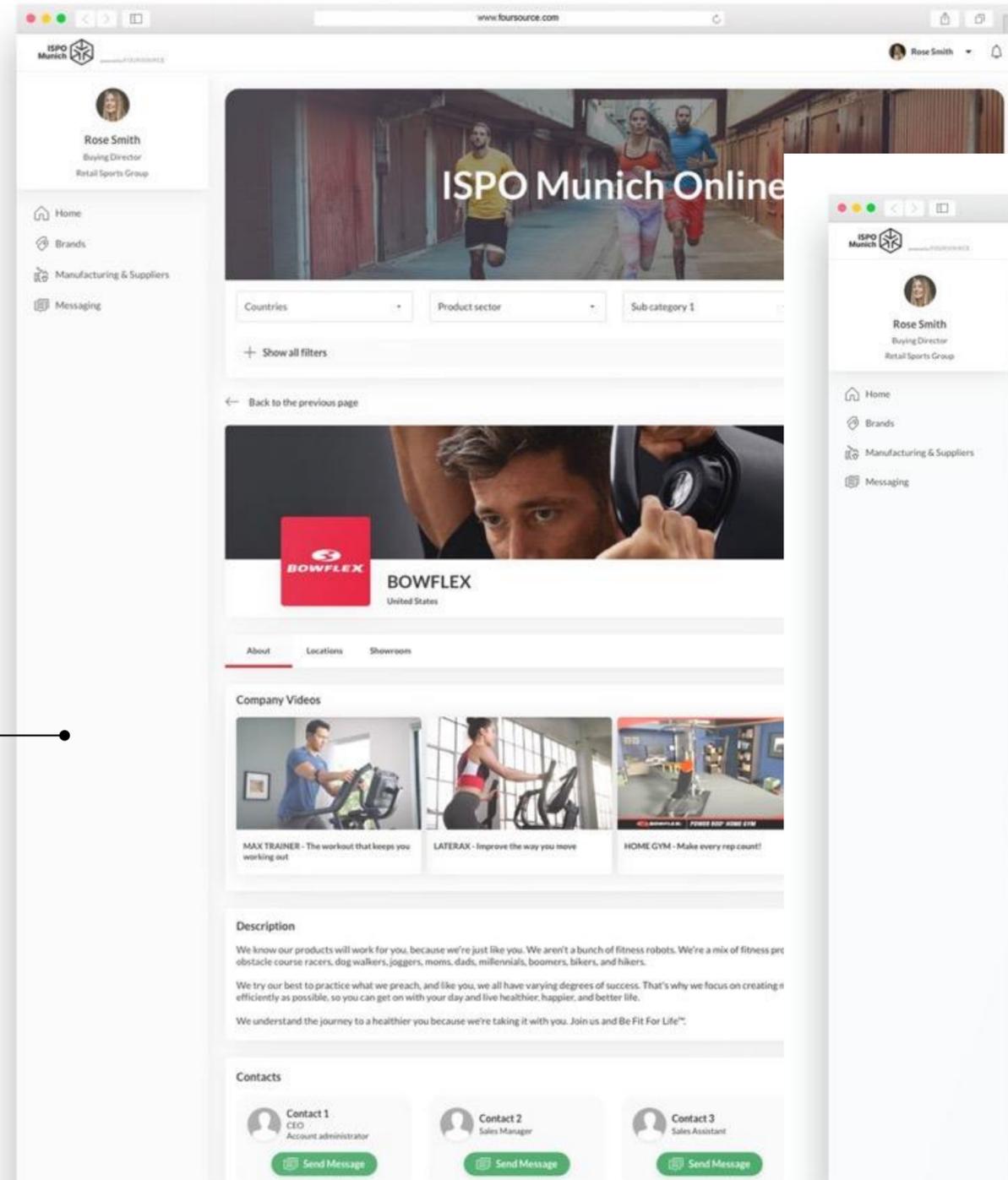
Visitors can explore apparel
manufacturer profiles and will find
the latest products in digital
catalogues.

Textrends Award Winners even in
3D(!)



ISPO Munich Online – The Brandroom / Showroom example: All other manufacturers

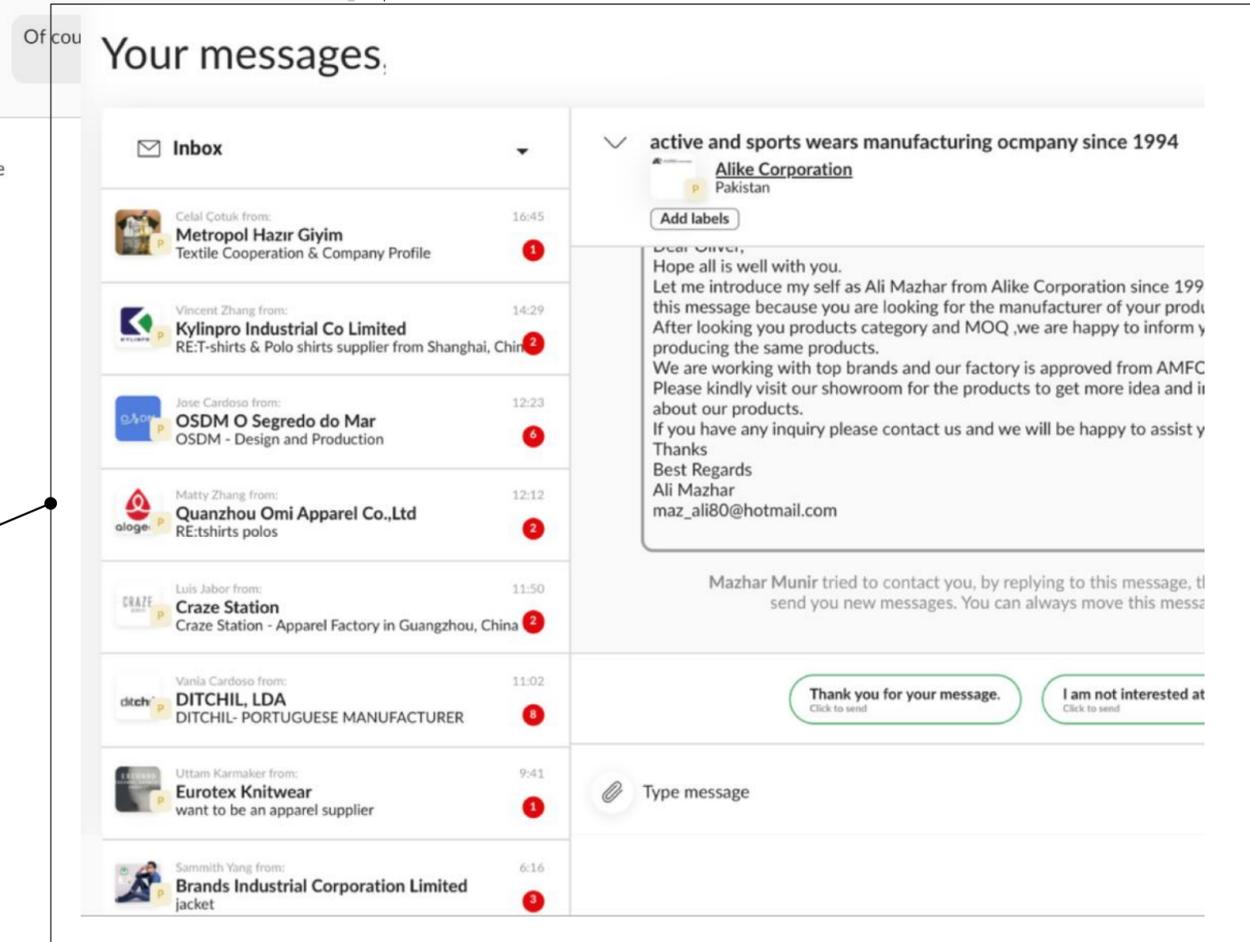
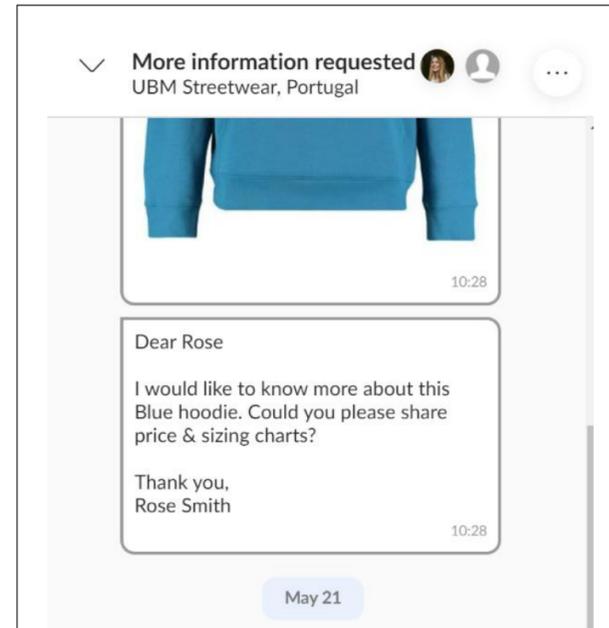
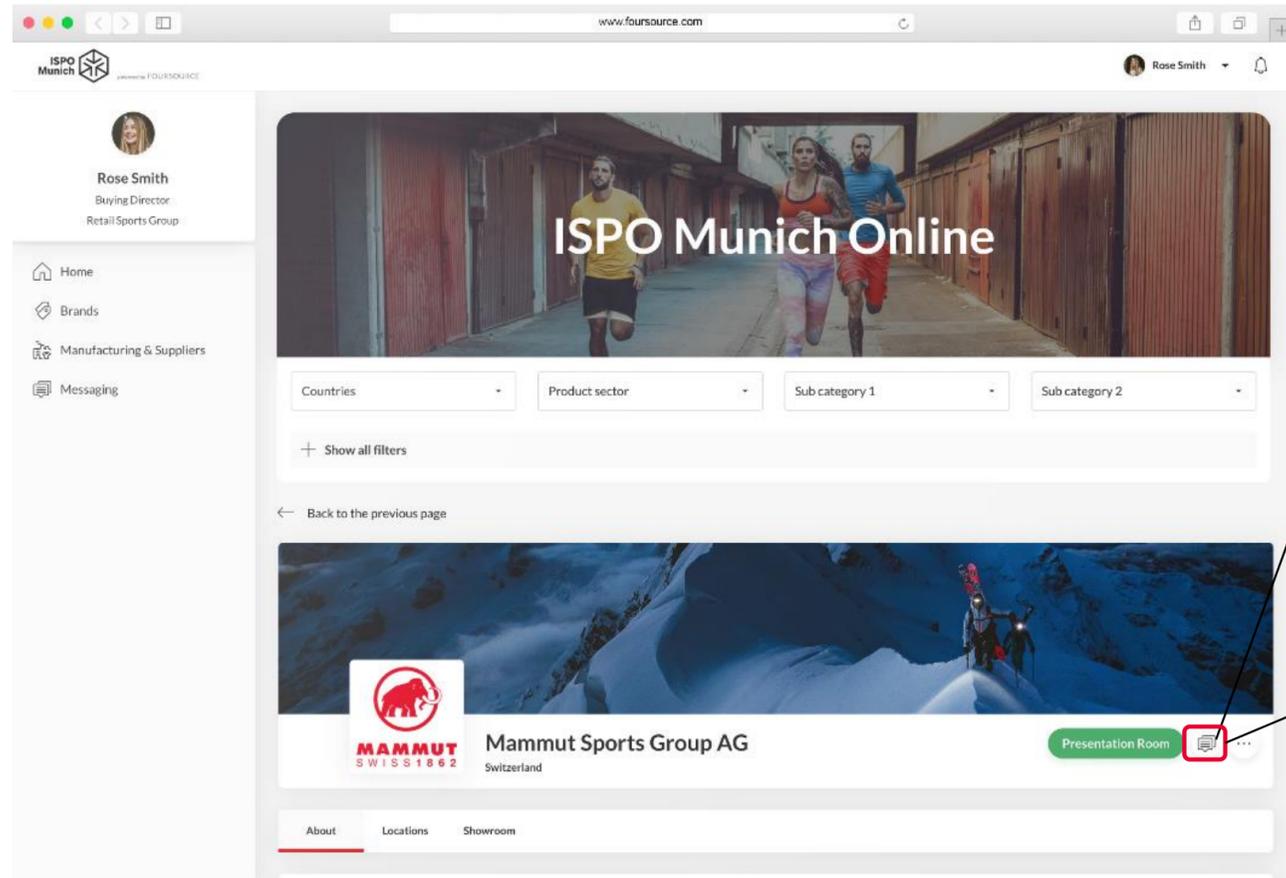
Visitors can explore all other types of exhibitors, incl. hardgoods and equipment with their products uploaded to virtual showrooms



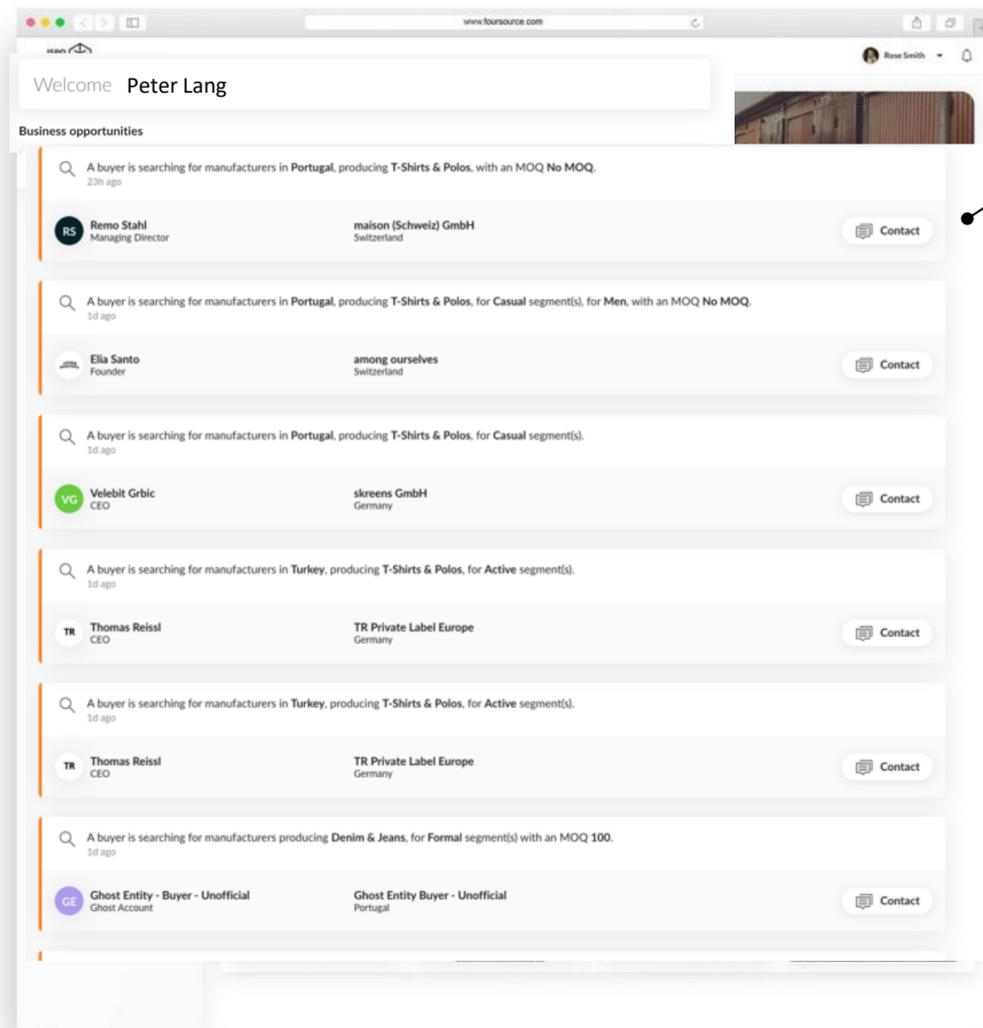
ISPO Munich Online

Meeting your clients

ISPO Munich Online – The Brandroom / Messaging

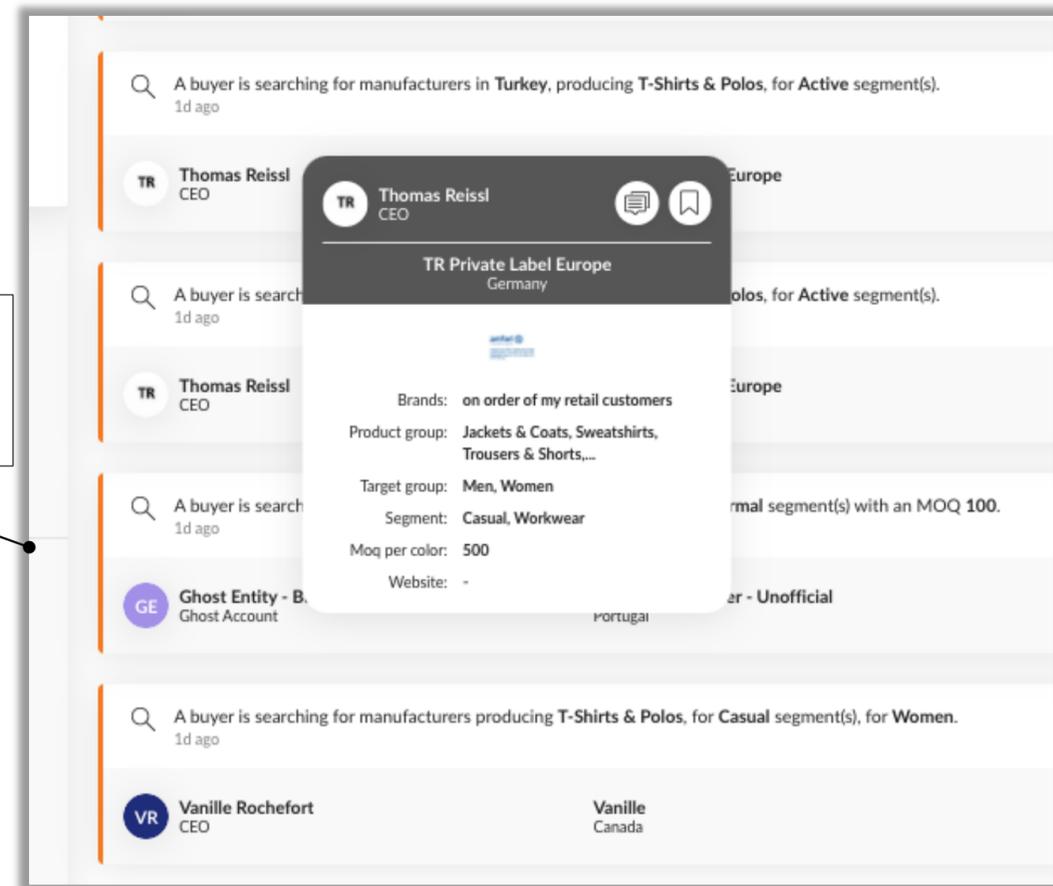


ISPO Munich Online – The Brandroom / Notification & Business Opportunities



Exhibitors will be notified about profile and showroom visits...

...will see the profile of the visitor and can get in touch directly



ISPO Munich Online – The Brandroom / Meet and connect with clients

The screenshot shows the 'Request meeting' interface on www.fourse.com. It includes a calendar for January 2021 and a grid of time slots (GMT+00:00). A direct message window is open, showing a conversation with Rose Smith, Head of Production at UBM Streetwear. The message content is as follows:

Subject: Dear Eastman,
I am interested in your new E...
men. Would be great to disc...

Best regards,
Rose Smith

Options

Date
#1 2021-01-04
#2 2021-01-04
#3 2021-01-04

More information requested UBM Streetwear, Portugal

Dear Rose
I would like to know more about this Blue hoodie. Could you please share price & sizing charts?

Thank you,
Rose Smith

May 21

Of course. Just a moment, Rose.

Exhibitors and visitors can schedule meetings with each other or send direct messages

and also meet in face-to-face in video rooms, on the Zoom technology

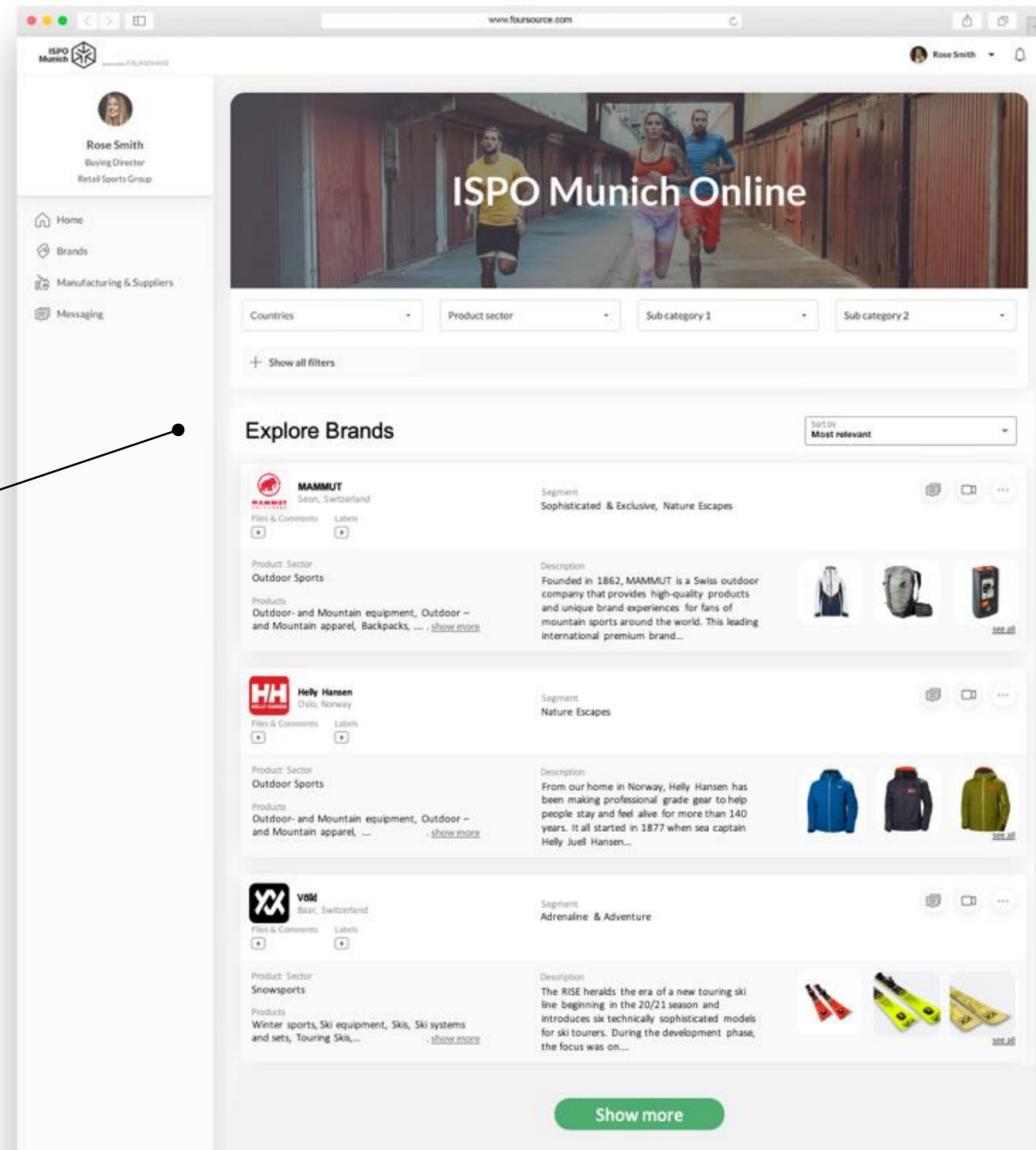
The screenshot shows a Zoom video meeting interface. Two participants are visible in a virtual room: Rose Smith and Eastman Exports. The interface includes navigation icons and a 'End Meeting' button.

ISPO Munich Online

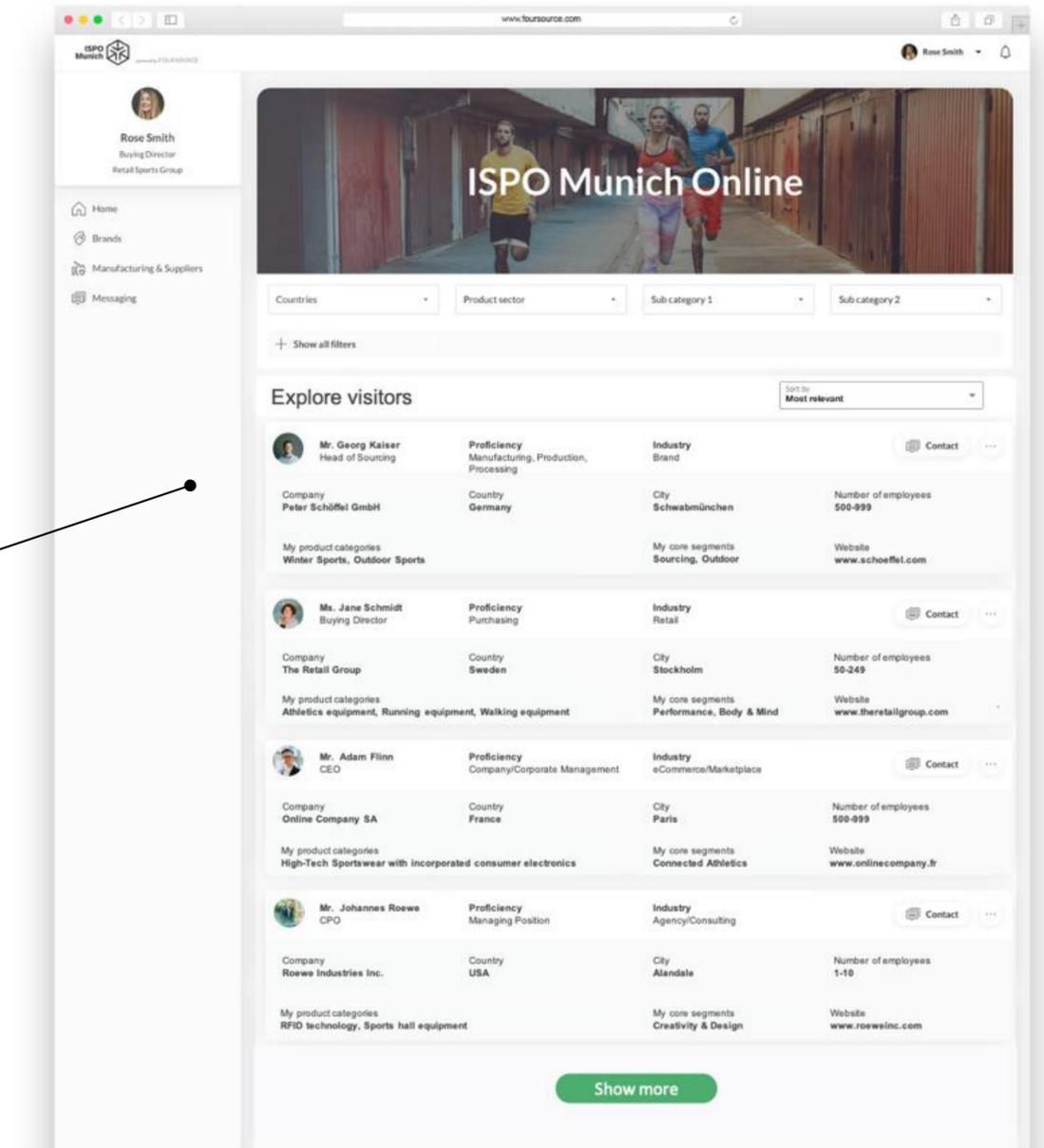
Search functions & guiding pages (segments)

ISPO Munich Online – Search for Brands

Search and filter for matching exhibitors of ISPO Munich according to the ISPO categories



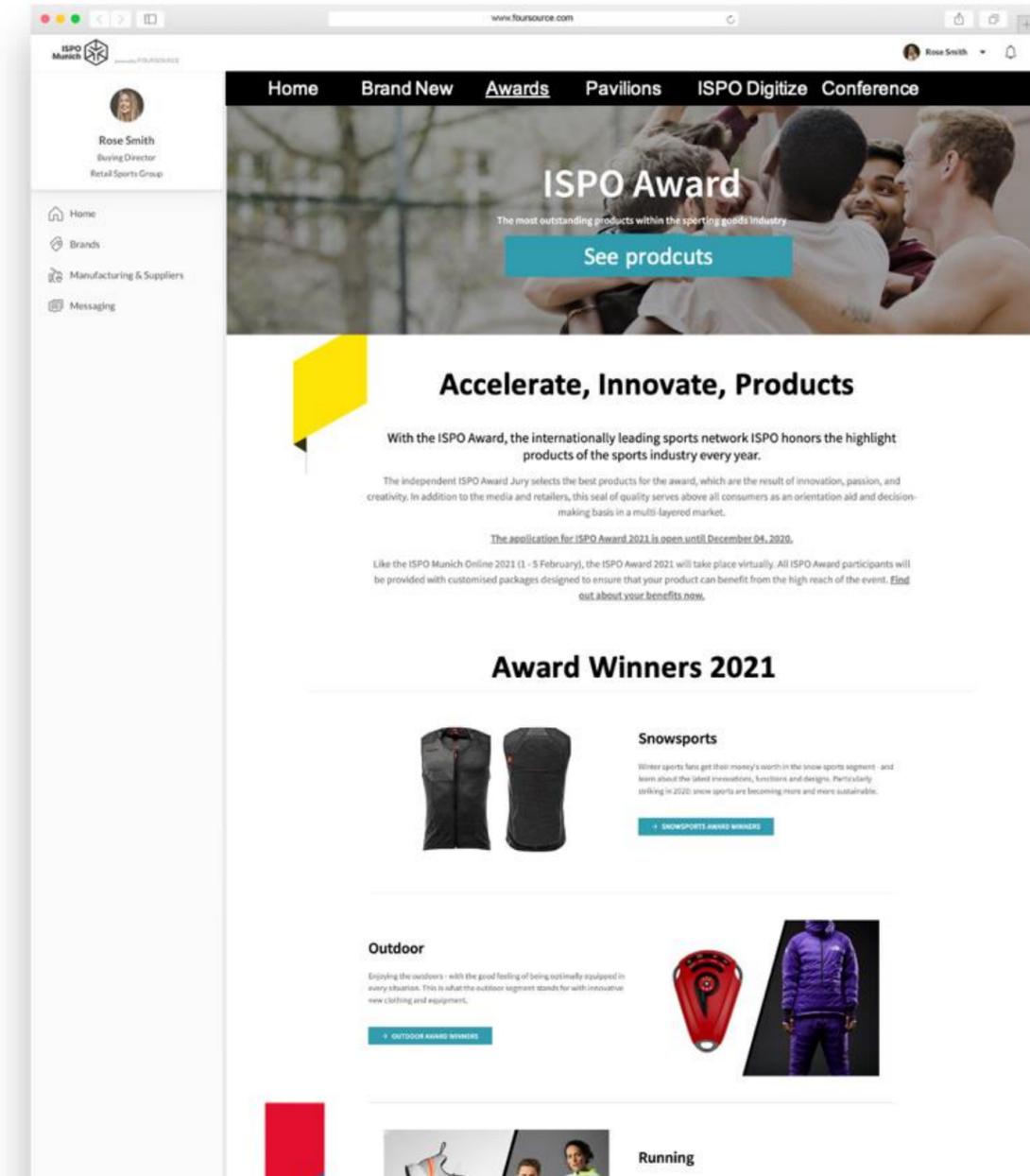
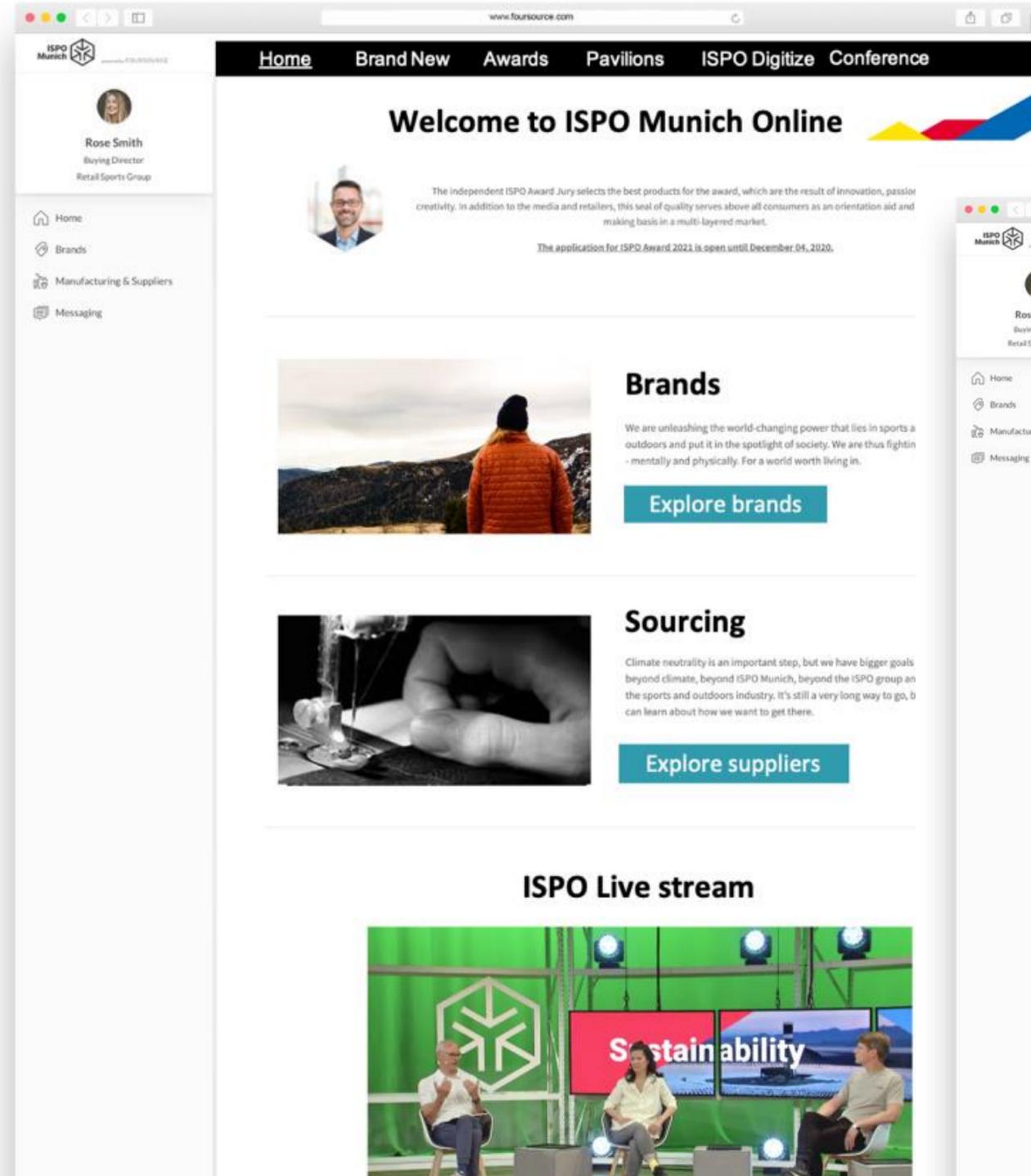
Exhibitors can search and find visitors of ISPO Munich Online + get in touch



ISPO Munich Online – Home and content pages

All visitors will find a „home“ section at the start where they can navigate to see different content topics of ISPO Munich.

Including ISPO Award, Brand New, Textrends, Sustainability and more



ISPO Munich Online – Country pavilions and live stream

Visitors can explore e.g. country or association pavilions and find related exhibitors.

A permanent live stream will be shown to highlight the conference. Access to the conference requires a separate ticket and log-in.

