

# ISPO BIKE Demo Day

# application

deadline: June 07, 2012

9 a.m.–5 p.m., Samerberg, Germany

Please complete all fields and return to: nortz@ispo.com or fax to +49 89 949 9720166

**Your billing address**


company

street/p.o. box

postal code

town

contact

phone (country code + area code + phone no.)

mobile

fax (country code + area code + phone no.)

e-mail

brands presented

tax ID no. (for EU countries only – mandatory for invoice)

number and place of company registration

- Applicants who are based in Germany or in the European Union: In the case of the given applicant, his/her company carries out business-related activities autonomously for the purpose of earning income on a sustainable basis (Art. 9 MwStSystRL). The applicant declares herewith that he/she is sourcing the services provided by Messe München GmbH for his/her company.
- Applicants who are based in a country outside the European Union: In the case of the given applicant, his/her company carries out business-related activities autonomously for the purpose of earning income on a sustainable basis (Art. 9 MwStSystRL). The applicant declares herewith that he/she is sourcing the services provided by Messe München GmbH for his/her company.
- Neither of the above declarations is applicable. In such cases, Messe München GmbH will charge for its services plus statutory German sales tax even if the given applicant is based abroad.

**Booth description**
**Booth rental fee 18.50 EUR/m<sup>2</sup> (min. 9 m<sup>2</sup>)**

 Booth size  width x  depth =  m<sup>2</sup>

 Electrical supply 230 V  yes  no

**Type of stand building:**
 Pavilion  Modular inflatable  Other 
**Manufacturer/representative/importer**

Products (e.g. parts, bicycles)	We are		If you are a representative/importer you must state the manufacturer/postal code/city/country!	
	manufacturer	representative, importer	Manufacturer	Postal code/city/country
1. _____	<input type="checkbox"/>	<input type="checkbox"/>		
2. _____	<input type="checkbox"/>	<input type="checkbox"/>		
3. _____	<input type="checkbox"/>	<input type="checkbox"/>		
4. _____	<input type="checkbox"/>	<input type="checkbox"/>		
5. _____	<input type="checkbox"/>	<input type="checkbox"/>		

(if you need more room, please add a separate page)



Wednesday, August 15, 2012

# ISPO BIKE Demo Day

# application

deadline: June 07, 2012

9 a.m.–5 p.m., Samerberg, Germany

Please complete all fields and return to: nortz@ispo.com or fax to +49 89 949 9720166

### Delivery of test material/booth material

Dates: **Tuesday, August 14, 2012** deliveries must be received between 12 noon and 5 p.m.  
**Wednesday, August 15, 2012** deliveries must be received between 6.30 a.m. and 8.30 a.m.

**Deliveries at a later time will not be accepted!**

### On site contact

Surname, first name

Mobile

Booth personnel

### Planned activities/side events

(e.g. product demonstrations, raffles, visitor activities, give-aways, etc.)

### Additional comments

### Terms & conditions

Please review all terms & conditions. the undersigned confirms that the attached terms & conditions for participation have been reviewed and agrees to accept their validity according to the law. Every registrant acting on behalf of another entity herewith directly accepts all liability for any claims by MMG regarding the above mentioned event.

place and date/company stamp and legally binding signature/please print name

# ISPO BIKE Demo Day

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## Terms & Conditions

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### 1 Organizer

The organizer of the ISPO BIKE Demo Day is Messe München GmbH, Messegelände, 81823 Munich, named "MMG" in this document.

### 2 Circle of Exhibitors

Only companies exhibiting the products and services listed in the registration are authorized exhibitors. Participation at ISPO BIKE Demo Day is only possible for exhibitors of ISPO BIKE 2012.

### 3 Registration & Acceptance

Every entity wishing to participate in the event as an exhibitor is required to complete the registration form in its entirety, sign and date it, and to return it to MMG by the registration deadline. By signing the registration, the exhibitor accepts all terms and conditions for participation. The registration is a contract offer. Determined by the registrations MMG will proceed to allocate exhibit booths. The rental contract becomes effective when MMG provides the exhibitor with a written acceptance including exhibit booth number together with the invoice for the rental fee.

### 4 Rental Fee

The fees are shown in the registration form. Remittance of the rental fee is the prerequisite for the use of the exhibit space.

### 5 Sub-Leasing

Sub-leasing of rented exhibit spaces is not permitted unless authorized in writing by MMG.

### 6 Contract Cancellation

Apart from circumstances covered by lawful rights of withdrawal, the exhibitor may not cancel the contract. If the exhibitor cancels participation in the event under any circumstances not covered by these rights, the rental fee will remain payable. However, MMG is required to calculate the savings and benefits from alternate use of the canceled exhibit space. If MMG is able to rent the exhibit space to another exhibitor, the cancelling exhibitor is required to pay a flat cancellation fee of 25% of the rental fee.

### 7 Booth Design, Set-Up and Break-Down

Set-up and break-down schedules are listed in the registration. The designated times are non-negotiable. Any exhibit space not occupied after the set-up time has expired may be re-appropriated and used by MMG as needed.

Booth display systems are not acceptable. Acceptable displays include presentation pedestals and billboards no higher than 3 m. Decorations must be made of flame-retardant materials according to DIN 4102. Exhibitors must follow General Safety Guidelines; exhibitors must follow all instructions by MMG personnel.

### 8 Sales

Over-the-counter sales, such as the sale and delivery of products—even trade show samples—are not permitted at the event.

### 9 Liability and Insurance

MMG is liable for bodily injury damages (injury to body, life and health of a person) arising out of their fiduciary responsibility to others from their contractors or other parties for which MMG is legal responsible, including, other damages arising out of MMG's statutory liability including gross negligence by MMG or emanating from a contractor or staff for which MMG is directly responsible. MMG is further responsible for other damages that MMG themselves or arising from one of its contractors or parties for which they are directly responsible are liable for, arising out of Cardinal obligations by MMG. In these situations, MMG is only liable for typical damages and not for any subsequent damages, up to an amount of five times the net participation cost. This limitation of liability is only valid towards businesses, corporate bodies under public law, or special funds under public law. In no instance is MMG liable towards exhibitors, businesses, corporate bodies under public law, or special funds under public law for claims and losses to the goods and booth equipment brought by the exhibitors to the event. This rule applies whether the claim or loss is incurred prior, during, or after the exhibition.

The exhibitors are themselves responsible for property damage and bodily injury arising from negligence caused by the exhibitor themselves, their employees and contractors, including, damages arising out of their property, exhibit equipment and goods onsite. Each exhibitor is therefore obligated to purchase sufficient insurance coverage from a licensed insurance company registered in the European Union.

### 10 Exhibit Space Maintenance

The exhibitor is responsible for the maintenance and cleanliness of the exhibit space and is required to notify MMG immediately in case of any damages.

### 11 Security

MMG is not responsible for custodial care of delivered exhibit goods and materials, for booth equipment, and any personal items belonging to booth personnel.

### 12 Exhibit Goods

The exhibitor is required to list all goods to be exhibited at the booth in the registration form. Only materials included in the directory of eligible products and services may be exhibited.

### 13 Authorization for Booth Construction/Technology/Event Organization

The playing of music, as well as the use of audio-visual aids requires special authorization by MMG. The same applies for booth parties.

### 14 Final Provisions

All verbal agreements come into effect only after written confirmation by MMG. Should any of the terms and conditions of participation be incomplete or become unenforceable, the validity of the remaining provisions in this contract shall remain unaffected. In such case, the parties shall use their best efforts to replace the invalid provisions with provisions that best reflect the economic purposes of this contract. The court of jurisdiction and place of execution is Munich. German law shall apply exclusively.