

ROICA™ Elevates Sportswear at ISPO 2023 unveiling High-Performance, Innovative and Responsible Solutions

Munich, 28 November 2023 – ROICA™, a leader in premium stretch fiber, is set to make a significant impact at this year's ISPO event from November 28th to 30th. With an innovative booth design, ROICA™ invites visitors to embark on an interactive journey through its evolution, showcasing how its responsible innovation and partnerships are reshaping the world of sports apparel.

At ISPO, ROICA™'s exhibition space is becoming an “experience space” uniquely structured to explore the world of 'activation' across the entire value chain, comprising three main areas: **Heritage** – ROICA™ yarns DNA; **ROICA™ Innovation Library** (partners innovative fabrics), and **ROICA™ Contemporary Wardrobe** (Brands proposal based on ROICA™ partners fabrics). This 'reversed journey' approach allows visitors to trace the lifecycle of sportswear from the final product back to the raw materials.

Let's start the ROICA™ journey at ISPO booth:

Heritage: what's new about yarns... Highlighting its commitment to sustainability, ISPO will see the celebration of the ROICA Eco-Smart™ family, which includes **ROICA™ EF**, a sustainable recycled stretch yarn, and **ROICA™ V550** a sustainable degradable yarn rewarded with a Cradle to Cradle Certified™ Material Health Certificate. It degrades under ISO 14855-1 tested by OWS decomposing into CO2 and water. ROICA™ V550 enables Asahi Kasei to deliver a contemporary, performing, certified, and degradable innovation for activewear and sportswear.

ROICA™ Innovation Gallery



Fabric from Brugnoli - Amni Soul Eco with degradable ROICA™ V550

BRUGNOLI with a high performing fabric with degradable values given by ROICA™ V550 and the Amni Soul Eco polyamide.



PARIS SPECIAL from Innova Fabrics – 86% Lyocell Tencel 14% degradable ROICA™ V550

INNOVA FABRICS with the athleisure fabrics realized using our ROICA™ V550 together with Sensil Biocare by Nilit, a degradable polyamide in marine environment.



E0115P21 from Iluna Group – 53% Rec. PA 27% ROICA™ EF 17% FSC VI 4% ME

ILUNA GROUP with its fully certified Green Label collection of laces designed for both sports and fashion, featuring blends of GRS synthetic fibers, FSC certified viscose, and the recycled ROICA™ EF.



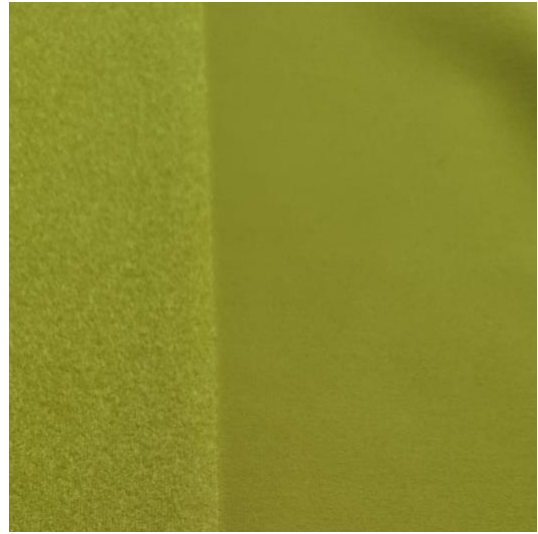
Maglificio Ripa with a selection of both sporty and swimwear articles; all made with GRS certified yarns together with ROICA™ EF.

MAGLIFICIO RIPA with a selection of both sporty and swimwear articles; all made with GRS certified yarns together with ROICA™ EF.



13491 from Penn Textile Solutions/Penn Italia – 76% Rec. PA 24% ROICA™ V550

PENN TEXTILE SOLUTION/PENN ITALIA A sporty fabric made with GRS certified polyamide, and ROICA™ V550.



Sitip and its BLIZZARD fabric made with polyamide and ROICA™ V550.

SITIP and its BLIZZARD fabric made with polyamide and ROICA™ V550 yarn. A 4-way high thermal fabric with an ultra-soft brushed microfiber backing.



Tessitura Colombo Antonio with its selection of 3D-effect laces all made using ROICA™ V550.

TESSITURA COLOMBO ANTONIO with its selection of 3D-effect laces all made using ROICA™ V550.

ROICA™ Contemporary Wardrobe

BIORACER with Sitip fabric:

One of the standout pieces is the **ICON TEMPEST JACKET** by BIORACER, a company renowned for engineering performance-driven apparel. This jacket, part of the ICON TEMPEST line, is crafted with 90% Sitip BLIZZARD PLX STONE fabric where the printed fabric is made with ROICA™ V550 and the plain and brushed ones are made with ROICA ColourPerfect™ family. BLIZZARD is a 4-way high thermal fabric with an ultra-soft brushed microfiber backing. It provides long life stretch, best fitting and comfort, best breathability and high pilling resistance, easy care. Particularly suitable for winter active and urban-wear garments, pants and tops. Acquazero Eco is an innovative fluorine-free water-repellent textile finishing technology combined with BLIZZARD fabrics. It provides long lasting washing resistance, low impact on breathability and a good laundry-air-dry (LAD) behavior.



*Icon Tempest Jacket by Bioracer with Sitip Fabric
containing ROICA Colourperfect™*

ICON Tempest Jacket is made of insulating and durable water-repellent Tempest material, this jacket with high collar keeps you protected from the cold. Thanks to the elastic waistband and soft cuffs, your jacket stays perfectly in place during the whole ride.

The **ICON TEMPEST JACKET** caters to recreational, amateur, and elite athletes alike, offering comfort, durability, and an aerodynamic fit suitable for both team and individual cyclists.



*A seamless garment from the
“W” Athleisure line by Wolford
made by Cifra WKS with
ROICA™ V550.*

The “W” Athleisure line with Cifra WKS

The “W” Athleisure line extension from Wolford includes Cifra WKS outfits realized with Econyl and ROICA™ V550. Super resistant and comfortable outfits made for yoga and sportswear activities. Cifra WKS technology allows the body-mapping application: different functional and aesthetic areas placed following the design without ANY seams. Thanks to body mapping it is possible to place, where is needed, areas for transpirations, or areas that can offer more support and compression, and areas featuring purely aesthetic structures without any transitional sewing. This leads to realize a perfect balance between design and functionality, where outfits with an exclusive and customized pattern are also following body shapes in a way to offer super comfort and efficiency. Outfits made with WKS technology are knitted in one piece, with grown-on sleeves, gloves. WKS is a sustainable process, both in terms of technology and materials. WKS technology allows a zero-waste approach thanks to the significative reduction of room’s scraps and the full consumption of the loaded yarn.



*Socks by Socklab by Interloop Europe with
ROICA™ V550*

Socklab®'s by Interloop Europe. The world first Cradle to Cradle certified® GOLD sock brand.

They already feel good, but now it feels even better. They are produced in good working conditions and with care for local communities. Made with recycled energy from raw, organic and C2C materials such as ROICA™ V550 premium sustainable stretch. And they are made from 100% biodegradable materials. You don't feel a thing. They're just socks. Lead the way in responsible manufacturing meeting the highest standards of environmental and social performance. Sustainability is in everything we do. From using raw materials, which are endlessly reusable, to the renewable energy, or the carefully chosen dye that doesn't effect the environment. No wonder, that we are world's first Cradle to Cradle certified® GOLD sock brand.

Join us at ISPO to witness how ROICA™ is revolutionizing the sports and fashion industry with its innovative, sustainable solutions.

Link for images -> <https://we.tl/t-nxrhuDss7y>

Contact

ROICA
Asahi Kasei Corporation
Life Innovation SBU
ROICA Division
ROICA Global Marketing Dept.
roica@om.asahi-kasei.co.jp
Tel:+81-(0)6-7636-3551

Bioracer, established in 1986 by Raymound Vanstraelen, was founded with the objective of measuring and studying the athlete in motion to optimize cycling performance. The business has expanded from a home-based operation to include factories, research facilities, and offices across three continents, maintaining a consistent mission that reflects the essence of the brand name and its promise to enhance speed. Comprising a team of riders, racers, designers, innovators, craftspeople, and seamstresses, Bioracer focuses on engineering apparel. This involves testing in the Proto lab for thermal regulation and resilience against cold. The company's expertise is informed by extensive experience gathered from numerous racers and races, including club, Olympic, and World Championship competitions, leading to numerous medals and podiums. This knowledge is applied to provide performance products, initially designed for elite athletes, to cyclists at all levels, every day..

Penn Textile Solutions/Penn Italia is an internationally-minded company with the expertise to develop and produce innovative textiles for our wide variety of customers. With the benefit of more than 50 years' experience in elastomeric knitted textiles, Penn Textile Solutions GmbH (PTS) manufactures on a 15000 m² factory site based in Paderborn. Our production consists of warp and weft knitting machines, with fully vertical dyeing and finishing, giving the fabric their final performance and aesthetics. Penn Italia oversees the creativity, development and marketing aspects of the group, under the ethos of "Created in Italy and Engineered in Germany"

Socklab by Interloop Europe: SOCKLAB®. The world's first Cradle to Cradle Certified™ Gold sock brand made from 100% biodegradable materials. Interloop Europe (formerly named Euro Sox Plus B.V.) is the European headquarters and an associate company of Interloop Limited based in Nijverdal, The Netherlands.

Cifra WKS is a manufacturing company better known as "warp knit centre of excellence" that produces garments for private brands with an exclusive technology, warp knitting seamless, known as WKS. Its commitment to innovation, flexibility, sustainability, strong production capacity and know-how made us the most innovative in the production of WKSTM items

Wolford, established in 1950 on the shores of Lake Constance in Bregenz, Austria, stands as a leading global brand in luxury skinwear. Fueled by a pioneering spirit and creative passion, Wolford specializes in innovative fabrics, producing the highest-quality legwear, lingerie, and bodywear. With a firm commitment to its core values, the brand continuously strives for greater sustainability. This is evident in its funding of strategic initiatives and its drive towards technological innovation. This long-term dedication to sustainability has distinguished Wolford as the first and only company in the apparel industry to be awarded the prestigious Cradle to Cradle Gold Certificate, a testament to its highest level of environmental and social performance.

SITIP S.p.A. is an Italian company specialized in the production of synthetic and stretch warp knitted fabrics, circular knitted fabrics and synthetic woven fabrics for technical industrial applications and clothing. Sitip has established itself on the market as a company offering a diversified range of high-tech textile solutions to meet the various needs of the industrial and clothing sectors and in the pursuit of increasingly sustainable production.

ROICA™ "Advanced fit for living" is a premium stretch fiber with an innovative range of smart features to fit the modern wardrobe. ROICA™ shapes comfort with high quality, performance and fit, adding value to everyday life for sports, activewear, underwear, fashion and business. ROICA™ is a brand of Asahi Kasei Corporation. ROICA™ is also a partner of C.L.A.S.S.

C.L.A.S.S. (Creativity Lifestyle And Sustainable Synergy) is the international eco-hub – based in Milan - which since 2007 has been advocating for a new generation of fashion where the fusion of design, innovation, communication and responsibility shapes an informed and competitive business, able to play both at an economic and social level. C.L.A.S.S. supports the whole supply chain to trigger CHANGE in the system while activating VALUES that speak clearly to contemporary consumers. At C.L.A.S.S. we know it is not about PERFECTION, each single step in the right direction counts. Just get in touch with our team.