

2012 China Sports Fashion Trend Forum

Date: February 22, 2012 Wednesday

Venue: Conference Room E-232, China National Convention Center
(No. 7, East Tianchen Road, Chaoyang District, Beijing)

/// Agenda

- 10:00 – 10:05 **Welcome Speech**
Mr. Zhang Shuqing, Senior Vice President, MMI Asia Pte. Ltd.
- 10:05 – 10:45 **“2013 China Sports Fashion Trend Report” Release**
Ms. Li Xiaofei, Senior Researcher, China Textile Information Center / VIFF STYLE
- 10:45 – 11:10 **Creativity Innovation and Happy Experience**
Ms. Qiu Jiayu, Designer strategy Director, Strategic Design & Research in Lenovo Creative Design Center
- 11:15 – 12:00 **Seamless Knitting Technology and Trends**
Mr. Tiziano Sandonini, Marketing Director, Santoni (Shanghai) Knitting Machinery Co., Ltd.
- 12:00 – 13:00 **Lunch Break**
- 13:00 – 13:45 **“2013 -14 Autumn / Winter Color Trend” Release**
Ms. Zhao Xia, Designer Director, China Textile Information Center / VIFF STYLE
- 13:45 – 14:30 **Performances and Evaluation Standards for a Outdoor Garment - the Sustainable Development of China Outdoor Industry**
Dr. Hu Junyan, Senior Research Fellow, Institute of Textile and Clothing , Hong Kong Polytechnic University
- 14:30 – 15:15 **Teflon® fabric & feather protector Brings New Change to Sportswear and Feather Products**
Mr. Brian Flannigan, Asia Pacific Region, Technical Manager - Effects Chemicals, Huntsman
- 15:15 – 15:30 **Tea Break**
- 15:30 – 16:15 **The Latest Testing Technology & Trend for Outdoor Clothing Fabric**
Mr. Peng Hui, Textile Manager, SDL Atlas Ltd

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