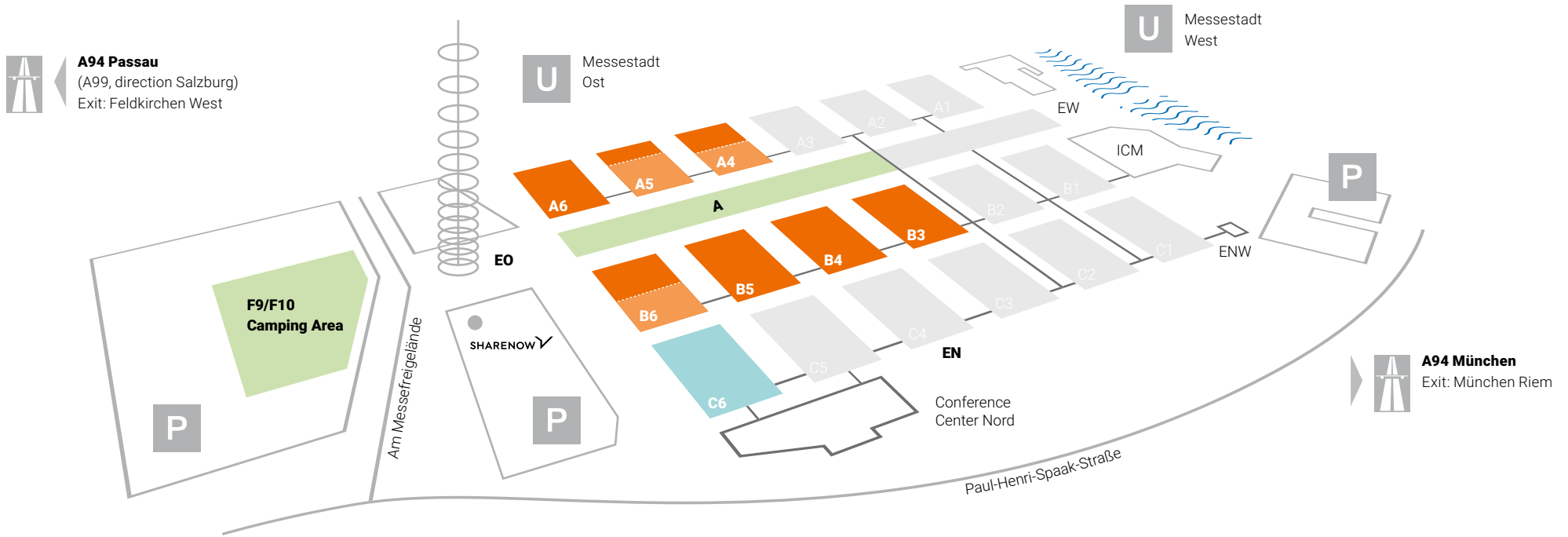




Messe München

Connecting Global Competence

OutDoor by ISPO 2020 Map of fair ground



- Exhibition Area: OutDoor by ISPO
- Conference Area
- Outside Area
- EO Entrance East
- EN Entrance North

Segmente/ Segments: *

- A6 Climbing
- A5 ISPO Digitize & Retail Experience Area
 - Shoes
- A4 Sourcing
 - Textrends
- B6 Scandinavian Village
 - Sustainability Hub
- B5 Apparel / Outstanding Outdoor / Urban Lab
- B4 Outdoor Hardgoods & Accessories / Bikepacking / Watersports / Tourism
- B3 Tents

- C6 SuperhappYYness Festival: June 26–29, 2020
ISPO SDG Summit: June 29, 2020
- F9/10 Camping & Glamping Area
- A HangOut / Event Area

*Status: March 2020



OutDoor by ISPO