

Munich, January 17, 2019

**Press release**

ISPO Textrends 2019

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**Awardees at ISPO Textrends for Fall/Winter 2020/21 tick all the boxes with emphasis on sustainability, functionality and creativity**

A record number of international companies applied for ISPO Textrends, the performance textiles, accessories and trims forum for the Sports & Out-doors markets. Judged by an international jury of textile experts, Best Product, TOP TEN and Selection were awarded in 10 sectors that will feature at the ISPO Textrends forum at ISPO Beijing in January and ISPO Munich in February 2019.

Jury member, Jill Dumain, CEO of bluesign was impressed with the sheer number of entries. "I find that encouraging, the fact that hopefully it is driving towards innovation, looking at better performance, better environmental qualities and moving the industry forward."

"I was really encouraged to see the integration of 'responsible' into every-thing that is innovative and creative driven. I feel really proud, that generally speaking, this value has been integrated into the best things today," said Giusy Bettoni, CEO of C.L.A.S.S.

Three additional aspects were noted by the jury feature for Fall/Winter 2020/21:

**Sensational Touch** - A higher level of sensual haptic features across all sectors, with a notable improvement in recycled synthetics this season, delivering a touch that is on par with conventional synthetics.

**Protective Elements** - Performance is heightened as protection embraces the sports and outdoors markets. Water repellency, insulation, reflective coatings and prints, high tenacity anti-rip and abrasion resistance products are just some of the properties that protect.

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**Optical Illusion** - Surface structure and depth features for the season, but what you see isn't what you get. 3D relief is delivered through the optical use of yarns and prints. From realistic digital aspects to yarn-dyed effects, with subtle definition further enhanced through embossing and flocking.

These are the Best Products voted by the international ISPO Textrends jury:

### **Base layer**

#### **Tintex Textiles – Portugal**

An innovative base layer with multiple benefits featured from Tintex Textiles, including emotional well-being, obtained by the Seacell fiber by Smartfiber AG, physical, through a soft touch, finished with Naturally Clean, an eco-friendly finishing, with the inclusion of Roica Clean Fit odor control/anti-odor elastane providing the technical element.

### **Second layer**

#### **Cordura Fabric - UK**

A lightweight, high-stretch soft shell fleece with durable outer face and soft inner. Long lasting durable performance. The Cordura 4Ever Knit technology attracted the jury's attention, with a soft haptic and lightweight. Breathable, abrasion-resistant, tear-proof and bi-stretch functionality, leading to longer life garments that meet the demands of the consumer.

### **Outer layer**

#### **Flying Textile – China**

Natural fibers continue to feature in the performance sector, with wool increasingly returning as a viable player in a predominantly synthetic sector. Inherently anti-door and emerging in a new level of added function. Flying Textile's wool outer layer provided a warm and comfortable touch, that is breathable, waterproof and windproof.

### **Membranes & Coatings**

#### **Redaelli Velluti – Italy**

Combining the glamor and style of velvet with the performance of traditional outdoor products, the new Redaelli velvet series adds a whole new dimension to

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functional clothing. Different bondings to two or three layer compositions make it possible to work with waterproof seams, processing with or without lining and the possibility of additional filling with down or synthetic fibers.

## **Street Sports**

### **Wisher Industrial – Taiwan**

A growth sector, Street Sports is appealing to cross boundaries as consumers look to efficient apparel for multiple end uses. Smart fabric for urban outdoor, Wisher's fashionable and stylish fabric fits a variety of situations and allow you to easily switch between different occasions, keeping you comfortable in high temperatures and changing weather situations.

## **Accelerated Eco**

### **Jinjiang Chuangying Import and Export Trading – China**

This recycled fabric uses the color master batch method for the coloring process before spinning. After cire finishing, it is light-resistant, wash-resistant, wear-resistant, and high temperature-resistant. It is a low-carbon, environmentally friendly fabric, saving water and achieving a regular and even color throughout the fabric, eliminating waste at QC.

## **Insulations**

### **Thermore (Far East) – Hong Kong**

Insulation, the invisible ingredient essential to the sports and outdoors markets continues to innovate. Designed to provide superior loft, warmth and recovery thanks to the unique multi-shape structure, Ecodown Fibers are animal free and also feature 100% recycled fibers.

## **Soft Equipment**

### **Honmyue Enterprise – China**

Thinking outside of the box, Honmyue Enterprise has long since turned to unconventional material for inspiration, this season landing in paper touch and surface. Surpassing the limit of direct digital printing technology on polyamide fabric, the result is both visually and physically appealing, offering more possibilities for design using this abrasion-resistant and water-repellent fabric.

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## **Trims**

### **Bemis Associates – USA**

Bemis' new Tint functional film delivers a unique aesthetic option that hits the transparent trend in apparel and footwear. Use on logos, edge finishes, designs and functional panels to add tone on colors or as a "watermark", allowing the pattern or texture of the fabric to come through. Tint has a low activation adhesion that allows application to heat sensitive fabrics. The barrier layer is soft, UV resistant, hydrolytically stable and receptive to screen printing inks for further design flexibility and reflectivity.

## **Accessories**

### **SAB – China**

Unlike traditional zippers, the Dynamic Zipper isn't fixed. With SAB's new design, the zipper chain works in a gliding motion. When you turn your head, the zipper slides accordingly to avoid the hood blocking your vision, offering higher visibility in hooded garments - perfect for winter sports apparel.

Images of the Best Products for editorial coverage are available for Download [here](#).

## **Discover all the winners of ISPO Textrends**

All the products awarded Best Product, TOP TEN and Selection awarded by the jury will be revealed at the [ISPO Textrends](#) forum at [ISPO Beijing](#) (Jan 16 - 19, 2019 • Hall E2, Booth 2.4.6) and [ISPO Munich](#) (Feb 03 - 06, 2019 • Center of Hall C5). Full details of all the materials will also be available, 365 days a year, in the ISPO Textrends trendbook, the invaluable sourcing tool for the sports and outdoor markets.

## **About ISPO**

ISPO is the world's leading sports network for business professionals and consumer experts. The platform was launched in 1970 and brings together an integrated range of industry-related analog and digital services under the ISPO family brand name. This includes the world's largest multisegment trade fairs ISPO Munich, ISPO Beijing and ISPO Shanghai as well as OutDoor by ISPO, the online news portal ISPO.com, and the business solutions ISPO Digitize, ISPO Brandnew, ISPO Open Innovation, ISPO Award, ISPO Academy, ISPO Textrends, ISPO Job Market and ISPO Shop. With its far-reaching mix of innovation promotion, industry networking, know-how and editorial insights, ISPO works 365 days a year to support companies and sports enthusiasts, and to foster passion for sport worldwide.

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### **Messe München**

Messe München is one of the leading exhibition organizers worldwide with more than 50 of its own trade shows for capital goods, consumer goods and new technologies. Every year, a total of over 50,000 exhibitors and around three million visitors take part in more than 200 events at the exhibition center in Munich, at the ICM – Internationales Congress Center München and the MOC Veranstaltungszentrum München as well as abroad. Together with its subsidiary companies, Messe München organizes trade shows in China, India, Brazil, Russia, Turkey, South Africa, Nigeria, Vietnam and Iran. With a network of associated companies in Europe, Asia, Africa and South America as well as around 70 representations abroad for over 100 countries, Messe München has a global presence.