



Outstanding. Outdoor. Products.

OutDoor by ISPO not only stands for the annual trade show but for a year-long, integrative and cross-media platform to an audience of international industry experts.

With Outstanding Outdoor, we honor the highlight products of the outdoor industry with a special award label. Products, that make the outdoor experience more enjoyable, more accessible, safer or simply that motivate to experience the outdoor world in all its diversity.



A special award mention to outstanding contributions for important industry themes: For the 2020 product season, the jury selection highlights Comfort Performance, Urban Outdoor, Sustainability and Lightness as key topics.



The Gold Winner label is awarded to the best product in the respective category.



The Winner label is awarded to noteworthy, high-quality products within a category.

Outstanding Outdoor.

Award Jury.



Alexandra SchweikartOutdoor Content Hub



Anna Rodewald
Freelance Consultant and
GreenroomVoice Partner



Arne Strate EOG



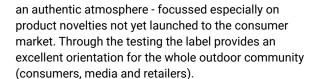
Benjamin MariasAIR - Agence Innovation
Responsable



Bin SunChinese National Climbing
Team, Tibet Outdoors
Association, SOMA



Carolin Fittkau Zalando



For the very first time, the jury meeting took place at

a great outdoor location in June: in the French Alps.

industry came together in a real outdoor setting to put the submitted products through their paces in

Independent experts from various fields of the outdoor

Outstanding. Outdoor. Products.



Cath Prisk Outdoor People



Charles Ross Specialist Performance Sportswear Design



Gijs Loning outdoorguru.com



Guillaume Nahry Trek Magazine



Jean-Christophe Bastiani Swimrun Athlete



Johannes Ahrens CAMP4 Berlin



Jost Kobusch Solo Extreme Mountaineer



Kjersti Kviseth 2025 - Design for Life Cycles



Marianne van der Steen Professional Ice climber



Matthias Kimmerle Albstadt-Sigmaringen University

Winner



Nico Thomas Globetrotter



Pedro Trigo Moutinho Footwear Designer



Piotr Drozdz Góry Magazine



Uta Philipp Consumer Wildcard: "Become A Jury Member"



Will Renwick Outdoors Magic - Any Day Media

































Outstanding Products

The award label "Outstanding Product" honors outstanding achievements across all product categories. The products of the outdoor industry often set standards - the award label offers these highly innovative milestones and industry trends a communicative stage.



OutDoorby ISPO

Outstanding Comfort Performance

Special Achievement 2019

an ISPO Award

Why Comfort Performance?

It became clear across all product categories that product performance no longer has to be at the expense of wearing comfort or the feel of the materials. Modern outdoor equipment (especially clothing) is characterized by extremely high wearing comfort and outstanding performance. This combination opens up areas of application for the outdoor industry's products, even away from extreme adventures.

THE NORTH FACE

TENTE FUTURELIGHT JACKET

FUTURELIGHT brings a new level of waterproofing comfort to users with unmatched levels of fabric breathability. Nano-spinning allows to fine-tune levels of breathability, lets air move through while maintaining waterproofness. This technology is setting a new standard in comfort and performance while maintaining sustainable practices in the fabric creation process, using recycled fabrics and a production that cuts chemical consumption.





Outstanding Lightness

Special Achievement 2019

an ISPO Award

Why Lightness?

Weight reduction is one of the core competencies of the outdoor industry, where the outstanding craftmanship and technological maturity of the industry is most directly tangible.

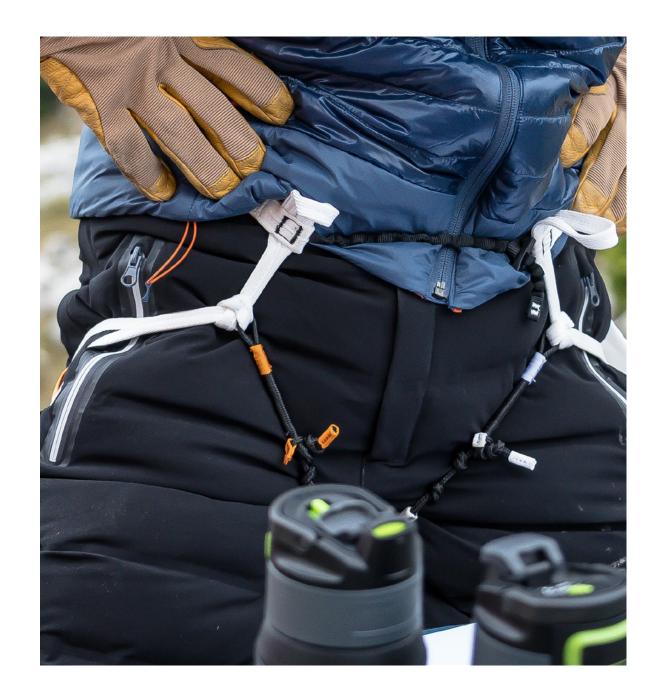
Being released from the weight of products, we can enjoy the perception of our natural surroundings even better.

PETZL

FLY

Designed for (ski) mountaineers, this harness features a world premiere: the patented construction of the belt uses an innovative loop technique that makes metal and conventional buckles obsolete. Removing the comfort foam, this lightness miracle minimises the weight from 120g to only 90g. Multiple gear loops and ice-screw retainers transport all the equipment required for technical adventures.

Hall A6 Booth 316



OutDoorby ISPO

Outstanding Sustainability

Special Achievement 2019

an ISPO Award

Why Sustainability?

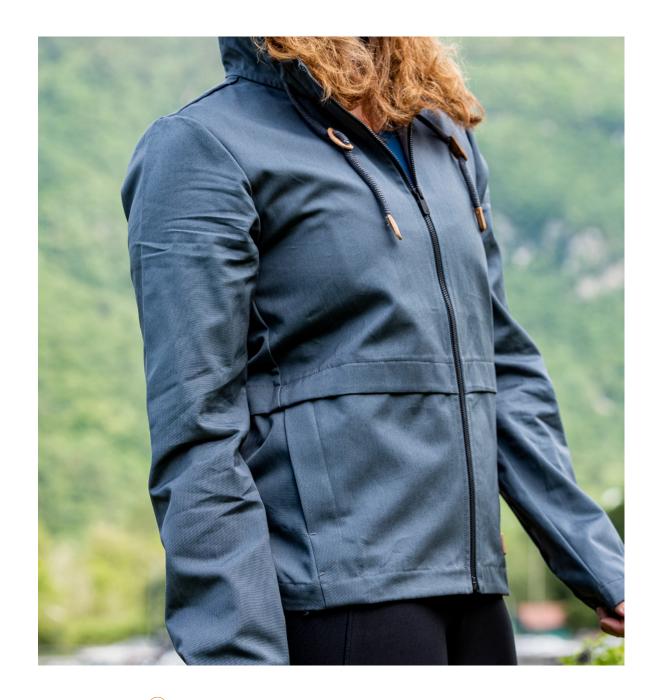
Our passion for the great outdoors goes hand in hand with a passion to protect it: Where the outdoors is at risk, we cannot turn a blind eye. Sustainability is doing business right: by avoiding future costs to restore nature; by more effective production, prolonging the product use and by considering the afterlife of products.

VAUDE

Redmont 1L Jacket

The choice to use GOTS certified (organic) cotton using natural dyes is a double win: no use of pesticides or herbicides during the growing process and it doesn't hinder the natural biodegrading process of cotton the way synthetic dye does. The durable wind- and waterproof 1L jacket represents a new generation of street, urban, and outdoor wear that care about both style and the planet. Trims and logo applications are made of certified cork.

Hall B5 Booth 217 | Hall C5 Booth 300





Outstanding Urban Outdoor

Special Achievement 2019

an ISPO Award

Why Urban Outdoor?

The outdoor mindset is not limited to one being immersed in nature. It is also a place of imagination, a dream of getting connected to the outdoors again, a dream that is alive even in the densest urban urban jungle. Contemporary urban lifestyle products create a strong reference to the longing of being connected with nature—aesthetically suited to the city and its performance demands.

adidas

MYSHELTER PARLEY JACKET

The MYSHELTER PARLEY Jacket by adidas shows how outstanding outdoor performance and urban lifestyle goes together. The three-layer, yet very breathable construction and clever details make the jacket suitable for an active urban lifestyle (e.g. when commuting to work) and make no compromises in terms of style. The non-dyed fabric highlights the inner seam tape, which shines through the outer fabric showing a powerful message: 'For the Ocean'.



Gold Winner

With "Gold Winner" we honor the best product of a category. The jury selected them in the following categories:

Base Layer

Mid Layer

Trailrunning Apparel

Insulated Apparel

Mountain & Hiking Jackets

Mountain & Hiking Pants

Outdoor Lifestyle Apparel

Trailrunning Footwear

Poles

Lighting & Energy Systems

Bike Gear

Bike Accessories

Duffels/Travelbags

Trekking & Touring Backpacks

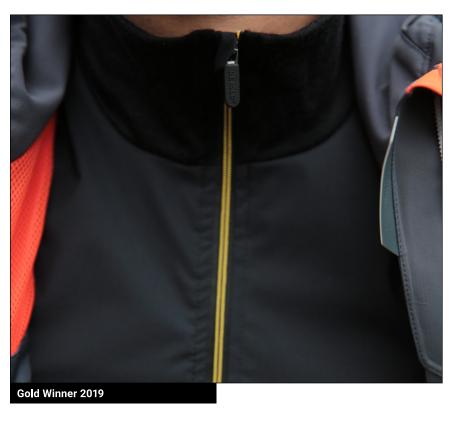
Hammocks

Sleeping Bags

Tents







Base Layer

Gold Winner 2019

Palgero

Merino/SeaCell Zip long sleeve

The base layer takes full advantage of the company's own pure natural "Seacell" fiber, made out of algaes. The usage of algae in apparel fabrics is new in the industry and results in a wonderful softness that doesn't itch. Mixing in merino wool, Palgero creates a year-round base layer that can be worn during spring/ summer (due to the coolness of the seacell) or in autumn/winter (due to the warmth of the merino).

Hall B6 Booth 402

Mid Layer

Devold of Norway

COVER ZIP NECK

This mid layer allows to extend the running and outdoor training season to all year round due to its highly performing mix of fabrics: The front and the upper part of the sleeves are tightly woven, stretchy Merino wool blend that blocks out most of the wind. In combination with soft single jersey, 100% merino wool at back panel and lower part of sleeves provides great breathability while keeping a clean look.



Trailrunning Apparel

Norrøna

bitihorn driflex1 Anorak

Weighing only 120 grams, this trailrunning anorak offers a fully waterproof, extremely stretchy and breathable 2,5 layer construction. The unique material is a high gauged knitted fabric providing a super smooth finish with top notch functionality. Despite the extraordinary low weight and minimalistic pack volume, Norrøna has included an adjustable hood, chest pocket and 2-way front zip.

norrona.com



Insulated Apparel

adidas TERREX

FAST HIKING WINDWEAVE LIGHT INSULATION WINDBREAKER

Following the success of its Windweave technology, this insulation jacket enhances both breathability and protection through its bodymapping concept: The density arrangement and the diverse denier of yarns creates an aesthetically pleasing woven fabric with real differential air permeability. The simple design reduces unnecessary cut lines to achieve an insulated wind jacket for chilly summer runs, hikes and climbs.



Mountain & Hiking Pants

Fjällräven

Abisko Midsummer Trousers

Lightweight trousers made from the newly developed G-1000 Air Stretch that is unwaxed and has a looser weave to let heat and moisture pass through the fabric. The mechanical stretch offers a slight flex and gives great freedom of movement. The lightweight, well-ventilated, packable fabrics provide great alternative to shorts when full-length leg protection is needed: be it from sun, insects or rough terrain.

Hall B6 Booth 202 | Hall FM Booth FGL.800



Mountain & Hiking Jackets

adidas TERREX

HIKING 3L WATERPROOF ZUPAHIKE JACKET

The Zupahike strategically mixes a 3L and 2.5L construction to create a body-mapped, waterproof & durable jacket: The 3L is placed to increase protection and abrasion resistance, while the 2.5L stretch enhances breathability, comfort and freedom of movement. The non-traditional fit being wider, longer and scooped down at the front hem targets style-conscious hikers looking for a modern take on a hiking jacket.



Trailrunning Footwear

TECNICA

ORIGIN

This trail running shoe is the continuation of Tecnica's in-store customization program. Thanks to its thermoformable materials inside the upper and footbed, the 'Origin' can be customized within 20minutes to create a uniquely fitted shoe designed for runners of different gender and weight. The shoe comes in a range of 4 versions with different cushioning and support options based on running style, gender and weight.

Hall A5 Booth 306



Outdoor Lifestyle Apparel

Toread

Light Change Skin Jacket

Using TIEF Chameleon fabrics with brightness change technology, the colour and pattern of this jacket changes with intensity of UV light – thus warning the user to avoid sunburns. The increased hood brim provides an additional shadow while the laser punched holes on the sleeves aid the ventilation in warmer conditions or on the daily urban commute.

toread.com.cn



Poles

Komperdell

FXP Carbon Series

The lightweight folding pole provides a rock-solid connection between the individual segments of the shaft and deploys completely on its own when released. The user-friendly self-deployment mechanism, the small pack size and weight make this all-season pole perfectly suited for hiking, trail running or skitouring.

Hall A5 Booth 700



Lighting & Energy System

NITECORE

HC65 Headlamp + F4 Charger & Power Bank

HC65 is a triple-output full-metal rechargeable headlamp emitting a scorching output of up to 1000 lumens and beam distance up to 110 meters at an angle of 100°. To recharge its Li-Ion 18650 batteries, the F4 battery charger is the perfect companion, acting both as charger with LCD display and high-output powerbank, capable of charging tablets, smartphones or cameras during outdoor adventures.

Hall C6 Booth 612





Bike Gear

Endura

MT500 Full Face Helmet

This is the first full-face helmet to use the advanced energy absorption offered by Koroyd® technology, resulting in the most lightweight full-face helmet on the market (640g in size M/L). The Koroyd core replaces EPS, thus reducing weight and allowing larger vents to make the helmet really feel like an open face helmet.





Bike Accessories

ORTLIEB

Up-Town

Click-on cycling basket that is perfect for a stroll to the market or a walk through town. Easy access and loading is guaranteed via the central lid, while a zippered inner pocket secures wallet, keys or smartphone. The internal stiffener with feet on the base ensures stability when loading or unloading. Fully Waterproof and dustproof lid with middle locking position offers fast access to the content.



Duffels/Travelbags

Peak Design

Travel Duffelpack 65L

Very versatile duffel bag that expands from 45L to 65L through expansion zips and offers ergonomic padded backpack-style shoulder and waist straps to turn the bag into a heavy-load backpack. The harness construction is supported by an aluminium & foam structure that helps the bag perform better as duffel while providing stability in backpack mode. Straps are cleverly stowed beneath magnetically-sealed back panels.

Hall B4 Booth BL_13



Trekking & Touring Backpacks

Lowe Alpine

AirZone Trek 35

Designed for day hikers - particularly in hot conditions - due to its outstanding breathability. The AirZone carry system has been updated with the patented FormKnit" that features a variable knit pattern with open, breathable and tensile areas on a single fabric panel. With a zipped front entry, internal divider, wear-resistant fabric and HeadLocker axe attachment, it's a premium, versatile hiking pack.

Hall A4 Booth 432



Hammocks

TICKET TO THE MOON

LIGHTEST HAMMOCK

Specialized in lightweight travel hammocks, Ticket to the Moon went one step further and created a special hammock setup, resulting in a very comfortable, ultra lightweight hammock with just 228g including durable Dyneema rope, strap and carabiner. The parachute-nylon hammock stowes away in a minimalistic banana-shape format.

Hall C6 Booth 216



Sleeping Bags

Pajak

4TWO

A sleeping bag for couples, completely designed to be recycled. Using only one single type of high-quality plastic throughout the whole process, the complete product can go back into a closed cycle: The down is sucked out for upcycling, zipper chains and rubber cords cut out, making this a low waste product with great product performance.

Hall A4 Booth 310



Sleeping Bags

Rab

Mythic Ultra 180

The Mythic Ultra redefines the term 'ultralight'. Offering premium protection for climbers & mountaineers, this hand-filled down sleeping bag is able to save 32% more warmth. Thanks to a heat reflective fabric treatment and radiation processes, it stays warm without being too heavy.

Hall A4 Booth 432



Sleeping Bags

VAUDE

Meglis Eco 700 SYN Sleepingbag

A trekking sleeping bag with an innovative spiral pattern and a zip that drastically reduces waste in the production process while creating around 30% stretch. The pattern design has fewer joint seams which means fewer cold spots and less weight. The diagonal zipper supports an easy handling and promises superb foot venting. Two arm-openings in combination with great stretch permit to sit comfortably cross-legged during cooking or reading.

Hall B5 Booth 217 | Hall C5 Booth 300



Tents

MSR

Hubba Hubba NX

Gold Winner 2019

The upgraded Hubba NX Tent Series solves two tent durability challenges of the industry: broken poles and tent coatings that break down in humid conditions. Those problems are solved by featuring an ultra-durable Xtreme Shield Waterproof Coating that lasts up to 3x longer than standard coatings and virtually indestructible Easton Syclone Poles, resulting in a durable yet lightweight tent for wilderness adventure.

Hall C6 Booth 200



Vango

Project Hydrogen

Weighing only 600g this lightweight, inflatable-tube tent is highly packable, making it a great bikepacking, trekking or multi-day running tent. The AirBeam® construction is easily inflated using a Schrader Valve and provides a robust, field repairable structure that will not permanently deform like tent poles can.

vango.co.uk



Tents

VAUDE

Lizard 1-2 P Tent

The tent weighs little but offers plenty of comfort. With an ingenious silicone bonding that ensures waterproofness and durability, the designers eliminated unnecessary seams in this storm-proof double-wall tent: The silicone seamline is 2x stronger than sewn workmanship and the silicone waterproofing makes this tent very UV-stable. Flysheet seems are factory-sealed already, saving consumers time and money.

Hall B5 Booth 217 | Hall C5 Booth 300

Winner

With "Winner" we honor additional noteworthy products of a category. The jury selected them in the following categories:

Base Layer

Bike Apparel

Trailrunning Apparel

Mid Layer

Mountain & Hiking Jackets

Mountain & Hiking Pants

Rain Apparel

Outdoor Lifestyle Apparel

Socks

Hiking & Trekking Footwear

Trailrunning Footwear

Trailrunning Accessories

Poles

Trekking & Touring Backpacks

Mountaineering Equipment

Bouldering/Climbing Gear

Outdoor Tools

Mats

Sleeping Bags

Tents





Base Layer

SHOCK ABSORBER

ULTIMATE RUN BRA PADDED

Sports Bra specifically developed for long distance runs that offers extreme support with up to 80% bounce reduction.

shockabsorber.co.uk



Bike Apparel

Jack Wolfskin

Atlas Tour Jacket

Bike touring jacket made out of recycled material with reflective detailing and helmet-compatible fixed hood.

Hall B6 Booth 422 | Hall C5 Booth 112



Trailrunning Apparel

adidas TERREX

TRAIL RUNNING AGRAVIC WINDWEAVE WINDBREAKER

The non-dye version of the awarded Windweave technology. This drastically reduces water & energy consumption while creating a unique look.

Hall B5 Booth 215



Mid Layer

CARINTHIA

G-LOFT Ultra Hoody

The mid layer hoody unites premium insulation with smart technical features, perfectly suited for demanding situations.

Hall A4 Booth 304



Mountain & Hiking Jackets

Bergans of Norway

Fløyen W Jkt

Very durable, yet lightweight jacket. Made from 99,8% recycled material with classic design to keep going through many seasons.

bergans.com



Mountain & Hiking Pants

ORTOVOX

WESTALPEN Softshell Pants

High-alpine softshell pants with innovative internal "Quick-Gaiter" system, replacing gaiters completely.

Hall A6 Booth 424



Rain Apparel

Black Diamond

HighLine Shell

Premium, alpine 3L stretch shell with exclusive dry-laminated technology, avoiding water and PFC's in its DWR treatment.

Hall A6 Booth 430



Rain Apparel

Six Moon Designs

Gatewood Cape

3-in-1 rain gear that provides 360°-protection and full coverage when worn either as a cape, as a shelter or pack cover.

Hall B5 Booth 317



Outdoor Lifestyle Apparel

Halti

Next Generation jacket

Fully recyclable, durable jacket with focus on easy repairability, performance and fluorcarbon-free DWR treatment.

Hall B6 Booth 104



Outdoor Lifestyle Apparel

MobiGarden

1504 ISOLA SHELL-TC

Technical jacket with ISOLA-TEC-macromolecules, providing superior warmth and breathability compared to down insulation.

mobigarden.com.cn



Socks

RYWAN

Anti-mosquito crew sock

First sock that is 100% effective against all mosquito bites without using any chemical products nor additives.

Hall A5 Booth 210



Hiking & Trekking Footwear

adidas TERREX

FREE HIKER PARLEY

An extremely comfortable boot. The socklike upper construction adjusts to any foot shape in long-distance hikes.



Hiking & Trekking Footwear

Craghoppers

Salado Hi

Travel inspired trekking boot with exclusive NosiLife: Prevents insects crawling into the boot when left outside.

Hall B6 Booth 430



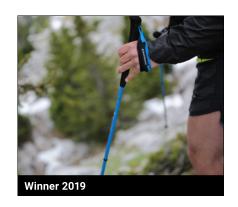
Trailrunning Footwear

Icebug

OutRun RB9X

Technical, durable and sustainable shoe. The clean design allows for easier care and thus a longer lasting shoe.

Hall B6 Booth 308



Trailrunning Accessories

Black Diamond

DISTANCE CARBON RUNNING

Fixed length trail running pole weighing 95g yet offering great stability. Built for adventures where every gram counts.

Hall A6 Booth 430



Poles

LEKI

MCT 12 Vario

Carbon trail pole with 'Cross Shark' click-in/click-out system that results in a lightweight (200g), performance speed hiking pole.

Hall A5 Booth 706



Trekking & Touring Backpacks

Thule

AllTrail X 35 L

Durable and comfortable backpack with exceptional versatility that helps the transition from outdoor to urban adventures.

Hall B5 Booth 102



Mountaineering Equipment

Deuter

Guide Lite 24

Simple-to-use mountaineering backpack with minimalistic design, intelligent features and extremely lightweight materials.



Mountaineering Equipment

Grüezi bag

Biopod Down Hybrid Ice Extreme 190 Wide (heatable)

The sleeping bag extracts moisture from the down due to the wool filling. Additional built-in foot heater provides extra warmth.

Hall B6 Booth 405



Bouldering/Climbing Gear

EDELRID

Swift Protect Pro Dry 8,9 mm

With its high-strength aramid fibers, this dynamic rope with built-in cut protection is perfect to lead climb in rough alpine terrain.

Hall A6 Booth 418



Outdoor Tools

ALOCS

ChuShan Portable Travel Tea Set

Drop-resistance and packable bowl tea set: blending tradition and innovation into the shape of an ancient Chinese ceramic tea set.

alocs.cn



Mats

Therm-a-Rest

Trail Pro

The cozy sleeping pad with easy inflation and stretch fabric provides a comfort surface that compresses into a backpackfriendly size.

Hall C6 Booth 200



Sleeping Bags

Robens

Serac 900

4-season down sleeping bag with loft expander system to increase insulation and quickly maximise loft after moving inside the bag.

robens.de



Sleeping Bags

Vango

Radiate Sleeping bag

Family camping trip oriented sleeping bag featuring a built-in graphene heating element supported by any powerbank.

vango.co.uk



Tents

Nordisk

Voss Tech SI

It's a tarp, it's a tent, it's a hammock! This lightweight, durable & multifunctional tarp is the Swiss army knife of shelters.

Hall C5 Booth 212 | Hall FM Booth FGL.726



Tents

Six Moon Designs

Lunar Solo

Ultralight shelter for minimalist adventurers that protects in all weather conditions and shields the wind from multiple directions.

Winner

A special "Thank You" goes to Annecy Mountains and all the local support that made the jury meeting truly outstanding.

Thanks for welcoming us in your beautiful region, thanks for your hospitality and thanks for sharing the same outdoor mindset!

Thank you,

Bruno Bourdat & Isabelle Mugnier @ Office of Tourism Source du lac d'Annecy

Sophie Parenthoux & Michelle Lutz @ Mairie de Doussard

Grégoire Chavannel, Jean-Louis Merle & Christophe Athurion @ La Sambuy Ski Resort

Jean Marc Favre, Scalp, David Malacrida & Serge for the amazing photography

Rémi Forsans & Marjorie Lapierre @ Annecy Mountains

Marco Azzolini et Marie @ Refuge Là-Haut

Patrick Chautant @ La Cuillère à Omble

Guy Maniglier @ VTC

Nicolas Balmont, Anne Geysenes, Célia Perret @ Camping le Lac Bleu

Jérôme Bercovitch @ Les Jardins à emporter

Étienne Chevalley @ Water Taxi Annecy

Frédérique Mille @ Fred Loc

Reginald Breton @ Apéro & Co.

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