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Press Release

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ISPO Textrends 2021

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ISPO Textrends confirms sustainability inclusive and not the exception, as awardees of ISPO Textrends define the full scope of sustainable attributes.

Even in the strangest times, new opportunities arise, and the performance textile and trim sector is no different. Resilient to the adverse events of 2020, the industry has emerged victorious with a host of new developments for Fall/Winter 22/23.

6 KEY DRIVERS DEFINE FALL/WINTER 22/23 INGREDIENTS AT ISPO TEXTRENDS

Sustainability without neglecting high tech performance

From recycled yarns to water reduction, and energy processes, recyclable fabrics and trims, the entire check list of sustainable solutions featured, most importantly with performance. The roadmap is clear, sustainability and high-tech functionality have fused in creating a cleaner tomorrow.

Dyeing & Finishing

A huge push in dyeing and finishing is a notable area with dope dye and eco-friendly chemicals amongst some of the products featured in the newly created sector: Performance Finish. This is a growth area, especially with protective finishes coming through.

Creativity challenges trying times

Chaotic and calm surfaces contrast and collide in creating rhythmic energy. It is clear, that despite last year's disruption, creativity wasn't hampered. It has surged, teamed with innovation, textile development and creativity weren't assigned to the back burner, in contrast they are shining through.

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Biodegradable and compostable ingredients on the rise

Bio-synthetic, biodegradable and compostable fabrics and trims are starting to emerge as serious contenders for performance. A look to higher functionality and new conventional/bio blends feature, not just confined to textiles and insulation but in trims and accessories too.

Full Circle

Circular economy continues by many to be seen as the saving grace of the future, and developments continue to grow, as waste free cycle is the desired result. From a recycling point of view, there is an increase in mono filament fabrics, which make end of life disposal easier than multi filaments. Brand developers are looking, not just how they want to design a product, but also how the product can be returned to the circle of the supply chain, affecting their sourcing choices.

Naturals go it alone

Once the blending partner of synthetics, that gave them a boost into the performance market, Classic natural fibers including cashmere, merino wool and cotton are now doing it for themselves in pure compositions or natural blends, or with added performance through finishes. Man-made cellulosic developments are surging ahead, proving they too have a place in the sport and outdoor market. Paper, abaca, algae and cork are just a few of the new natural ingredients beginning to make a mark.

Bringing traditional tactility to your desk

From the traditional real time tactility and buzz of the ISPO Textrends Hub to efficiency in receiving the sample, digital sourcing is the way forward. Whilst we can't attend, we can experience an efficient way of seeing all the products for Fall/Winter 22/23 in high-definition photos as well as being able to directly connect with mills for samples through the new digital Trendbook.

An essential sourcing tool, the digitization of ISPO Textrends will allow a near-traditional sourcing experience in your own personal zone. Easy to search what you are looking for or just browsing the new developments, the ISPO Textrends digital trend book is a must-have.

For full details and high-resolution photos of the Best Products for the Fall/Winter 22/23 season can be downloaded here: <https://we.tl/t-DsjMMJgnZZ>

The digital Trendbook will be available for download from end of January via ["ispo.com/en/awards/textrends"](https://ispo.com/en/awards/textrends)

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About ISPO

ISPO is the world's leading sports network for business professionals and consumer experts. The platform was launched in 1970 and brings together an integrated range of industry-related analog and digital services under the ISPO family brand name. This includes the world's largest multisegment trade fairs ISPO Munich, ISPO Beijing and ISPO Shanghai as well as OutDoor by ISPO, the online news portal ISPO.com, and the business solutions ISPO Digitize, ISPO Brandnew, ISPO Open Innovation, ISPO Award, ISPO Academy, ISPO Textrends, ISPO Job Market and ISPO Shop. With its far-reaching mix of innovation promotion, industry networking, know-how and editorial insights, ISPO works 365 days a year to support companies and sports enthusiasts, and to foster passion for sport worldwide.

Messe München

Messe München is one of the world's leading networking platforms. In a reflection of the slogan "Connecting Global Competence," Messe München serves as a global networking platform and brings together decision makers from all parts of the world. Messe München's portfolio comprises more than 50 trade fairs for capital and consumer goods as well as new technologies that focus on the latest social issues. These trade fairs include the world-leading trade fairs bauma, BAU, IFAT and ISPO Munich. The roughly 200 events organized by Messe München each year attract about 50,000 exhibitors and 3 million visitors.

Messe München has one of the most modern exhibition grounds in the world and with its four locations in Riem, the ICM – Internationales Congress Center München, the MOC Veranstaltungszentrum München, and the Conference Center Nord, is able to fulfill all its customers' requirements individually. Messe München is very successful in its domestic market in Munich as well as in other countries. It is active in all important growth markets: China, India, South Africa, Brazil, Russia and Turkey. Overall, Messe München, with its network of associated companies and foreign agencies, is present in more than 100 countries.