



First Visit to Germany: Colin Kaepernick is the Headliner at ISPO Munich 2023! More Top Speakers Confirmed

Munich, 26 October 2023 – After the first announcement of the speaker program of ISPO Munich 2023 – including, among others, UNHCR Ambassador Yusra Mardini – the official headliner has now been confirmed: None other than Colin Kaepernick will be a guest in Munich. In his first ever stay in Germany, the former San Francisco 49ers quarterback and symbolic figure of resistance against racism in the USA leads this year's speaker line-up. The Super Bowl participant and holder of the NFL record for most rushing yards will speak on the mainstage at ISPO Munich at 5:30 p.m. on November 28. Among other topics, he will talk about his life before and after his famous "taking a knee".

For Stefan Rummel, Managing Director of Messe München, one of the most remarkable athletes of our time: "ISPO Munich presents sports personalities who, through their attitude, have an impact beyond their sport and change societies for the long term. Colin Kaepernick put his sporting career on the line for this, making him a great role model for us all."

Forster Huntington and Jonas Deichmann likewise confirmed

The line-up of top speakers on the opening day of this year's ISPO Munich also includes #vanlife founder and travel influencer Foster Huntington and extreme cyclist and world record holder Jonas Deichmann. American photographer and author Foster Huntington turned his back on New York's fashion world in 2011 and has since been travelling the world in his converted van. Jonas Deichmann, German extreme athlete, is known for his remarkable achievements in long-distance cycling and endurance sports, as well as for his



commitment to charitable causes and projects. After returning from crossing the U.S. twice in early November, he shares the personal challenges and limitations of his projects.

Further information can be found at: <u>www.ispo.com/munich</u> Information & images: <u>Download here</u>

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About ISPO

ISPO is the world's leading sports network for business professionals and consumer experts. The platform, which has been in existence since 1970, bundles an integrated range of industry-related analog and digital services under the family brand ISPO. These include the world's largest multi-segment trade fairs ISPO Munich, ISPO Beijing, and ISPO Shanghai, the online magazine ISPO.com, and the business solutions ISPO Brandnew, ISPO Collaborators Club, ISPO Award, ISPO Academy, and ISPO Textrends. With this wide-reaching portfolio of innovation promotion, industry networking, know-how, and editorially prepared content, ISPO operates 365 days a year with the aim of supporting companies and sports enthusiasts and promoting a passion for sports worldwide.

About Messe München

With more than 50 own trade fairs for capital goods, consumer goods and new technologies, Messe München is one of the world's leading trade fair organizers. A total of some 50,000 exhibitors and around three million visitors attend the more than 200 events held each year at the trade-fair center in Munich, the ICM - International Congress Center München, in Conference Center Nord and the MOC Veranstaltungscenter München, as well as abroad. Together with its subsidiaries, Messe München organizes trade shows in China, India, Brazil, Russia, Africa, Turkey and Vietnam. With a network of affiliated companies in Europe, Asia and South America and around 70 foreign representatives for more than 100 countries, Messe München has a global presence.