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ISPO Award Awardees 2021

ispo.com/en/awards/ispo-award



About the ISPO Award

Over the course of its long history, the ISPO Award has established itself as the seal of quality for the sporting goods industry. The award is a year-round guide to the products of the next season and is aimed at retailers, journalists and end consumers.

The international jury is made up of athletes, retailers, journalists, designers and consumers who choose the best sports products after in-depth discussions and a secret ballot.

In 2021, a total of 76 products are recognized for their innovation, quality and functionality. Four receive the highest accolade and are awarded the title “Product of the Year”. In line with the growing relevance of sustainability, an additional six special awards will be presented across all categories and award levels for particularly sustainable product developments.

The award-winning products can be viewed all year round at ispo.com.



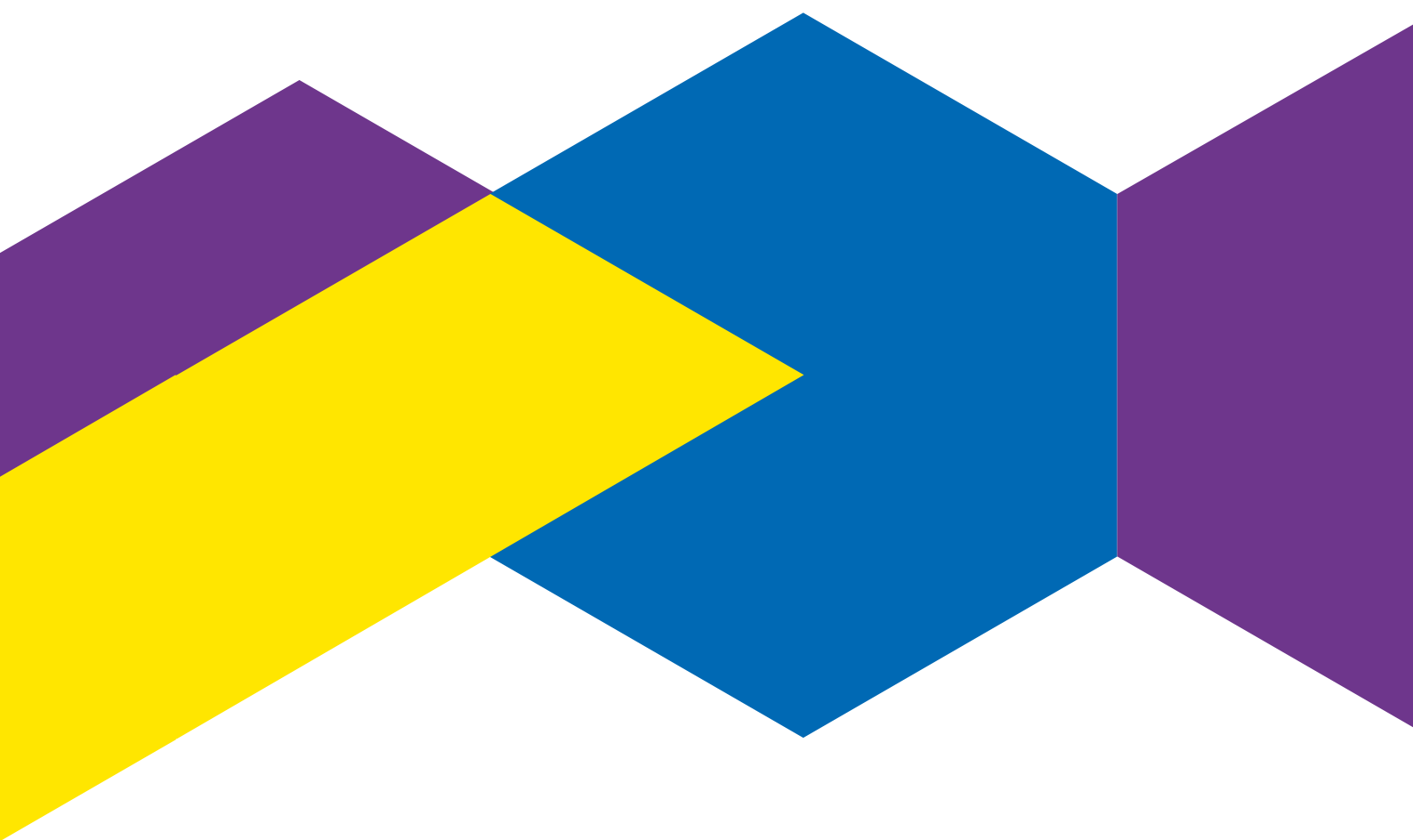
ISPO Award Product of the Year
For the best product of each segment
out of all the Gold Winners.



ISPO Award Gold Winner
For the best product of one category.



ISPO Award Winner
For additional noteworthy products
within the respective category.



Sustainability Achievement

Sustainability has been gaining momentum over the past few years. That is why the sustainability aspect plays a particularly important role in the evaluation process for the ISPO Awards: A separate Sustainability Jury additionally evaluates all products. Independent of the award nominations in the segments, the experts then award the additional “Sustainability Achievement” award, if applicable.



**Sustainability
Achievement**

Awardees:

Outdoor (Gold Winner)

[Helly Hansen](#)
[Odin Infinity Insulated Jacket](#)

What the Sustainability Jury says:

“Sustainable down to the last meter of sewing yarn. HELLY HANSEN redefined the build-up and use of sustainable materials with this new fabric made from dope dye polypropylene (LIFA) that cuts the CO₂ emission to almost half compared to PES. A perfect mixture of hydrophilic and hydrophobic materials processed into a jacket to avoid the use of chemicals. Thanks to the chemical properties of the fabric, it's totally water repellent without DWR treatment. Even the dope dyeing process is well considered to act sustainable and safe for our planet. Technical innovation for circular systems and more functionality for professional rescue teams.”

Outdoor (Winner)

[Icebreaker ZoneKnit Hoodie](#)
[Icebreaker](#)

What the Sustainability Jury says:

“100 percent ethically sourced merino wool, 100 percent natural. A highly engineered midlayer whose material is completely traceable. The ZoneKnit Hoodie represents the commitment of a brand that wants to become completely plastic-free in 2023. A product from nature, developed and shaped into a sustainable hoodie with a waste-free production process. This hoodie is a symbol of the ambitious journey towards a circular economy.”

Outdoor (Winner)

[Zanier](#)
[Bleed X Zanier Eco Active Gloves](#)

What the Sustainability Jury says:

“A very good example of brands collaboration, that put together the best they have to build a product with a minimal impact. Recycled Polyester fabric including a recycled PES membrane shaped into a pair of gloves, treated with non-fluorine Water Repellence. Clearly visible: the cork palm to replace leather in this vegan product. These gloves are a statement for perfect climate in several ways. And the final touch, the product is climate neutral and integrates a clear message of action for climate!”

Snowsports (Gold Winner)

[Earlybird Skis](#)
[Chickadee](#)

What the Sustainability Jury says:

“Chickadee, the first fully Circular Economy Ski, which is taking care of our nature and pushing the ecodesign of a pair of ski very far and drive the ski industry to a future more positive and regenerative. Biodegradable, Recyclable, Eco friendly through lightweight materials made of biobased and recycled raw materials, topped with biobased fluorine-free Ski wax. All components are brought together with a biobased epoxy resin, which can be removed in a simple and eco-friendly process at the end of the Ski's life. There is nothing more to say! Earlybird remind us that it is possible be very good on all technical criteria and fully carbon neutral.”

Snowsports (Winner)

[WNDR Alpine](#)
[Vital 100](#)

What the Sustainability Jury says:

“WNDR Alpine show us that eco-innovation is still possible in the ski industry, with this biotechnology from algae included in 4 of the main part of the ski. Latest developments in chemistry formed this Ski, showing a combination of inspiring material technologies and product design. Oil-based on renewable resources like microalgae is one of the most important materials used in this high-tech Ski. This Ski is almost full biosourced ski and nearly fully reusable or renewable from Wood to Wax.”

Running & Fitness (Product of the year)

[On AG](#)
[Cyclon](#)

What the Sustainability Jury says:

“The Cyclon running shoe, developed by Swiss Technologists and made of recyclable and partially bio-based polyamide from castor beans impresses with its simple, undyed design and mono material composition. It's totally recyclable internally and the new business model of yearly subscription makes the product at its end of life easily collected and returned to the manufacturer. Here it becomes clear how easily innovation and creativity can be transformed into one product. A big step forward for a running shoe.”

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Snowsports

A future built tradition

Snow sports contribute to a large share of ISPO Munich, with skiing in all its facets being one of the strongest segments. This is also reflected by the ISPO Award submissions. It is amazing to see the unbroken development of this traditional segment as well as the innovations in snowboarding or ski mountaineering which often start new trends which turn into continuous movements. Avalanche safety, in particular, is a good example representing ongoing innovation throughout the years, thus inspiring the jury's work.

All product pictures from the Snowsports segment can be found here





Product of the Year

ORTOVOX

DIRACT VOICE

In an emergency, it can be a matter of seconds: When rescuing avalanche victims, speed is of the essence. The rescuers themselves are often stressed or even in shock – the search in rough terrain is a huge challenge. Until now, rescuers had to rely on the visual signals on the small displays of their avalanche beacons. With Direct Voice by Ortovox comes the first avalanche transceiver that guides you to the victims with clear and distinct spoken instructions – a quantum leap that should dramatically speed up the search.

Benjamin Alt

balt@ortovox.comortovox.com

Communication
of the Product of the
Year is not allowed
before 04th of
February 2021, 4 p.m.





Gold Winner

Touring Jackets

Advenate

Advenate MyONE

MyONE is an online product configurator for functional winter sportswear. Pockets, length, equipment, color and cut are freely selectable. Tourers opt for the athletic cut, the loose fit is aimed at freeriders. After the order is placed, the jacket is made to measure from high-quality fabrics by Schoeller and delivered from production in Germany within two weeks. Not just any winter jacket, but exactly yours: Advenate's online configurator MyONE enables fully customized individual winter sportswear.

Matthias Werz

m.werz@advenate.com
advenate.com



Gold Winner

Snowsports Equipment

Bolle Brands

Versatile

The new Versatile by Cébé is aimed at versatile winter sports enthusiasts. The multisport helmet is approved for mountaineering as well as skiing. This is also reflected in its functionality: thanks to the Double In-Mold construction, it is pleasantly lightweight. The Ultra Venting System of the Versatile makes it possible to raise the front part of the helmet and thus increase the ventilation, for example during touring. The Versatile by Cébé is a lightweight and comfortable helmet for long climbs and fast descents.

Manon Delassus

manon.delassus@bollebrands.com
cebe.com



Gold Winner

Snowsports Equipment

Deuter Sport

Deuter Freescape Pro

The 40-liter Freescape Pro backpack by Deuter is aimed at ski tourers who are sometimes on tour for several days. The Alpine Back System is designed to provide good ventilation, a secure fit and high wearing comfort. Adjustable, external attachment straps allow for individual solutions of transporting equipment and skis. The back can be opened completely for easy access even when skis or board are attached. Proven technology in a new lightweight multi-day backpack for touring skiers.

Angela Vögele

angela.voegel@deuter.com
deuter.com


Gold Winner

Skis

Earlybird Skis

Chickadee

The CHICKADEE touring ski by earlybird offers control and reliable performance even in technical terrain with a combination of classic camber and light tip and tail rocker as well as a center width of 90 millimeters. Manufactured 100 percent carbon neutral with sustainable raw materials, the ski is durable and easy to recycle at the end of its life. The CHICKADEE by earlybird not only inspires on the mountain – it's also made of sustainable material and can be completely recycled. That's why it's also receives the Sustainability Achievement.

Hanno Schwab

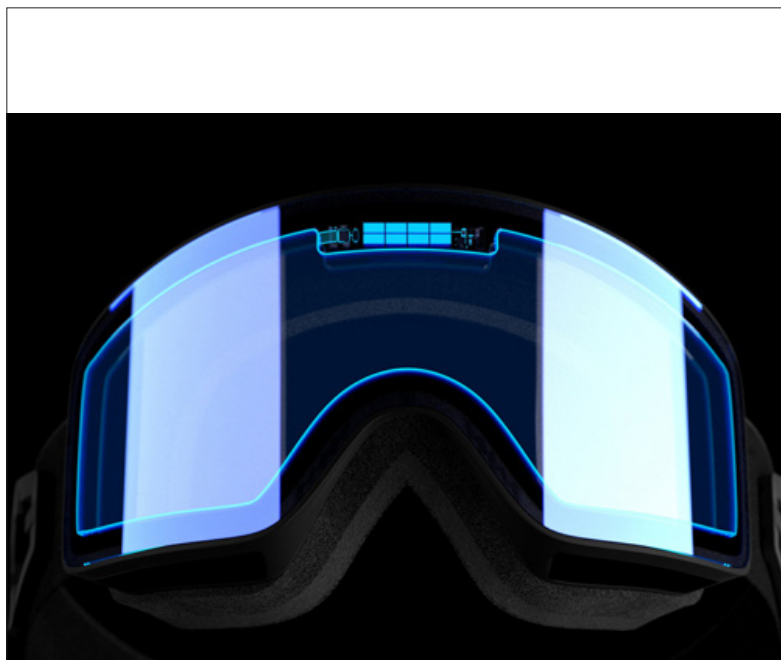
hanno.schwab@earlybirdskis.ch
earlybirdskis.ch



Gold Winner

Elan VOYAGER
Global launch –
1.2.21 5pm CET

Register at
elanskis.com/voyager-teaser



Gold Winner

Snowsports Equipment

Out Of
Electra

The Electra by Out of is a goggle with an electronic lens for sports glasses that adjusts its tint to the ambient brightness in a fraction of a second. This is made possible by an LCD screen in a specially designed frame interacting with a proprietary sensor chip. The reaction curve can be adjusted individually. Sufficient energy is supplied by a small solar panel, so no batteries are needed. The Electra by Out Of promises the high-tech solution to an old problem by always providing the right light.

Davide De Siati
davide.desiati@out-of.com
out-of.com



Gold Winner

Gloves & Mittens

Ortovox**3 Finger Glove Pro**

The robust convertible backcountry 3 Finger Glove Pro by Ortovox adapts to any temperature with its two different inner gloves. The two-layer outer material is windproof and waterproof, the filling is made from recycled merino wool. High-quality goatskin on the palms and special inserts between the thumb and index finger are designed to ensure a good grip even in wet conditions. Grip and warm fingers in any terrain, plus sustainable materials: this is what makes the innovative 3 Finger Glove Pro by Ortovox Gold Winner in the Snowsports Apparel segment in the Gloves & Mittens category.

Benita Klingler

bklingler@ortovox.com
[ortovox.com](https://www.ortovox.com)


Gold Winner

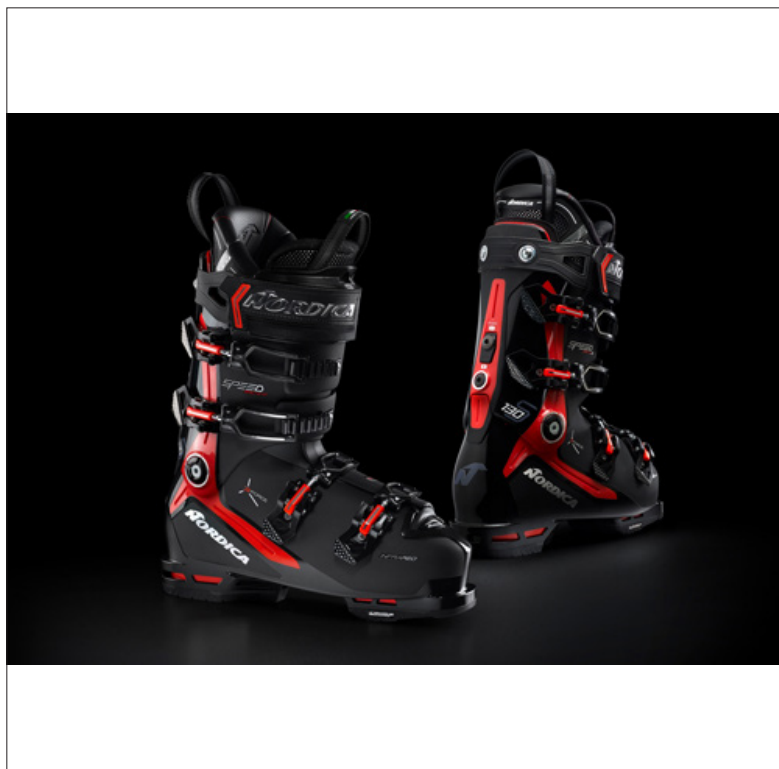
Snow Jackets, Pants & Suits

Ortovox**3L Deep Shell Bib Pants**

Freedom of movement for backcountry and freetouring: Ortovox uses a lightweight, soft material with a small pack size for the 3L DEEP SHELL BIB PANTS. A Merino Shield in the back and integrated gaiters are designed to keep snow out. Adjustable straps, four pockets, waterproof two-way zippers and robust Cordura material protecting from sharp edges should make the bib pants ready for any adventure. The thoughtfully designed, waterproof and windproof Ortovox 3L DEEP SHELL BIB PANTS with sustainably sourced merino wool fits, protects, warms – and looks good.

Benita Klingler

bklingler@ortovox.com
[ortovox.com](https://www.ortovox.com)



Gold Winner

Ski Boots

Tecnica

Nordica Speedmachine 3 130 S

The Ski Boots Speedmachine 3 130 S (GW) by Nordica is all about speed. Both the new 3Force liner and the 3Force shell made from a Honeycomb structure and softer material are individually adjusted using infrared. This is designed to provide the best possible impulse transfer while offering high comfort all day long. When walking, the GripWalk sole by Michelin ensures safety. Comfortably customizable and yet mercilessly trimmed for speed for performance-oriented skiers.

Heidi Kreusel

heidi.kreusel@prc-hk.com
nordica.com



Winner

Snowsports Equipment

Aleck

Smith x Aleck 006

Walkie Talkie in the helmet: The wireless 76 gram Smith x Aleck 006 is stowed in the ear pads of the ski helmet and is designed to simplify communication on the mountain, manage calls and play clear sound; in other words, provide entertainment and more safety. With the push of a button, the connection to the group is established. The Smith x Aleck 006 is sweat and water resistant and charges via a standard micro USB port.

Claire O'Brien
claire@aleck.io
aleck.io



Winner

Snowsports Equipment

Alpina

DOUBLE JACK MAG Q

New features in a classic design: The Versatile Snow Goggles Alpina DOUBLE JACK MAG Q is designed to be just as suitable for the piste as it is for deep-snow descents and ski tours. The Quattroflex lens and the polarization filter raise the contrasts and protect the eyes. In strong sun, an additional mirrored lens can be magnetically attached. The ventilation flaps for warm days or touring ascents can also be opened with gloves.

Stefan Löffler
mail@st-loeffler.de
alpina-sports.com



Winner

Avalanche Safety

ARVA

AIRBAG CALGARY 18 REACTOR

Compact and sustainable: the AIRBAG CALGARY 18 REACTOR by ARVA aims to reconcile safety and the environment. Fabric and lining are made from recycled polyester. To compensate for the weaker tear strength of the recycled material, the harness has been completely redesigned, with less waste generated during production. With a carbon cartridge and thermoformed back panel, this ecologically designed avalanche airbag weighs only two kilos.

Clément Collomb-Patton
c.collomb-patton@nic-impex.com
arva-equipment.com



Winner

Snow Jackets, Pants & Suits

Bosideng

Urban-ski Jacket

Versatile in the city: The Urban-ski Jacket by Bosideng is a sporty alternative aimed at a young urban target group in the growing Chinese market. Water-repellent RDS goose down in combination with GoreTex shell and Windstopper provide warmth and weather protection. With clean lines and large hidden pockets, the winter jacket is said to be suitable for travel, business and sports even away from the ski resorts. The Urban-ski Jacket by Bosideng aims to conquer new markets.

Chenhong Li
ispo_bosideng@163.com
bosideng.com



Winner

Snow Jackets, Pants & Suits

Halti

Gifted W Dx Ski Jacket

High standards: With the Gifted W Dx Ski Jacket, Halti not only wants to present the lightest jacket in its class – thanks to the so-called Airflow lining, it should also warm very well and regulate moisture. For the eco-balance Halti uses recycled material for shell, lining and insulation. In addition to the stylish appearance, the reduced Scandinavian design should also ensure less wear and tear and make the jacket easily repairable.

Sari Ruotsalainen

sari.ruotsalainen@halti.fi

halti.fi



Winner

Midlayer

LÖFFLER

HOODED JACKET opus_21

Regional production meets know-how from top-class sports: The functional opus_21 by LÖFFLER is supposed to create the ideal training climate for ambitious endurance winter athletes. The three-layer softshell is said to be breathable, windproof and water-repellent even when stretched. The hood is held in place with a magnetic tab, while the carbon look side inserts on the sleeves adapt to every movement. Ventilation tunnels under the arms provide permanent ventilation.

Petra Gumpoltsberger

petra.gumpoltsberger@loeffler.at

loeffler.at



Winner

Skis

Nordica

Belle DC 72

Women only: Nordica is dedicated to gender differences and is launching the Belle DC 72, a ski specifically for women. The sporty skis with their own shapes and sidecuts address the ergonomics, specific postures and positions of female skiers. The Double Core technology with two wood cores and a Pulse core made of rubber in the middle provides more stability, flex and damping.

Heidi Kreusel

heidi.kreusel@prc-hk.com

nordica.com



Winner

Snowboard Boots

Northwave

X-Track

Double tight: With X-Track, shoe specialist Northwave presents a new closure system for snowboard boots and outdoor shoes that is supposed to score with high stability and fast operability. The easy-to-use mechanism allows the separate operation of two different lacing areas. For this purpose, the laces are tightened with a puller. The selector is used to choose the desired lacing area.

Davide Smania

davide.smania@northwave.it

northwave.it



Winner

Snowsports Equipment

One Way

GTX 14

Unique: With the GTX 14 by One Way, sports retailers get a simple system to offer their customers customized ski poles. The GTX toolbox contains ergonomically shaped grips, aluminum 7075 shafts with a matte finish, as well as straps and baskets in five colors each. The length is also precisely adjusted in each case. The customer chooses his desired combination and gets his very own ski pole.

Carina Zellinger

Carina.Zeilinger@fischersports.com
onewaysport.com



Winner

Snowsports Equipment

POC Sports

Dimension VPD Backpack

The versatile backpack Dimension VDP by POC with back protector holds 22 liters and is made of a fabric by sailmaker Dimension Polyant. It scores with a very good strength-to-weight ratio, waterproofness and durability. Safety is taken care of by a back protector and the easily accessible compartment for avalanche transceiver equipment. The construction allows many carrying options for skis and boards, wet skins disappear in a separate compartment.

Damian Phillips

damian.phillips@pocsports.com
pocsports.com



Winner

Snowsports Equipment

POC Sports

Zonula Clarity

See faster: The Zonula Clarity snow goggles by POC, based on a sustainable, bio-based plastic, are aimed at piste skiers and racers. With its new design, it fits seamlessly on modern, wider ski helmets. Above all, it scores with an extremely wide field of vision. When necessary, the lenses can be changed quickly and easily without leaving fingerprints on the lens.

Damian Phillips

damian.phillips@pocsports.com
pocsports.com



Winner

Touring Jackets

Schöffel

Saas Maor

Fresh air: The wind- and waterproof Saas Maor ski touring jacket with extra ventilation from Schöffel is not only designed to offer optimal weather protection – the main focus is on ventilation during sweaty ascents. The collar is designed to allow warm air to escape upwards like in a chimney, even when the hood is closed. There are also roll-up sleeves, underarm ventilation and a front zip with press studs that provides even more air circulation when open for the good body climate.

Katrin Loerch

k.loerch@schoeffel.de
schoeffel.de



Winner

Ski Boots

Tecnica

Cochise 130 DYN GW

Stable downhill, comfortable when walking: The lightweight Tecnica Cochise 130 DYN GW Performance Ski Boot with walk mode is aimed at skiers and freeriders who also take on shorter climbs. For comfort and safety on the descent, it comes with an asymmetrical shell and liner construction and can be adjusted using the CAS-Fit system. In all other situations, the securely lockable T-Ride mechanism should allow for comfortable walking.

Heidi Kreusel

heidi.kreusel@prc-hk.com

blizzard-tecnica.com



Winner

Skis

WNDR alpine

Vital 100

Vision of the future: The Vital 100 by WNDR Alpine shows what is possible in the ski industry of the future. The backcountry ski is not only light and stable, it should also convince with very good edge grip. The big innovation, however, lies in the production: the Vital 100 consists largely of organic material obtained from algae. All parts of the ski are also recyclable – for which the jury also awards the Sustainability Achievement.

Alexander Marshland

xan@wndr-alpine.com

wndr-alpine.com

Outdoor

Aiming high together

There aren't many segments as versatile and multi-faceted as the Outdoor segment. It embraces all products required for mountaineering, hiking, camping, trekking, and other outdoor activities. Safety and functionalities play a particularly central role. They are not only responsible for pleasure or pain, but they can also decide on well-being and survival in case of an emergency. Accordingly, the jury comprising athletes, extreme mountaineers, journalists, retailers, and even consumers is very rigorous.

[All product pictures from the Outdoor segment can be found here](#)



**Product of the Year**

HAGLÖFS AB

NORDIC EXPEDITION DOWN JACKET

The Nordic Expedition Down Jacket by Haglöfs is aimed at adventurers who are looking for maximum functionality and comfort even in extreme cold. It features hydrophobic down insulation that is designed to keep you dry and warm for up to 10,000 minutes in wet and humid conditions. The construction allows moisture to escape, reduces heat loss to near zero and offers a decent warmth-to-weight ratio: in size L, it weighs 850 grams. The integrated straps provide additional security and a technical look.

Lisa Grubb

lisa.grubb@haglofs.se

haglofs.se

Communication
of the Product of the
Year is not allowed
before 04th of
February 2021, 4 p.m.





Gold Winner

Baselayer

adidas TERREX x Megmeister Drynamo Merino ECO LS Crew Baselayer

The knit fabric of the long-sleeved functional undershirt Drynamo Merino ECO LS Crew Baselayer by adidas TERREX x Megmeister combines merino wool with recycled synthetic yarns. The consistent body mapping allows for a comfortable fit with ventilation zones, breathability and a light weight. Seamless knit technology provides a figure-hugging fit and is said to improve temperature regulation and moisture management. The sustainably minded Drynamo Merino ECO LS Crew Baselayer by adidas TERREX x Megmeister offers moisture management, good ventilation, plenty of comfort and full freedom of movement for training and competition.

Philipp Ferstl
philipp.ferstl@adidas.com
[adidas.com](https://www.adidas.com)



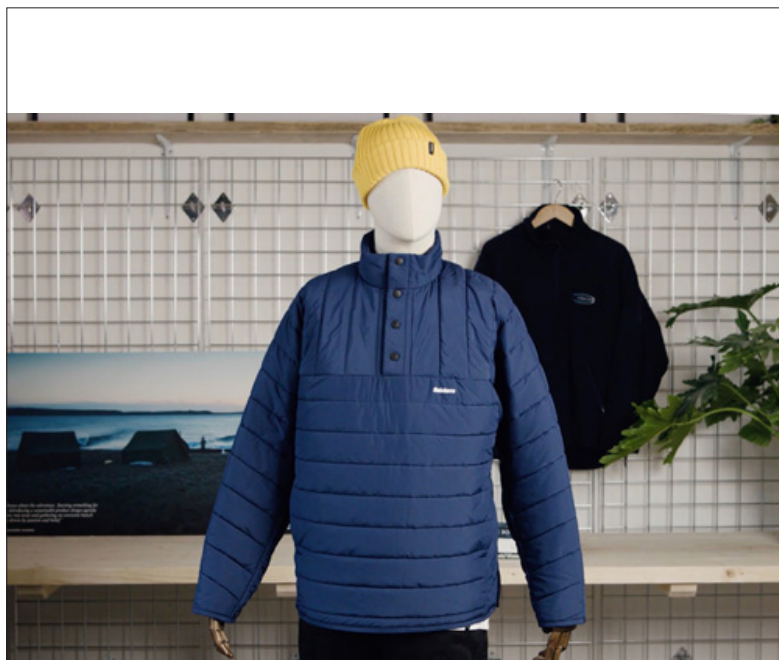
Gold Winner

Climbing Equipment

C.A.M.P. Alp Race

For ski touring racers, every gram counts, even when it comes to safety equipment. With the Alp Race, C.A.M.P. presents a climbing harness that weighs only 65 grams. The material: breathable nylon monofilament, combined with a polyethylene that is supposed to be durable and abrasion-resistant. The waistbelt, leg straps and the elastic cords are individually adjustable. Packaged, the Alp Race is no bigger than a wallet. The super-light Alp Race by C.A.M.P. allows safe climbing and inspires Skimo-racers.

Francesca Benedetti
francesca.benedetti@camp.it
[camp.it](https://www.camp.it)



Gold Winner

Insulated

FINISTERRE*Finisterre Biosmock*

Thought from the end: the warm and functional FINISTERRE BIOSMOCK insulation jacket presents an original end-of-life solution. The jacket is not only windproof and water-repellent – the synthetic PFC-free outer shell is also said to be biodegradable on land and in the sea. The mid-layer is filled with wool from sustainable sheep farming which regulates the body temperature and inhibits odours. The versatile BIOSMOCK by FINISTERRE is a faithful companion for all outdoor activities. Worn as a mid-layer or on its own, the sustainably produced jacket protects against wind and cold.

Debbie Luffmandebbie@finisterre.comfinisterre.com

Snowsports

Outdoor

Running & Fitness

Urban Life

Jury



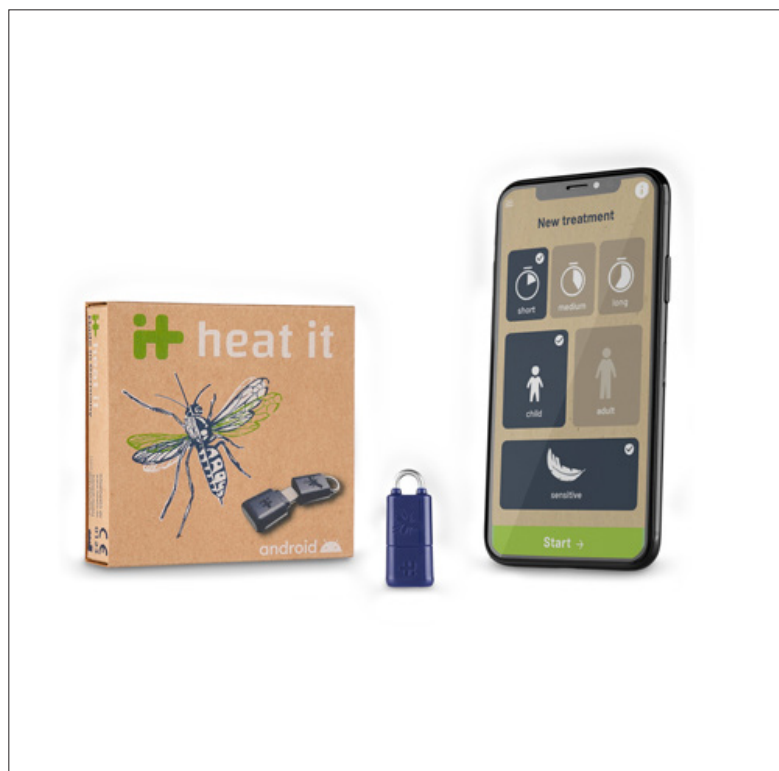
Gold Winner

Outdoor Apparel

Helly Hansen*Odin Infinity Insulated Jacket*

From professionals for everyone: The HELLY HANSEN Odin Infinity Insulated Jacket is designed to provide reliable protection under the toughest conditions. The insulation is lighter and yet warmer than usual fillings. Even without additional chemical treatment, the jacket is permanently waterproof and breathable and is also said to be hard-wearing and durable. Whether on a ski tour or in professional use, the HELLY HANSEN Odin Infinity Insulated Jacket combines sustainability, performance and durability and is also awarded for the Sustainability Achievement.

Chellsey Ersdalchellsey.ersdal@hellyhansen.comhellyhansen.com



Gold Winner

Trekking & Camping Equipment

Kamedi**Heat_it**

Goodbye itch: heat_it is a smart gadget against insect bites for Android and iOS smartphones. Connected to the charging port, the small device enables the quick treatment of insect bites through heat. The duration of treatment and temperature can be individually set via the associated app. heat_it does not require its own batteries and can be easily attached to a keychain or backpack. Fast help without chemicals: The smart medical product heat_it is always with you and treats insect bites with heat in seconds.

Lukas Liedtke

Lukas.Liedtke@heatit.de
heatit.de

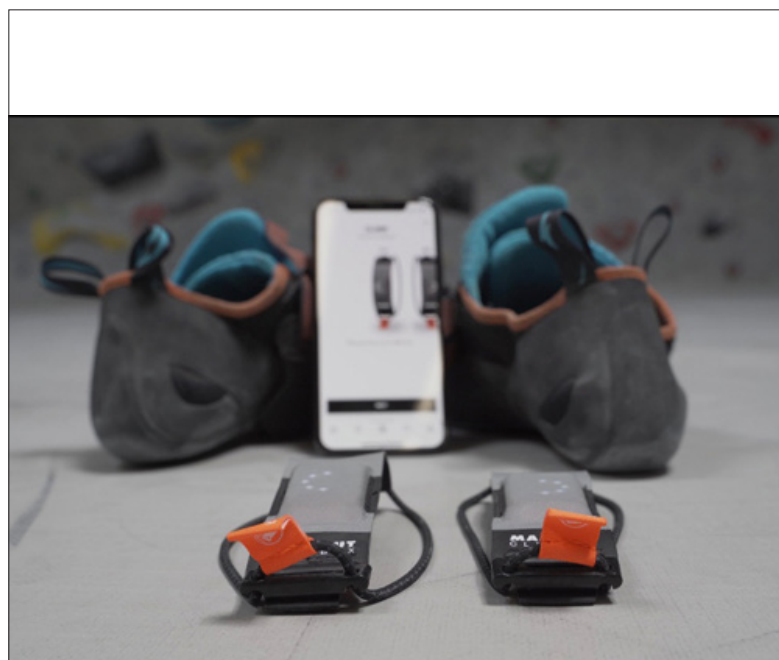
Snowsports

Outdoor

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Urban Life

Jury



Gold Winner

Climbing Equipment

Mammut**Climbax**

Everything in view: The Climbax sports trackers by Mammut enable active sports climbers to perform well-founded training analyses. In conjunction with an app, two wristbands record height gain and other relevant movement data – such as differences between the right and left arm – which can then be compared with the training partner or the community. Whether training analysis or comparison with friends: The Mammut Climbax climbing tracker makes performance on the wall digitally visible.

Jonas Wittwer

pr@mammut.com
mammut.com



Gold Winner

Backpacks & Bags

Ortovox

Free Rider

With the Free Rider backpack with spine protector, Ortovox is targeting skiers who are primarily out and about in the backcountry. The ergonomic fit and flat flex belt are designed to provide control and support even in extreme situations. For additional protection, a separate back protector can be attached inside. Moreover, the Free Rider has attachment loops for skis, ropes and ice axes as well as a helmet net. Full freedom of movement: the Free Rider by Ortovox scores with ergonomic design and a separate protector.

Benita Klingler

bklingler@ortovox.com

ortovox.com



Gold Winner

Mountaneering Boots

Salewa

Ortles Couloir Boot

725 grams: Salewa presents the Ortles Couloir Boot, the lightest, fully crampon-compatible mountain boot in its class. The carbon frame with hinged joint is designed to offer both, stiffness and flexibility. The elastic outer gaiter with waterproof membrane and warm inner boot keep feet warm. The construction of the Salewa Ortles Couloir Boot is said to provide more overall precision when climbing, more grip, more comfort and less weight.

Thomas Aichner

thomas.aichner@salewa.com

salewa.com



Gold Winner

Tents

SAMAYA**Samaya Assaut2 Ultra**

With the ASSAUT2 ULTRA, Samaya presents a 2-person lightweight tent for high alpine expeditions. Thanks to an innovative manufacturing process, the tent with carbon poles and two-layer Dyneema® fabric is robust and reliable – with a compact pack size and a weight of only 980 grams. The seamless design and the ePTFE membrane make the tent particularly waterproof. Weighing only 980 grams, the waterproof Samaya® ASSAUT2 ULTRA is the perfect companion for alpine-style expeditions.

Nolan Miton

nmiton@samaya-equipment.comsamaya-equipment.com

Snowsports

Outdoor

Running & Fitness

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Jury



Gold Winner

Rain Jackets / Pants

Ternua**Rakaposhi Jacket M&W**

For the Rakaposhi Jacket M&W, Ternua uses the soft Aerobrane membrane made from recycled material by Schoeller – this provides optimal protection from wind and weather and is also very breathable. The ergonomic cut of the fully equipped and very flexible jacket supports the movements on the mountain. The extra-high collar, extended back and helmet-compatible hood are designed to provide additional protection. Many clever details, ergonomic cut, perfect weather protection and in addition the soft feel of the Aerobrane membrane – with these features the Ternua RAKAPOSHI JACKET M&W is an optimal alpine jacket for mountaineers and climbers.

Eduardo Uribesalgo

edu.uribesalgo@ternuagroup.comternuagroup.com



Gold Winner

Tents

Thule

Thule Tepui Foothill

With the Tepui Foothill, Thule shows a new space concept. Set up, the roof tent offers two adults comfortable space to sleep. Folded up, the tent is so compact that there is still storage space on the roof for bikes, kayaks or luggage. The telescopic poles make it easy for one person to set up and take down, and the symmetrically designed tent can be mounted on either side of the car. More space for everything: The convenient Tepui Foothill roof tent by Thule still allows the transport of sports equipment and luggage on the car roof.

Joe McAvoy

joe.mcavoy@thule.com

thule.com



Winner

Insulated

adidas TERREX

Woman's MYSHELTER PRIMALOFT Hooded Jacket

Performance meets style: The Women's TERREX MYSHELTER PRIMALOFT Hooded Jacket is designed for versatile outdoor athletes and can be worn alone or as a layering piece, depending on your needs. adidas TERREX focuses on sustainability for the jacket with the MYSHELTER look. All materials, padding and textile trims are said to be partially made from recycled material, including sustainable fabrics from Parley Ocean.

Philipp Ferstl

philipp.ferstl@adidas.com

[adidas.com](https://www.adidas.com)



Winner

Midlayer

adidas TERREX

Woman's TECH FLOOCE Hooded Jacket

Less microplastic in the forest: The FLOOCE fabrics by adidas TERREX are said to emit less microfibrils than conventional fleece fabrics; with the same performance. The midlayers are breathable, dry quickly and feel soft against the skin. The body mapping design brings the ideal fabric thickness to the different parts of the body, flatlock seams provide more freedom of movement and longer durability.

Philipp Ferstl

philipp.ferstl@adidas.com

[adidas.com](https://www.adidas.com)



Winner

Hiking Jackets / Pants

adidas TERREX

Unisex Primaloft Pants

Performance, style and sustainability: the versatile adidas TERREX Unisex Primaloft Pants are designed to be the ideal insulation layer for outdoor adventures. Worn alone or layered under waterproof pants, the breathable pants will keep you warm and regulate moisture, whether you're backpacking or summiting. Made primarily from partially recycled polyester, the pants are said to be easily recyclable in turn.

Philipp Ferstl

philipp.ferstl@adidas.com

[adidas.com](https://www.adidas.com)



Winner

Insulated

Bergans

Stranda V2 Ins Anorak

More design for less environmental impact: The sustainable insulated Stranda V2 Ins Anorak is designed to make a statement. On the one hand, the anorak scores points for fit, function and style. On the other hand, it is designed to last a long time and be easy to repair. In addition, it is made almost entirely of polyester, most of which is recycled. This means that the Stranda V2 Ins Anorak can be quickly and easily recycled at the end of its life.

Anders Sten Nessem

anders.nessem@bergans.no

[bergans.no](https://www.bergans.no)



Winner

Gloves & Mittens

Bleed x Zanier**Eco Active Gloves Green**

Cork instead of leather: Zanier and Bleed Clothing present the Eco Active Gloves - the first completely recyclable allround outdoor gloves from sustainable production. The palms are reinforced with cork, a recycled laminate from Sympatex serves as the shell and the lining comes from Polartec. The lightweight glove is said to be biodegradable and vegan, windproof, water-repellent and easy to recycle. For this, the jury also awards a Sustainability Achievement Award.

Lena Henssler

lena.henssler@zanier.com
zanier.com


Winner

Hiking Jackets & Shells

Craghoppers**Dynamic 12000 Waterproof Shell Jacket**

Waterproof comfort: The Dynamic 12000 Waterproof Shell Jacket is designed to allow optimal freedom of movement. The ergonomically placed seams avoid pressure points under the backpack, the high collar and the wide hooded peak promise additional protection. The special feature of the jacket: the Dynamic 12000 mesh lining is supposed to reflect the body's own infrared radiation and thus ensure greater well-being.

Gill Russell

grussell@craghoppers.com
craghoppers.com


Winner

Backpacks & Bags

Deuter**Gravity Wall Bag 50**

Comfortable and easy handling load donkey: The Deuter Gravity Wall Bag 50 is a combination of backpack and haul bag – designed for adventures that require a lot of gear. The Deuter Alpine back system is designed to stabilize the load close to the body. The durable lid of the integrated haul system made of tear-resistant material together with the compression straps quickly transform the backpack into a cylindrical haul bag for climbing tours.

Angela Vögele

angela.voegel@deuter.com
deuter.com


Winner

Headwear

Devold of Norway**Tuvegga Sport Air Balaclava**

Variable weather protection: The convertible Tuvegga Sport Air Balaclava by Devold of Norway is aimed at athletes such as ski tourers and cross-country skiers who are out and about in the cold. The flat side of the merino fabric is said to provide high breathability and fast moisture transport. If more insulation is required, the hood is turned inside out.

Gro Elisabeth Naalsund

Gro.Naalsund@devold.no
devold.no



Winner

Hiking & Trekking Boots

Dolomite**Velocissima**

Old-world craftsmanship meets modern construction technology: With its crossover sole by Vibram, the lightweight Dolomite Velocissima is suitable for both hiking and climbing. The special construction and seamless upper are designed to make the shoe from Italy robust and abrasion-resistant on the one hand, while on the other hand providing a more precise fit, more support and more comfort.

Giacomo Montagner

giacomo.montagner@dolomite.itdolomite.it

Winner

Backpacks & Bags

DYNAFIT**DNA 16 BACKPACK**

Racing equipment: The customizable DNA 16 BACKPACK by DYNAFIT is aimed at ski mountaineering racers. The backpack with integrated rope is designed to be lightweight and comfortable, as well as offering safety, good handling and quick access. The DNA 16 has two different ski mounts; the ski strap can be fixed in five different positions depending on your preference. The width of the neck area is also adjustable.

Veronika Resenberger

veronika.resenberger@dynafit.comdynafit.com

Winner

Midlayer

Icebreaker**ZoneKnit Hoodie**

The body-hugging and very technical midlayer ZoneKnit Hoodie by Icebreaker is designed to keep winter athletes warm and dry while guaranteeing full freedom of movement. The ZoneKnit knitting technology allows for different structures in the fabric and offers – depending on the body part – more ventilation or more warmth. A merino yarn filling at the front provides additional insulation. The material: 100 percent organic merino. The production: completely waste-free. That is also worth a [Sustainability Achievement](#) to the jury.

Kristin Borley

kristin_borley@vfc.comvfc.com

Winner

Baselayer

Mammut**Close the Loop T-Shirt**

The Close the Loop T-Shirt is Mammut's entry into the circular economy: The shirt for mountaineers is made from high-quality recycled climbing ropes. At the same time, the monopolyamide fabric is easily reusable. But the baselayer doesn't just want to be environmentally friendly – the athletic fit, lightweight fabric and ergonomically placed seams also make the Close the Loop T-Shirt a faithful companion on the mountain. Sustainable, functional recyclable baselayer.

Jonas Wittwer

pr@mammut.commammut.com



Winner

Hiking & Trekking Boots

Mammut**Ducan Boa High GTX**

Infinitely comfortable: With the lightweight and grippy hiking boot Ducan Boa High GTX, Mammut relies on an individual anatomical fit concept and combines it with the BOA Fit closure. This fixes the shoe steplessly and quickly, thus ensuring a precise fit. As a result, the high and waterproof hiking shoe should wear like a comfortable low-cut shoe that supports natural movements and protects the joints.

Jonas Wittwer

pr@mammut.commammut.com

Winner

Hiking & Trekking Boots

Merrell**THERMO ROGUE 3 MID GTX**

Warm, waterproof and fast: The lightweight running shoe Merrell THERMO ROGUE 3 MID GTX is designed to get runners and sporty hikers safely through the winter. Primaloft Gold Eco synthetic insulation over the foot and ankle and Aerogel in the toe area and insole keep you warm, while the Vibram Arctic Grip sole provides grip in snow and slush. A breathable GORE-TEX membrane makes the boot waterproof.

Emily Cozens

emily.cozens@wwwinc.comwwwinc.com

Winner

Down Jackets

The North Face**Summit L6 Cloud Down Parka**

More warmth with less weight – the Summit L6 Cloud Down Parka by The North Face fits close to the body thanks to its clever asymmetrical construction, while giving the down maximum room to puff out. Features such as integrated mesh pockets, a helmet-compatible hood and a secured two-way zipper should make the down parka the ideal expedition and touring partner in winter.

Isabel Eglseider

isabel.e@crystal-communications.dethenorthface.com

Winner

Trekking & Camping Equipment

Ledlenser**H19R Signature**

Let there be light: With the H19R Signature, Ledlenser brings a new headlamp for extreme applications with up to 4000 lumens of light output. The individually adjustable flood and spot LED creates a unique light pattern. With the Ledlenser Connect app and Bluetooth remote control, the compact and robust lamp is personalized and controlled remotely. In addition, the headlamp is said to be dust and waterproof to IP68 standards.

Brigitte Pautzke

brigitte.pautzke@ledlenser.comledlenser.com



Winner

Trekking & Camping Equipment

NITECORE

HU60 & NPB1 E-focus Elite Headlamp Set

Bright and smart: The NITECORE HU60 headlamp wants to convince with a light output of up to 1600 lumens. With the stable E-Focus, the ratio of headlight to floodlight should also be infinitely adjustable. The lightweight lamp with the compact aluminium housing can be controlled via a practical wristband remote control. The HU60 gets power from the waterproof USB powerbank NPB1 with 5,000 mAh.

Ben Guan

marketing@nitecore.com

nitecore.com



Winner

Baselayer

Odlo

i-Thermic

The Odlo i-Thermic sports undershirt with intelligent heating is a wearable that you can slip into. The seamless circular knitted lightweight baselayer not only lies comfortably on the skin and quickly wicks away moisture – it is also designed to actively heat when needed. The Clim8 app, ISPO Award Winner 2019, permanently measures skin and outdoor temperature. The heating elements – wafer-thin woven-in copper wires – quickly provide warmth and comfort.

Urska Agnic

urska.agnic@odlo.com

odlo.com



Winner

Trekking & Camping Equipment

Optimus

Gemini

Expedition cooking: The Optimus Gemini is a compact, foldable and lightweight gas stove with two burners. Thanks to its special design, it should not only fit into any backpack – with its small footprint and the integrated windbreak, it should also be ready for use anywhere and in almost any weather. Robust and high-quality materials make it durable, the two flames are infinitely adjustable.

Lukas Hesse

lukas.hesse@katadyn.ch

optimusstoves.com



Winner

Rain Jackets & Pants

POC Sports

Consort MTB Dungaree

365 days on the mountain bike: The functional Consort MTB Dungaree by POC Sports aims to protect mountain bikers from rain and cold all year round. The dungarees are tailored to the typical movements on the bike. They are flexible, waterproof and breathable; ventilation, adjustable waist, various entry options and cordura reinforcements make them an essential trail tool. On the trail and in the pub: the casual cut should also cut a good figure after the ride.

Damian Phillips

damian.phillips@pocsports.com

pocsports.com



Winner

Rain Jackets & Pants

Rab Arc

Eco Jacket

With the Arc Eco Jacket Rab wants to break new ground and uses the new Pertex Shield Revolve fabric for the first time. This three-layer monopolymer consists entirely of recycled material - and can be recycled at the end of its life without much effort. The soft yet durable slim all-year-jacket protects hikers and outdoor enthusiasts from the rain, is comfortable to wear and packs down compactly.

Sarah Kampf

sarah.kampf@equipuk.com

equipuk.com



Winner

Hiking Jackets / Pants

Reima

Muutun

An outdoor and adventure jacket for many generations of children: With the Muutun, Reima shows a classic and high-quality all-weather jacket that can be passed down from child to child in the family or among friends – for years to come. Designed for a long life, the Muutun is said to be abrasion-resistant, breathable, waterproof and at the same time offers good moisture management. The mono-material is also easy to recycle.

Riika Paakkunainen

riika.paakkunainen@reima.com

reima.com

Running & Fitness

Sport as synonym for a healthy lifestyle

Physical fitness, health and well-being are the most frequently cited reasons for exercising. The products in the “Fitness & Running” segment represent a comprehensive industry around this lifestyle. Whether it’s strength training or cardio workouts, trail running or circuit training: it’s easy to get started and the options are numerous. In addition to shoes and textiles, a wide variety of equipment and (technical) gadgets make exercising even more fun and successful.

All product pictures from the Running & Fitness segment can be found here





Product of the Year

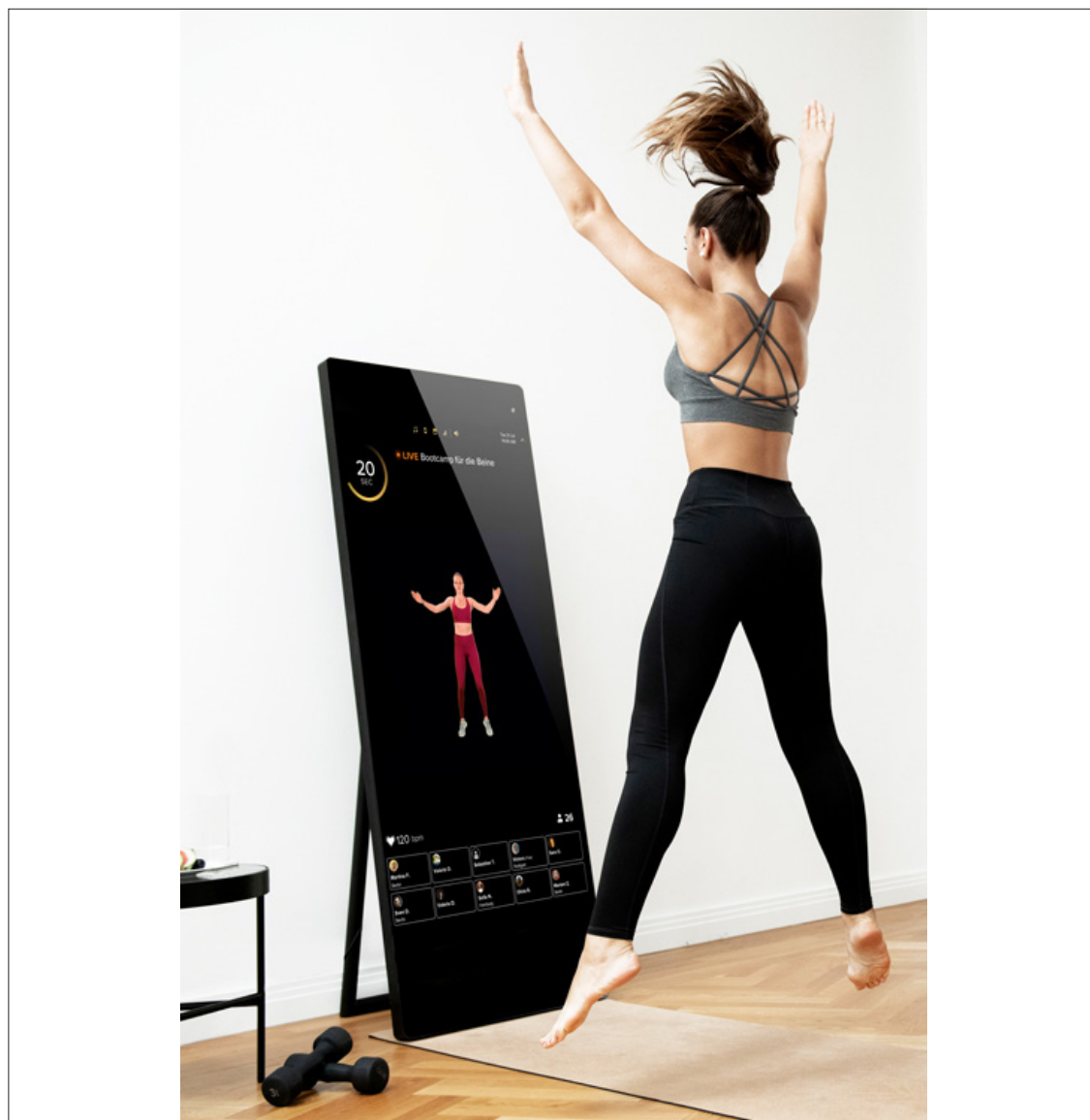
Communication
of the Product of the
Year is not allowed
before 04th of
February 2021, 4 p.m.

ETONE MOTION ANALYSIS

VAHA

For those who like to work out at home without big equipment, the VAHA smart mirror is a slim alternative. Valerie Bures-Bönström, founder of the fitness studio chain "Mrs Sporty", presents this intelligent fitness mirror, which offers many workouts from the categories of cardio, strength, yoga, dance and flexibility, as well as personal trainings via video call on the mirror. As part of the personal coaching, you can also get nutritional consultations with individual plans.

Valerie Bures-Bönström
marketing@vaha.com
vaha.com





Product of the Year

Communication
of the Product of the
Year is not allowed
before 04th of
February 2021, 4 p.m.

ON

CYCLON

The Swiss running specialist On wants to set standards in sustainability with a subscription service. The subscriber will receive a new pair of running shoes up to twice a year. These are made entirely from sustainably sourced polyamide, more than 50 percent of which is made from bio-based castor bean oils. At the end of their lifespan, the worn-out shoes are exchanged for new ones. The old shoes do not end up in the trash, but can be recycled as a whole. This is intended to save waste and secure valuable raw materials. For this, the jury also honours the Cyclon with the Sustainability Achievement.

Lisa Krage

lisa.krage@on-running.com

on-running.com





Gold Winner

Trailrunning Shoes

adidas TERREX

adidas TERREX Agravic Ultra

More propulsion on the trail: With the TERREX AGRAVIC ULTRA, adidas brings the principle of propulsion plates in the sole from road running to off-road. Here, a protection and propulsion plate in the sole interacts with two different midsole compounds. Combined with a Continental lugged sole and the protective and breathable upper, this should provide more grip and performance. Marathon technology for the trail: the TERREX AGRAVIC ULTRA from adidas TERREX promises greater running economy and propulsion, uphill and down.

Philipp Ferstl

philipp.ferstl@adidas.com
[adidas.com](https://www.adidas.com)



Gold Winner

Trail- & Running Jackets

adidas TERREX

adidas TERREX Agravic Windweave Pro Insulation Jacket

When you're on the trail for a long time, you have to deal with a wide range of conditions. Then the AGRAVIC WINDWEAVE PRO INSULATION JACKET by adidas TERREX provides a good climate: The body mapping of the breathable WINDWEAVE PRO layer offers wind protection close to the body. Where necessary, the OCTA mesh insulation provides targeted warmth. The result is a single lightweight layer that provides maximum comfort, warmth and protection for a wide range of conditions on the trail.

Philipp Ferstl

philipp.ferstl@adidas.com
[adidas.com](https://www.adidas.com)



Gold Winner

Fun- & Teamsport Equipment

Id Sports

Gibbon Board

Balance training in the living room: The GIBBON BOARD makes the slackline feeling possible even in a small space. The special shape and design of the board create a flex that makes the short line swing like a much longer one in the wild. In combination with the numerous tutorials in the GIBBON app, the board is a training tool and fun machine for the whole family. The modular GIBBON BOARD trains stability, motor skills and mobility, offers effective back training as well as functional workouts at home.

Robert Kaeding

rk@gibbon-slacklines.com

gibbon-slacklines.com



Winner

Street & Field Running Shoes

Infinite

Infinite One

A shoe for every occasion: The Infinite ONE has a modular sole. This means that it can be easily adapted to different surfaces and is therefore significantly more durable. To do this, simply replace the ten modules in the sole, four different hardnesses are available. The midsole is said to be durable and robust, offering direct cushioning, while the upper material comfortably adapts to the foot.

Nico Russ

info@infinite-running.deinfinite-runnig.com

Winner

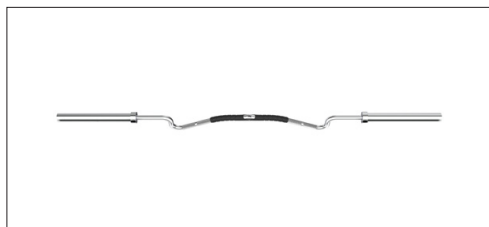
Wearables & Smart Watches

Julbo

EVAD-1

Weighing just 35 grams, the EVAD-1 by Julbo with integrated head-up display is designed to combine the best of both worlds: lightweight and well-ventilated sports glasses with top lenses and a wide field of vision, combined with ActiveLook technology from Microoled. The "Enhanced Vision Advanced Display" shows performance data such as pulse, speed or distance in the athlete's field of vision – for up to 12 hours. In addition, the Bluetooth connection allows a wide variety of devices to be paired.

Stephanie Dugas

stephanie@julbo.frjulbo.com

Winner

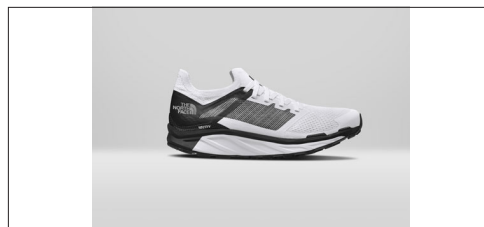
Studio Fitness Equipment

Norletic

Squatbar

A classic of strength training rethought: The ergonomically shaped squat bar from Norletic is designed to make training with the barbell easier and minimize the risk of injury. Squats with the barbell are effective but technically challenging, especially for amateur athletes. The Squatbar facilitates physiologically sensible movement sequences and thus improves training - an ingeniously simple solution.

Erik Olsen

olsen@norletic.nonorletic.no

Winner

Trailrunning Shoes

The North Face

Flight Vectiv

Run Longer: The energy-saving Flight Vectiv by The North Face is designed to help reduce fatigue on the trail and give runners more propulsion. This is made possible on the one hand by a carbon plate directly under the lightweight, comfortable and protective upper, and on the other hand by a special midsole that also reduces the impact load. The lightweight outsole provides the necessary grip.

Isabel Eglseider

isabel.e@crystal-communications.decrystal-communications.de



Winner

Trailrunning Shoes

On

Cloudultra

Longer off-road: The trail running shoe for Long Distances Cloudultra by On aims to offer more cushioning and stability for long trail runs and is designed to improve running efficiency. With the Flip Release tool on the lacing, the shoe is easily adapted to uphill or downhill passages– while maintaining stability. The inner sock construction provides an ideal fit; this is said to increase comfort, but also control during technical sections.

Lisa Krage

lisa.krage@on-running.comon-running.com

Urban Life

Creating a fusion between everyday life and leisure time

The boundaries between sports and everyday life are becoming blurred, whether it's the daily dog walk in any weather, the family walk in the park or the commute to work by bike. This has an impact on clothing and equipment: functional features meet fashionable aspects; high-quality materials are combined with elegant designs. Hardly any segment is this dynamic, combines the most diverse influences and awaits the jury with such a wide range of different products as this 'young' category.

All product pictures from the Urban Life segment can be found here





Gold Winner

Lifestyle Footwear

Dolomite

Sorapis

The Sorapis by Dolomite aims to reduce the ecological footprint of shoes. The urban companion for every day is available in two heights and is made from certified leather. The material for the laces, lining and footbed complies with the Global Recycled Standard. The Vibram sole is 90 percent petroleum-free and is dyed with only natural pigments. Comfortable, stylish and certified sustainable, the Dolomite Sorapis breaks new ground in the lifestyle footwear.

Giacomo Montagner

giacomo.montagner@dolomite.it
dolomite.it



Gold Winner

Lifestyle Apparel

Ternua

Miquelon Jacket M&W

The MIQUELON JACKET M&W by Ternua not only wants to protect you from wind and cold and rainy weather, but also make a contribution to the environment. The functional MIQUELON comes from circular economy and is made entirely from Ventile fabric made from organic cotton that meets the Global Organic Textile Standard. Ventile is woven to be weatherproof, windproof and breathable. Style, function and sustainability for the city – Ternua's urban MIQUELON JACKET M&W made from circular economy leaves a minimal environmental footprint.

Eduardo Uribesalgo

edu.uribesalgo@ternuagroup.com
ternuagroup.com



Winner

Lifestyle Apparel

adidas

W. MYSHELTER COLD.RDY PARKA

The Women's adidas MYSHELTER COLD.RDY PARKA is designed to protect you from the weather, especially in the city. The overlapping down chambers provide warmth, while a removable weatherproof vest creates flexibility. With Primegreen fabric made from recycled polyester, HyperDRY responsibly sourced duck down and PFC-free DWR, the urban 2-in-1 jacket combines sustainability, style and technical comfort.

Philipp Ferstl

philipp.ferstl@adidas.com

[adidas.com](https://www.adidas.com)



Winner

Accessoires

Airinum

Urban Air Mask 2.0

Even before the pandemic, the Airinum Urban Air Mask 2.0 convinced at ISPO Brandnew 2020. Today, the mask in Scandinavian design is more relevant than ever. The washable respiratory mask with a five-layer interchangeable filter is supposed to filter pollen, bacteria, dust, and toxins out of the air you breathe and still look good at the same time. The technical protection in a clean design serves as a fashionable accessory for smog, fine dust and allergies or as mouth-nose protection during Corona.

Maria Ahnlund

maria@airinum.com

[airinum.com](https://www.airinum.com)



Winner

Accessoires

CamelBak

MultiBev

Whether on the way to work or on tour: The insulated 2-in-1 drinking thermos bottle MultiBev by CamelBak is supposed to keep drinks warm for up to 14 hours and cold for 20 hours. The integrated cup with lid can be used as a refill cup for coffee to go and is said to keep drinks hot for up to 3 hours or cold for up to 6 hours. When screwed together, the rustproof and dishwasher-safe MultiBev keeps tight, even in a backpack and saves disposable waste.

Claudia Vianino

claudia.v@vitaminac.net

[vitaminac.net](https://www.vitaminac.net)



Winner

Lifestyle Apparel

DUER

3-in-1 All-Weather Jacket

Denim revisited: The 3-in-1 All-Weather Jacket by DUER makes the casual style of the denim jacket winter-proof. For this, the designers use a performance denim made of cotton, Coolmax and Lycra. The weatherproof and breathable lining is designed to protect against wind, rain and snow, while a removable Primaloft vest provides additional warmth. Reflective details provide more visibility at night.

Nadia Gillies

nadia@dishandduer.com

[dishandduer.com](https://www.dishandduer.com)



Winner

Lifestyle Footwear

Cima**Cima Sandals**

More nature, less plastic: the biodegradable, stylish Cima Sandals made from cork not only produce less waste than conventional flip-flops; the soles and straps made from the natural material are also said to inhibit the growth of bacteria and fungi – ideal for shoes. For more traction and grip, the outsole is made from recycled rubber. Local production in Portugal is said to further improve the carbon footprint. The Cima Sandals are making an impression with a small CO₂ footprint.

Joao Acevedo

cimasandals@gmail.comcimasandals.com

Winner

Lifestyle Apparel

Tread**The Ladies Functional Windbreaker**

The Ladies Functional Windbreaker by Tread is made of a matte three-layer laminate. It is pleasantly soft and is said to be windproof, waterproof and breathable. The 3-in-1 convertible combination of windbreaker, vest and down jacket makes the ensemble with the feminine look and oversized sleeves the garment of choice in a wide variety of situations and temperatures.

Liyuan Shen

shen.liyuan@tread.com.cntread.com.cn

Jury

The ISPO Jury is independent and judges all product applications for ISPO Award 2021. The international jury consists of athletes, retailers, media representatives, designers and consumers. The experts evaluate several hundred submissions according to precisely defined criteria such as innovation, purpose, design, material selection, functionality, processing quality, sustainability, weight and price.

**Stefano Bagnasco (ITA)**

Alpine skiing coach,
back country skier

- biomechanical and movement consultant in the sports industry
- spends most of his time on skis, but also loves to explore the mountains

**Alexa Dehmel (GER)**

Active Sports Design –
founder, owner & head
of design

- has many years of design experience in the fashion industry and for functional clothing
- is planning a globally unique innovation, competence and training center for functional clothing in the Munich area

**Wolfgang Greiner (GER)**

Editor & publisher,
Roadtrip & SkiPresse
magazines

- has been working in sports and travel journalism (several B2B and consumer magazines) for more than 20 years
- gray eminence of the ISPO Award: involved since the beginning of ISPO's "European Ski Awards" over ten years ago

**Laurence Guyon (FRA)**

La Farbique Verticale,
Athlete /Journalist

- Author and former journalist, runs a website about climbing – La Fabrique verticale
- won several international competitions as a professional climber and member of the French national climbing team in 1995 and 1996

**Matthias Kimmerle (GER)**

Albstadt-Sigmaringen
University / Professor of
Textile Product Technology

- teaches in the field of innovation management in the study course Textile and Clothing Technology
- worked for 20 years in the fashion, sports and outdoor industry in product development, product management and production management

**Kjersti Kviseth (NOR)**

2025design for life
cycles / Partner and designer

- manages the first European cradle to cradle firm dealing with the design, development and manufacture of materials and products as well as sustainability assessments and strategies
- specialized in the textile industry, including wool and sportswear

**James MacKeddie (GBR)**

Brand Manager, Trail & Ultra
runner, Adventure sports
photographer

- has spent the last six years documenting, testing and shooting running products
- active trail and ultra runner, he competes across the UK in races,

**Anneke Maikranz (GER)**

Sports engineer

- Master of Science in sports engineering
- avid gymnast, runner and mountain sports enthusiast



Niels Nagel (GER)
DIFG e.V. – CEO

- has more than 20 years of professional experience as a management consultant for sports and fitness activities, as a scientist with research focus on fitness & prevention and as head of the office of the German Industrial Association for Fitness and Health, DIFG e.V.
- was a member of the national triathlon team for four years with national and international successes on skis, but also loves to explore the mountains



Olaf Perwitzschky (GER)
alpinlab – Publisher, Editor for test reviews

- graduate in sports and a certified ski and mountain guide
- he's been testing all sorts of mountain sporting goods – from functional underwear to ice climbing equipment – for more than 20 years



Kuno Prey (ITA)
Free University of Bozen-Bolzano – Professor of Product Design

- technical consultant and product designer with a strong interest in the research of materials and new technologies
- was involved in the foundation and development of the Faculty of Design at the Bauhaus University in Weimar



Anna Rodewald (GER)
Freelance Consultant and GreenroomVoice Partner

- Expert in sustainability with a degree in chemical engineering and an M.A. in responsible corporate management
- works as Partner with GreenroomVoice as well as a freelance consultant, coach, and lecturer in sustainable development, quality, innovation, and systemic design



Mathieu Ros (FRA)
Editions Nivéales / SkiMagazin – Editor-in-Chief

- Editor at France's largest action sports media company
- tested more than 500 different skis and snowboards in the past 20 years



Charles Ross (GBR)
Specialist Performance Sportswear Design

- teaches at the Royal College of Art, mentors the Design Council, Master of Science in sports engineering, sits on the Waste Resources Action Plan Textile Committee, writes B2B columns
- was the only Outdoor source quoted in the UK Government's Fixing Fashion report, and is a member of the Do Lecture team



Marion Sebald (AUT)
Industrial Engineer, Freerider and Instructor

- Gathered sports industry experience in retail on the slopes and in the backcountry
- Keen interest in startups, new technologies and business models



Niko Schulz (GER)
SPORT 2000 | Category Manager Textiles

- Category Manager for Apparel Training, Running, Team Sports and Lifestyle at SPORT 2000
- Prior to his current position, he acquired extensive know-how as Category Manager Apparel Teamsport, First Layer and Swimwear



Alexandra Schweikart (GER)
Mountaineer, textile scientist,
Outdoor Content Hub
product test manager

- expert on materials due to her graduate of textile sciences and career as professional mountaineer
- uses her daily climbing excursions, expeditions and first ascents to test both climbing equipment and clothing to the limit



Louisa Smith (GBR)
Louisa Smith Fashion –
Textile Trend Consultant

- produces three-year forecasts for all areas of the textile chain, from the fibre to the finished garment
- is also involved in developing the mega trends and textile trend directions for ISPO Textrends



Adrianna Wängström
Fitness Business
Professional & Holistic
Fitness Trainer

- is a Health and Wellness advocate on all possible aspects of life through her work as an international Trainer and Educator around the world for the past 10 years
- is a Global Women in Fitness Ambassador (WIFA)



Urs Weber (GER)
Rodale Motor Presse GmbH
& Co KG. / RUNNER'S
WORLD – Editor

- has been testing running shoes and equipment for over 20 years
- ran more than 50 marathons, short distance and Ironman triathlon events



Jost Wiebelhaus (GER)
Owner Frankfurter Laufshop

- has been running his specialist running shop since 2001, which has also been the official running shop of the Mainova Frankfurt Marathon for 11
- member of the merchandise commission at Dein-Laufprofi (Sport 2000) and the advisory board of Sport 2000



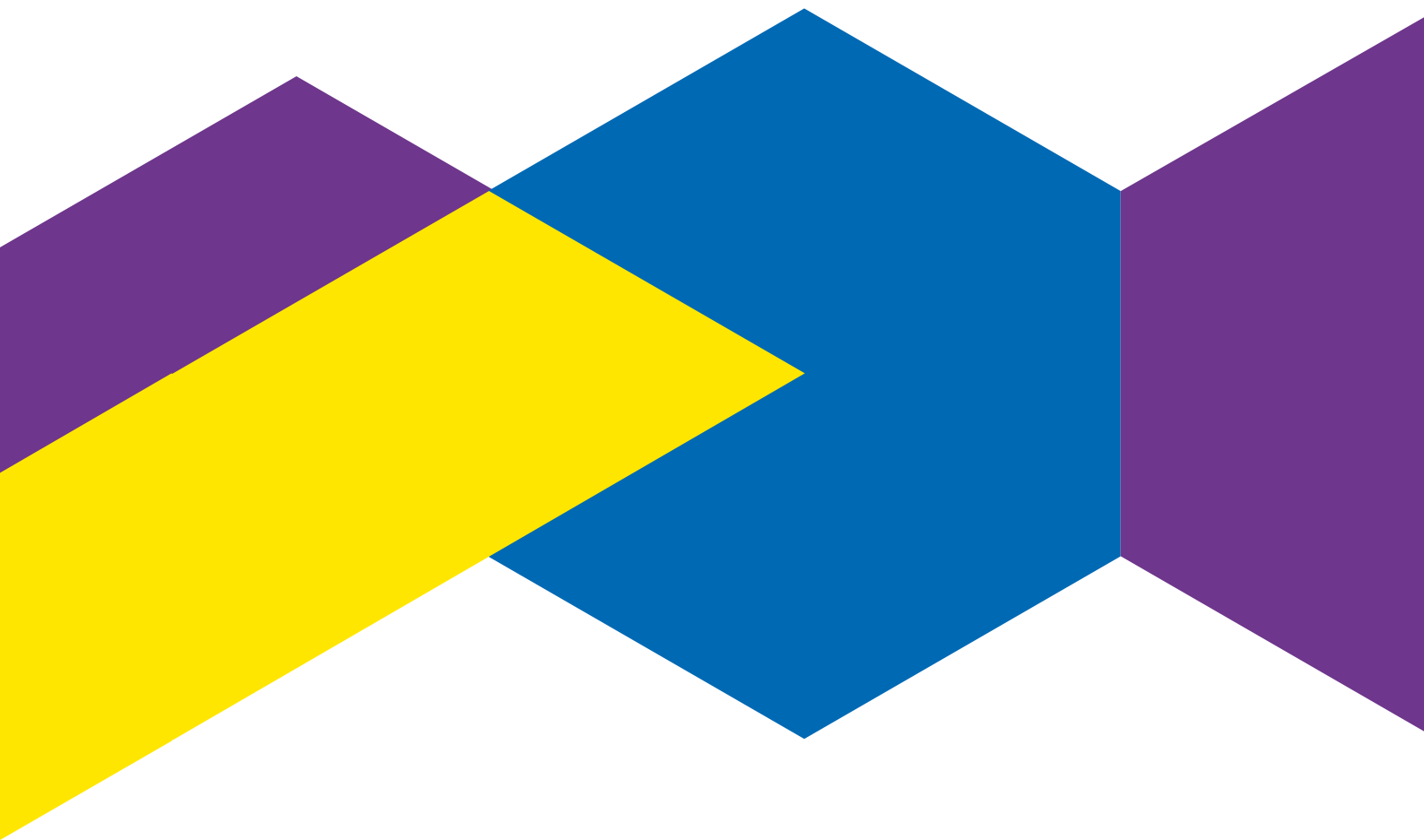
Alexander Zabelin (RUS)
CEO TECHUNTER Media

- founded and evolved the globally first media for sharing knowledge on clothing at the intersection between form and function
- passionate runner, cyclist and triathlete



Matteo Zilla (ITA)
Skier, traveller, creative
director

- creative director of Pulce Design, a creative studio specialized in outdoor brands
- skiing since the age of three becoming a different minded freerider over the years



If you have any questions, please contact:

Silvia Ludwig
Junior Brand Manager Marketing & Communications
Tel. +49 89 949-21426
ludwig@ispo.com