

# ISPO Munich.

## All highlights at a glance.

**ISPO Munich is the largest multi-segment sports trade fair in the world. The modern hall concept, bigger exhibition areas and the topics featured in our trailblazing focus areas underscore our leading role in the sports industry.**

### **A1 – A4 Outdoor – Everything has been packed in here for out there.**

#### **A1 Women's Lounge powered by Frauen Verbinden**

Networking Area around the topic "Women in Sports Business"—with guided tours around the trade show, talks and interviews in Hall A1.30. Meet prominent athletes and opinion leaders, top-class corporate representatives from and beyond the sports industry!

#### **A2 Scandinavian Outdoor Group Village**

The SOG-Bar and village from Europe's northern nations form a legendary, extremely popular port of call for buyers, decision-makers and journalists.

#### **A3 Snow & Safety Summit**

Safety on and off the piste has become one of the key topics for winter sports and the outdoor industry.

#### **A3 Indoor Climbing Hub**

We present "Climbing Gyms Insights" with concrete figures, top topics that move the industry and bring all players together.

#### **Corridor A3/A4 ISPO Job Market**

Our Job Wall displays the most promising job vacancies in the industry.

#### **A4 CSR Hub & Sustainability Kiosk**

The demand for transparent communication about products and how they get to consumers is growing. Listen to experts, get informed of the newest sustainable projects and products and exchange news as well as insights at the CSR Bar.

#### **A4 Outdoor & Watersports Village**

The indoor pool and dive container serves the industry to showcase their new products and trends. There are also workshops, lectures and interviews where visitors get valuable information about the functionality and material quality of the latest products.

Partner: YKK®

#### **A4 Shoe Village**

Find out about latest innovations, sustainability and the newest trends of the shoe world and put them to the test on the 50m long parkour track.

### **A5&A6 Urban and Health & Fitness—Running, Wearables & Yoga.**

#### **A5 Longboard Embassy**

An enlivened area where different brands of the streetsurf, surfskate and longboarding section present their products.

#### **A5 Mobile Health & Fitness**

Digital technologies and the latest fitness solutions not only help to schedule your workout, but also monitor and optimize it.

#### **A5 Body & Mind**

Those who take a holistic, gentle approach to health and fitness know all about the popularity of yoga and pilates.

#### **A6 Health & Fitness Forum**

Training using fitness equipment, with weights, circuit training and athletics, CrossFit training, boxing workouts, and gymnastics.

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### **B1 Vision–Fashion trends in the luxury segment.**

#### **B1 Urban Lab**

Curated special exhibition on the trend topic Urban, presenting selected items from sportswear and fashion collections.

#### **B1 ISPO Award Exhibition**

All highlights in one place. It presents the best products of the industry of the upcoming season.

### **B2 – B6 Snowsports–A home for everyone.**

#### **B2 Woolstreet**

This centers around natural wool and related products made from processed wool fibers.

#### **B4 ISPO Brandnew Village**

Top 50 Newcomer - Presentation of all winners and finalists, awarded in the largest start-up competition of the sports business.

#### **B4 Welcome to Snowsports**

Trends, innovations, and developments in trade and industry–advancements in the world of boardsports, freeskiing and freeride brands.

Partner: MIPS

#### **B5 Heroes of Snowsports**

In between the big players of the industry a new concept of hall set-up was developed to encourage networking and exchange of inspiration between brands, retailers and media. The area showcases the ski legends of the past and now.

#### **B6 Snowsports Accessories**

Newest trends in the huge world of accessories: In this hall visitors of ISPO Munich find the newest trends and developments of helmets, goggles and glasses.

#### **B6 XC-Village**

The meeting point for the Nordic scene and those who don't want to let their fitness programs fall by the wayside in winter.

### **C1 – C5 Manufacturing & Suppliers –Meeting point for suppliers and manufacturers.**

#### **C4 ISPO Academy Masterclass Exhibition**

The Masterclass is a unique initiative for international design students. For the first time some striking case studies are exhibited in hall C4.442.

#### **C4&C5 ISPO Textrends Forum**

The textiles platform showcases more than 470 innovative products in 10 different categories.

#### **C4 ISPO Textrends Conference**

Exciting and varied conference program on trendsetting materials and manufacturing processes.

#### **C4 ISPO Textrends Microfactory**

In cooperation with the DITF (German Institute for Textile and Fiber) ISPO Munich will demonstrate the integrated process from design to production.

### **C6 Teamsports and Trends, Innovation & Industry Services–The future.**

#### **C6 ISPO Academy**

ISPO Academy offers relevant and current knowledge for sports business professionals– through conferences, lectures and seminars.

#### **C6 ISPO Digitize**

The most important platform to help you prepare for the digital future.

#### **C6 eSports Arena**

eSports–experience and understand. In addition to show matches, many experts from the industry will explain eSports and discuss opportunities for the sports industry in workshops and lectures.