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## **Presseinformation**

# **ISPO Award: International panel of judges chooses 16 winning products at its third meeting of the year**

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**More than 40 innovative sport and outdoor products had made it into the final selection for the ISPO Award for the third quarter and were presented to an international panel of experts. Autonomous camping, digitization and individualization dominate the field of applicants. The trend to make products as sustainable as possible is also continuing.**

At the two-day judging meeting for the ISPO Award in Garmisch-Partenkirchen, sports experts from three countries assessed the most innovative products and services of today and tomorrow. It showed that creative and inventive thinking continue to be in high demand. A broad range of ideas and sustainable approaches were presented and assessed, from an app to optimize individual performance and innovative recycling concepts to completely newly developed sports products. “What particularly impressed me at this third judging meeting of the year was the diversity of the products and digital services submitted,” says Andi Spies, editor at large at ISPO.com. “Everything was there, from highly specialized sports equipment to innovations that give a wide target group access to sport.”

## **Selected award winners: innovations**

Wintersteiger has developed a fully automated Velobrush bike wash station that allows service workshops or bike rental stores to clean all types of bikes quickly, conveniently and, most of all, with reduced water consumption. Currex presented a new digital, AI-based solution for how consumers can find the right insole from the existing range based on personal details and a photo of their foot. As a result, it is possible to improve the comfort of the sports shoes and minimize the

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risk of injury. These are just a couple of examples of the innovative range of products.

### **Sustainability as a stable trend in sports business in 2023**

In view of the current situation in the energy sector, the products submitted for mobile solar power generation are more than in step with the times. Jackery's solar panel, for example, provides power no matter what the location, for self-sufficient travel. In the meantime, the megatrend of sustainability has become a permanent feature for a number of sports companies, and resonated with almost all the products. It is also continuing to take hold with hardware and many other innovative or enhanced products, and, for the first time, with digital services.

### **Impressive enhanced products**

Established products that had been significantly enhanced were also popular with the jury. Among them were the first hydration bladder system with magnetic closures from Fidlock, a high-performance headlamp from Silva with a powerful light output of 10,000 lumens, developed for fast action sports, or a bike pulling system from Kommit that also makes uphill cycling fun for children. And Safe-back & Bergans presented a new backpack that helps the wearer survive longer in an avalanche. Andi Spies: "With established products it was fascinating to see how product developers were able to specifically improve the performance of the sports equipment by changing small details or using new materials."

### **All ISPO Award winners at a glance**

In the third quarter, the panel of judges gave the award to a total of 16 products which now bear the coveted title of "ISPO Award Winner 2022". Here's an [over-view](#) of the winners.

**Specialized panel of technical editors and consumer experts**

In line with the new award concept, the panel of judges for the ISPO Award comprised two expert groups. The three ISPO experts, who also preselected the products for the judging meeting, included magazine maker and snowboard veteran Andi Spies, outdoor journalist and professor for sports journalism and digitization in sport Martina Wengenmeir, and textile expert and longstanding specialized journalist Regina Henkel. They were assisted by three sports enthusiasts and members of the ISPO Collaborators Club: Pedro Moutinho (shoe designer and biker from Portugal), Sebastiano Giampiccolo (multi-sportsman and enthusiastic mountaineer from Italy), and David Stiehler, a multi-active mountain and outdoor sportsman from Garmisch-Partenkirchen.

**The next judging meeting will be held in November**

The ISPO Award panel of judges meets four times a year. Brands can enter their products for the award all year round. The award concept includes each winning product being presented in detail on ISPO.com, with the brand being able to determine the time of publication itself. In addition, the products are showcased in the Award Exhibition and the ISPO Award magazine at ISPO Munich or OutDoor by ISPO. Many of the [previous winners](#) will be presented at the ISPO Award Exhibition at ISPO Munich from November 28 to 30, 2022 in the Future Lab. The next judging meeting for the ISPO Award will be held in November. The registration figures for the fourth quarter are already very high, and more great products are expected.

**About ISPO**

ISPO is the world's leading sports network for business professionals and consumer experts. The platform was launched in 1970 and brings together an integrated range of industry-related analog and digital services under the ISPO family brand name. This includes the world's largest multisegment trade fairs ISPO Munich, ISPO Beijing and ISPO Shanghai; the online magazine ISPO.com, and the business solutions ISPO Brandnew, ISPO Collaborators Club, ISPO Award, ISPO Academy and ISPO Textrends. With this far-reaching mix of innovation promotion, industry networking, know-how and editorial content, ISPO works 365 days a year to support companies and sports enthusiasts, and to foster passion for sport worldwide.

**Messe München**

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Messe München is one of the leading exhibition organizers worldwide with more than 50 of its own trade shows for capital goods, consumer goods and new technologies. Every year, about 50,000 exhibitors and around 3 million visitors take part in more than 200 events at the exhibition center in Munich, at the ICM – Internationales Congress Center München, the Conference Center Nord and the MOC Veranstaltungszentrum München, and also abroad.

Together with its subsidiary companies, Messe München organizes trade fairs in China, India, Brazil, Russia, Africa, Turkey and Vietnam. With a network of associated companies in Europe, Asia and South America, and with around 70 representations abroad for more than 100 countries, Messe München has a global presence.