



Think out of the door – OutDoor by ISPO 2024 Ticket Shop Now Open

Munich, APRIL 11, 2024 – From JUNE 3–5, 2024, the international outdoor industry convenes at OutDoor by ISPO on the exhibition grounds in Riem to collectively shape the future of the industry. In a new location with a revamped concept and in a unique atmosphere, the global outdoor industry showcases its product innovations to the trade visitors. OutDoor by ISPO is the perfect venue to forge new connections, meet business partners from around the world, and drive international collaborations forward. Trade visitors and journalists can already secure their tickets, the ticket shop is now open.

SAME FEELING. NEW OUTDOOR.

OutDoor by ISPO has established itself as a global trade fair and exchange platform for the worldwide outdoor community, outgrowing its previous location at the MOC (Event Center Messe München) last year. Therefore, this year OutDoor by ISPO returns to the Messe München site in Riem, which offers more exhibition space and new opportunities: three fully occupied halls covering 33,000 square meters, an outdoor area in the atrium with an outdoor feeling, and the modern, sustainable infrastructure provide the perfect framework to efficiently meet, connect and collaborate on shaping the business models of the future and addressing current challenges together. The centrepiece and almost the "campfire" of the trade fair is the outdoor area in the green atrium of the exhibition grounds spanning over 5,000 square meters. It includes the Outside Exhibition Area, an Outdoor Lounge, the Party Area and the OutDoor by ISPO Cinema powered by EOFT. Interactive themed areas such as the Watersports and Climbing Hub as well as the Trail Running Test Track, offer a wide range of opportunities to try out, discover, network, and relax. For those seeking authentic and affordable outdoor experiences, a dedicated campground has been established in the immediate vicinity of the exhibition grounds, where visitors, from JUNE 3–5, 2024, can experience the outdoor community up close.



PEOPLE. PRODUCT. PLANET.

Products are the core of the outdoor industry and the heart of the trade fair. This year's exhibitors include brands such as Rab / Lowe Alpine, KEEN, Edelrid, Cotopaxi, Petzl, Ortovox, VAUDE, Deuter, Icebug, Sea to Summit, Brunton, SCOTT, Marmot, Mammut, KAVU, Brugi, Meindl, LOWA, Nordisk, Berghaus, Schöffel, Ortlieb, Hestra, Komperdell, Klean Kanteen, AUSTRIALPIN, Rock Empire, Stanley, Ternua and LEKI (the current exhibitor list [here](#)). OutDoor by ISPO not only brings together the finest outdoor products and innovations under one roof but also provides a platform for the exchange of ideas and collaborative efforts in finding solutions for a sustainable industry. The Sustainability Hub at OutDoor by ISPO serves as a focal point for all those actively engaged in pioneering approaches and sustainable solutions, driving towards a prosperous and environmentally conscious future. Among other things, exhibitors are enabled to showcase the entire life cycle of their products and demonstrate how resources can be sustainably preserved. An extensive conference program on sustainability will provide background information. The detailed program will be published at the end of April.

ISPO YOUNG TALENTS

Inspiring the next generation for the outdoor industry – the ISPO Young Talents program nurtures young talent, allowing them to delve deeper into the outdoor community, enabling them to explore product innovation, emerging brands, sustainability trends, as well as training and further education opportunities. Accommodations are provided at the OutDoor by ISPO campsite, where attendees can engage in captivating lectures and join in the festivities at the OutDoor by ISPO party. For more information, inquiries can be made via [e-mail](#).

Tickets for OutDoor by ISPO 2024 are now accessible for purchase online, and the press accreditation process has been initiated. Early-bird tickets will remain available until 30.04.2024.

Click here to go to the ticket shop: [OutDoor by ISPO tickets](#)

Click here for press accreditation: [OutDoor by ISPO accreditation](#)

For more information: www.ispo.com/outdoor

Images & press material: [Download here](#)

Press contact

haebmau ag
Laura Gorski
laura.gorski@haebmau.de
+49 (0)89. 381 08 138

haebmau ag
Caroline Reuss
caroline.reuss@haebmau.de
+49 (0)89. 381 08 142



About ISPO

ISPO is the world's leading sports network for business professionals and consumer experts. The platform, which has been in existence since 1970, bundles an integrated range of industry-related analogue and digital services under the ISPO family brand. These include the world's largest multi-segment trade fairs ISPO Munich, ISPO Beijing and ISPO Shanghai, the online magazine ISPO.com, and the business solutions ISPO Brandnew, ISPO Collaborators Club, ISPO Award, ISPO Academy and ISPO Textrends. With this wide-reaching portfolio of innovation promotion, industry networking, know-how and editorially prepared content, ISPO operates 365 days a year with the aim of supporting companies and sports enthusiasts and promoting a passion for sports worldwide.

About OutDoor by ISPO

OutDoor by ISPO is the global event platform for the outdoor industry and offers the opportunity to get a quick overview of the market, discover innovations, be inspired by new products and network with the outdoor community. OutDoor by ISPO offers exhibitors a perfect platform to meet the entire industry and to inform the most important retailers about the new season's products at the best time. Trade visitors can expect an optimal mix of trade fair, conference and networking events. Since 2019, OutDoor by ISPO has been organized by Messe München and the European Outdoor Group (EOG). It will take place in 2024 from JUNE 3-5 at the Trade Fair Center Messe München in Riem.

About Messe München

With more than 50 of its own trade fairs for capital goods, consumer goods and new technologies, Messe München is one of the world's leading organizers of trade fairs. Approximately 50,000 exhibitors and circa three million visitors attend the more than 200 events held each year at the trade-fair centre in Munich, the ICM (Internationales Congress Center München), the Conference Center Nord and the MOC Veranstaltungszentrum München, as well as abroad. Together with its subsidiaries, Messe München organizes trade shows in China, India, Brazil, Russia, Africa, Turkey and Vietnam. Messe München has a global presence thanks to a network of affiliated companies in Europe, Asia and South America and around 70 foreign representatives for more than 100 countries.

About European Outdoor Group

The European Outdoor Group is the founding partner of OutDoor by ISPO. The European Outdoor Group and the ISPO Group have been working together successfully for a long time and now share a common vision for a sustainable future of the outdoor industry.